



\$2

Mail-In Cash-Back Reward per bulb

Expires 12/18/08. Reward valid on ENERGY STAR® qualified bulbs in single or two-packs only. Limit 12 bulbs per customer. Valid for Wisconsin customers of participating utilities only. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. See enclosed list of participating utilities or call **800.762.7077** for details.

To receive your Cash-Back Reward:

1. Purchase up to 12 ENERGY STAR® qualified bulbs.
2. Cut out the UPC code and ENERGY STAR logo from each bulb package and attach it to this completed form, along with a copy of the cash register receipt with the purchase price(s) circled. (See front of coupon for example of ENERGY STAR logo.)

Mail to: **FOCUS ENERGY STAR Lighting**
C/O EFI Fulfillment Center
40 Washington St., Suite 2000
Westborough, MA 01581-1013

Important Information: This offer valid only to Wisconsin customers of participating electric utilities, and for a limited time. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. See enclosed list of participating utilities. Offer is good while supplies last, and may not be combined with any other Wisconsin Focus on Energy/SM offer. Offer expires 12/18/08. Limit 12 bulbs per customer. Offer valid on qualified bulbs in single or two-packs only. Redeemable by mail only. Focus on Energy will provide \$2 Cash-Back on each ENERGY STAR qualified bulb purchased. The final price paid by the consumer after the mail-in Reward is received must be at least \$0.97 per bulb. Bulbs purchased for less than \$0.97 each after mail-in Reward (not including tax), will not receive the full \$2 Cash-Back Reward. Wisconsin Focus on Energy reserves the right to withdraw or change this offer without notice. Photocopies or facsimiles of this form are not acceptable. Cash-Back Rewards may not exceed purchase price. Rebated bulbs may not be used for resale. Ineligible rebates are subject to denial or repayment to program. Cash-Back Reward requests must be postmarked by 1/15/09. Call 800.762.7077 for other energysaving ideas.

Utility List: To be eligible for these Rewards, you must be a Wisconsin customer of a participating electric utility listed below. Adams-Columbia Electric Cooperative, Algoma Utilities, Alliant Energy (WI only), Argyle Utility, Barron Light & Water Utility, Belmont Municipal Light & Water Utility, Benton Electric & Water Utility, Black Earth Electric Utilities, Black River Falls Municipal Utilities, Bloomer Electric & Water Utility, Boscobel Utilities, Brodhead Water & Light, Cadott Light & Water Department, Cashton Municipal Light & Water Plant, Cedarburg Light & Water Utility, Centuria Municipal Electric Utility, Columbus Water & Light, Consolidated Water Power Co., Cornell Municipal Electric Utility, Cuba City Light & Water, Cumberland Municipal Utility, Dahlberg Light & Power Co., Eau Claire Energy Cooperative, Eroy Electric & Water Utility, Evansville Water & Light Department, Gresham Municipal Water & Electric, Hartford Electric, Hazel Green Light & Water Utility, Hustisford Utilities, Jefferson Utilities, Juneau Utilities, Kaukauna Utilities, Kiel Utilities, La Farge Municipal Utilities, Lake Mills Light & Water, Lodi Utilities, Madison Gas & Electric, Manitowoc Public Utilities, Marshfield Utilities, Mazomanie Electric Utility, Medford Electric Utility, Menasha Utilities, Mount Horeb Utilities, Muscoda Utilities, New Glarus Light & Water, New Holstein Utilities, New Lisbon Municipal Light & Water, New Richmond Utilities, North Central Power Co., Northwestern Wisconsin Electric Co., Oakdale Electric Cooperative, Oconomowoc Utilities, Oconto Electric Cooperative, Oconto Falls Municipal Utilities, Pardeeville Public Utilities, Pioneer Power & Light Co., Plymouth Utilities, Prairie du Sac Utilities, Price Electric Cooperative, Princeton Light & Water Department, Reedsburg Utility Commission, Rice Lake Utilities, Richland Center Municipal Utility, Richland Electric Cooperative, River Falls Municipal Utilities, Rock Energy Cooperative, Sauk City Utilities, Scenic Rivers Energy Cooperative, Shawano Municipal Utilities, Sheboygan Falls Utilities, Shullsburg Municipal Electric Utility, Slinger Utilities, Spooner Municipal Utilities, Stoughton Utilities, Strafford Water & Electric Utility, Sturgeon Bay Utilities, Sun Prairie Water & Light, Superior Water, Light & Power Co., Trempealeau Municipal Utility, Two Rivers Water & Light, Viola Municipal Electric Utility, Waterloo Utilities, Waunakee Utilities, Waupun Utilities, We Energies (formerly WI Elec, WI Gas), Westby Utilities, Westfield Milling & Electric Light Company, Whitehall Electric Utility, Wisconsin Dells Water & Light Utilities, Wisconsin Public Service Corp., Wisconsin Rapids Water Works & Lighting Commission, Wonevok Municipal Water & Light Department and Xcel Energy (WI only).

My electric utility company is _____

Customer name _____

Street address _____

City/Town, State, Zip _____

Phone _____

Email _____

Name of store where purchased _____

City, State _____

Check **the one** box that best reflects where this/these bulb(s) will be used:

- Farm Apt/Condo Building (4+ units) Business Single-Family Home (1-3 units)

Please fill in the quantity, manufacturer, and model of the bulb(s) purchased:

Quantity	Manufacturer	Model
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Total number of bulbs purchased _____

x \$2 = **Total Reward** _____

Limit 12 bulbs per customer.

To Receive Reward:

Cut out the UPC code and ENERGY STAR logo **from each** bulb box and attach it to this completed form, along with a copy of the cash register receipt with the purchase price(s) circled. (See front of coupon for example of ENERGY STAR logo.)

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.

Signature _____

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. **800.762.7077 focusonenergy.com**

