

To learn more about  
Focus on Energy<sup>SM</sup> call  
800.762.7077 or visit  
focusonenergy.com

**Spending Your Dollars Wisely**

If you want to reduce your energy costs without sacrificing comfort or quality, take advantage of Wisconsin's Focus on Energy program.

Through its Schools and Local Government Program, Focus on Energy provides a range of services — at no cost — that promote energy efficiency, save money and protect the environment.

Schools and local governments use significant amounts of energy. You have the potential for financial savings that, given new technologies, will not affect the comfort of your buildings. Many improvements can be made for little or no cost. Some reduce both operating and maintenance costs.

Working with Focus on Energy, you will find that every little bit helps, whether it's switching to energy efficient light bulbs, tuning boilers or installing new equipment.

Focus on Energy services are completely voluntary and are free to eligible institutions, both public and private.

**How We Can Help**

Focus on Energy offers independent advice and years of experience to help you save money on your energy bills. We not only review current operations, but also evaluate plans for expansion and renovation. We look at both energy efficiency and renewable energy solutions.

Since the program's beginning in 2001, Focus on Energy has helped a variety of local governments and school districts — such as the Madison Metropolitan School District, the Athens School District, the City of Oshkosh, and Brown County. In the Madison school district, for example, Focus on Energy projects are projected to save \$450,000 per year. What's

more, the annual energy savings are equivalent to powering almost 200 Wisconsin homes and providing natural gas to 820 homes.

**Services and Resources**

Through its Schools and Local Government Program, Focus on Energy services and resources include:

- Tracking your current energy use.
- Surveys to help you identify and evaluate ways to save energy.
- Reports with specific recommendations, including advice on new technologies.
- Technical assistance in reviewing retrofit, renovation and new construction projects.
- Help in locating contractors to implement your project.
- An independent review of cost/benefit studies.
- Focus on Energy financial incentives, plus help in finding other government grants and low interest loans.
- Helping in finding and evaluating financing offered by banks and other private institutions.
- Focus on Energy-sponsored training seminars on identifying and implementing energy-saving measures.
- Assistance in integrating federal and state programs, such as U.S. Department of Energy and Environmental Protection Agency (EPA) energy and environmental programs.
- Advice on buying ENERGY STAR<sup>®</sup> and other energy efficiency equipment, including computers, motors, lighting and electronics. (ENERGY STAR is an EPA program designed to reduce air pollution through energy efficiency.)

## **Who We Are**

Focus on Energy is a statewide energy efficiency and renewable energy program that began in 2001. Focus on Energy encourages Wisconsin businesses to make informed energy decisions. By providing information, project support and incentives we partner with you as an unbiased-third party expert to help lower the cost of doing business, improve our state's environmental health and preserve our natural resources.

Focus on Energy services are offered to schools and local governments, agricultural, commercial, industrial and residential customers throughout the state.

## **Your Commitment**

Eligible organizations pay nothing for Focus on Energy services. All we ask is that you invest a small amount of your time and implement those recommendations that make sense for your institution and community.

## **Eligibility**

The Schools and Local Government Program is open to public schools, private schools, colleges and universities, and to counties, cities, villages and towns served by Focus on Energy. This includes 85 percent of the schools and governments in Wisconsin. The remaining 15 percent are customers of certain municipal utilities and rural electric cooperatives that currently are not participating in Focus on Energy. Those served by non-participating municipals and cooperatives should check to see if they offer similar programs.

## **How Can Focus on Energy Help You**

If you are interested in learning more about energy efficiency opportunities for schools or government, contact Focus on Energy at 800.762.7077 and ask to speak with a member of the Schools and Government Team or visit [focusonenergy.com](http://focusonenergy.com).