CHANGE FOR THE BETTER WITH ENERGY STAR

$2 Mail-In Cash-Back Reward on ENERGY STAR® qualified Bulbs

Get $2 Cash-Back for each ENERGY STAR qualified bulb you purchase.

STEP 1

_____
My Electric Utility Company

_____
Customer First Name Last

_____
Street Address

_____
City State Zip

_____
Phone

_____
Email address

_____
Name of Store where Purchased

_____
City, State Date

Why did you purchase this/these ENERGY STAR qualified bulb(s)?

Q Long bulb lifetime Q Energy savings
Q Cash-Back Reward Q Other reason

Check one box that best represents where this/these bulb(s) will be used:

Q Single family home (1-3 units) Q Apt/Condo building (4+ units)
Q Farm Q Business

Complete the following:

Quantity	Manufacturer	Model No.
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

_____ TOTAL x $2 = Total Reward _____

Limit 12 per customer. You must include UPC code(s), ENERGY STAR logo, and a copy of receipt to receive Reward.

STEP 2

To receive your Cash-Back Reward:

1. Purchase up to 12 ENERGY STAR® qualified bulbs.
2. Cut out the UPC code and ENERGY STAR logo from each bulb box and attach it to this completed form, along with a copy of the cash register receipt with the purchase price(s) circled. (See upper left corner for example of ENERGY STAR logo.)

*To qualify for Cash-Back reward, the bulb you purchase must be fluorescent and must be ENERGY STAR qualified.

Mail to:
Focus ENERGY STAR Lighting
C/O EFI Fulfillment Center
40 Washington St., Suite 2000
Westborough, MA 01581-1013

Important Information

This offer valid only to Wisconsin customers of participating electric utilities, and for a limited time. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. See enclosed list of participating utilities.

Offer is good while supplies last, and may not be combined with any other Wisconsin Focus on Energy℠ offer. Offer expires 6/30/06. Limit 12 bulbs per customer. Redeemable by mail only. Focus on Energy will provide $2 Cash-Back on each ENERGY STAR qualified bulb purchased. The final price paid by the consumer after the mail-in Reward is received must be at least $0.97 per bulb. Bulbs purchased for less than $0.97 each after mail-in Reward (not including tax), will not receive the full $2 Cash-Back Reward. Wisconsin Focus on Energy reserves the right to withdraw or change this offer without notice. Photocopies or facsimiles of this form are not acceptable. Cash-Back Rewards may not exceed purchase price. Rebated bulbs may not be used for resale. Ineligible rebates are subject to denial or repayment to program.

Cash-Back Reward requests must be postmarked by 7/15/06. If you do not receive your Cash-Back Reward within eight weeks of mailing, please call the EFI Fulfillment Center toll-free at 888-465-2070, between 8 a.m. and 5 p.m. Eastern Standard Time, Monday through Saturday. Not responsible for lost, late, or undelivered responses. Late submissions will not be accepted. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242). This form has no cash value. Please retain a copy of it for your records. This form printed from the Focus Website and eligible for Reward.

Call 800.762.7077 for a list of participating utilities, or to find out more about how you can save energy.

focus on energy℠
The power is within you.