



# Wisconsin ENERGY STAR® Homes Builder Participation Agreement

*The Wisconsin ENERGY STAR Homes program is a voluntary effort, providing technical assistance to the building community, and recognition for constructing safe, durable, comfortable, and energy efficient new homes. ENERGY STAR was introduced by the US Environmental Protection Agency in 1992 as a voluntary labeling program designed to identify and promote energy-efficient products and expanded to cover new homes.*

Through this agreement with the Wisconsin Energy Conservation Corporation (WECC), administrator of the Wisconsin ENERGY STAR Homes program, the builder agrees to participate in the Wisconsin ENERGY STAR Homes program on the following terms:

## **WECC's Obligations:**

- WECC will give Builders access to available consulting, training opportunities, performance testing services, promotional materials, and cooperative advertising funds offered by the program. Cooperative advertising funds are available on a first-come, first-serve basis. (Cooperative Advertising Guidelines are located in the Wisconsin ENERGY STAR Homes Reference Manual and you may obtain a copy through the WECC Marketing Department by calling 1-608-249-9322)
- WECC will recognize Builders who are willing to build to program Standards through consumer marketing and through the Wisconsin ENERGY STAR Homes website.

## **Builder's Obligations:**

- Builder will comply with the program details outlined in the Wisconsin ENERGY STAR Homes Reference Manual.
- Builder commits to building a minimum of three (3) certified Wisconsin ENERGY STAR Homes within one calendar year. This assumes the builder constructs at least three homes per year. Any individual company building less than three homes, but committing all those homes to the program, can register as a participating Builder. If a Builder does not certify at least one home as a Wisconsin ENERGY STAR Home within any ongoing 12-month period, the builder will be placed on "inactive" status. Inactive builders forfeit all rights to: the Wisconsin ENERGY STAR Homes name, logo and other materials; eligibility for ENERGY STAR awards; and inclusion on lists and advertising of Wisconsin ENERGY STAR Homes Participants. Builders placed on inactive status must meet with a consultant to be placed on active status.
- Builder will coordinate with a Wisconsin ENERGY STAR Homes Consultant to perform site visits per enrolled home as outlined in the Standards and Guidelines (see Wisconsin ENERGY STAR Homes Reference Manual; Standards and Guidelines, Site Visits, and Performance Test Descriptions).
- Builder or Builder's representative agrees to accompany its Wisconsin ENERGY STAR Homes Consultant during each site visit per enrolled home for the Builder's first three program homes.
- Builder is not obligated to make changes to construction as recommended by their Wisconsin ENERGY STAR Homes Consultant. However, only those homes meeting the Standards of the program will be certified and promoted as a Wisconsin ENERGY STAR Home.

- The Builder will negotiate a certification fee directly with its Wisconsin ENERGY STAR Homes Consultant. Certification fees may vary depending on the electric utility serving the home being constructed.
- Builder agrees to allow Wisconsin ENERGY STAR Homes to send a Homeowner's Portfolio directly to the homeowner after certification of the home. A sample Homeowner's Portfolios is available from Wisconsin ENERGY STAR Homes and may be obtained by calling 1-608-249-9322.

#### **Use of Wisconsin ENERGY STAR Homes Name and Logo:**

- The Wisconsin ENERGY STAR Homes name and logo are to be used solely by participating builders, trade allies, or Consultants for promoting their participation in the program.
- The logo and cooperative advertising guidelines must be followed (Cooperative Advertising Guidelines are located in the Wisconsin ENERGY STAR Homes Reference Manual and you may obtain a copy through the WECC Marketing Department by calling 1-608-249-9322). Failure to comply with the name and logo guidelines can result in termination of this agreement.
- Advertising using the Wisconsin ENERGY STAR Homes name, logo, or promoting your partnership with the program must be pre-approved by the WECC Marketing Department to be eligible for cooperative advertising funds.
- Only those homes, which have been enrolled in the program, and that meet all Wisconsin ENERGY STAR Homes Standards can be marketed as a certified Wisconsin ENERGY STAR Homes.

#### **No Representation of Warranty:**

- Builder will not construe, claim, or imply that its participation in the Wisconsin ENERGY STAR Homes program constitutes WECC or Focus on Energy program's approval, acceptance, warranty, guarantee or endorsement of anything other than Builder's commitment to the Wisconsin ENERGY STAR Homes program outlined in this agreement.
- Builder understands and will not construe, claim or imply that its participation in Wisconsin ENERGY STAR Homes program constitutes a warranty by WECC or Focus on Energy of any kind of the Builder or its homes or services.

#### **Termination:**

- This agreement is wholly VOLUNTARY and can be terminated by either party at any time or any reason without penalty.

**(Agreement continued on next page)**



## Wisconsin ENERGY STAR<sup>®</sup> Homes Builder Participation Agreement

By signing this agreement, Builder acknowledges that they have received and read the Wisconsin ENERGY STAR<sup>®</sup> Homes Reference Manual. By signing this agreement, Builder does not become an agent, employee, or representative of WECC or the Focus on Energy program.

**Confidentiality Statement:** I am providing the requested information solely to be eligible to participate in this program and request that the personal customer information supplied by me be treated as confidential to the maximum extent possible.

**I agree to abide by the terms and requirements of the voluntary Wisconsin ENERGY STAR Homes program:**

\*Signed: \_\_\_\_\_

Complete all information below, PRINTING neatly. Items with a star (\*) are required.

\_\_\_\_\_  
\*Builder Company Name

\_\_\_\_\_  
Name of parent Company (if any)

\_\_\_\_\_  
\*Company Street Address

\_\_\_\_\_  
\*Company City, State and Zip

Northwest       Northeast  
 Southwest       Southeast

\_\_\_\_\_  
\*Counties Company works in (list all)

\_\_\_\_\_  
\*Area of the state Company works in (all that apply)

(\_\_\_\_\_)\_\_\_\_\_  
\*Company Phone

(\_\_\_\_\_)\_\_\_\_\_  
\*Company Fax

\_\_\_\_\_  
Company Website

\_\_\_\_\_  
Company E-mail

\*Building Type:  Stick-Built     System - Modular     System - Panel

\*Name of Manufacturer(s): \_\_\_\_\_

\*Number of homes built per year: \_\_\_\_\_     100% Wisconsin ENERGY STAR Homes Commitment

\_\_\_\_\_  
\*Builder Representative Name Printed

\_\_\_\_\_  
\*Date

\_\_\_\_\_  
\*Wisconsin ENERGY STAR Homes Consultant

\_\_\_\_\_  
\*Date