

Limited
Time Offer

Fisher & Paykel
appliances

LOOK FOR THE STAR

Get cash back by mail on the purchase of select ENERGY STAR® qualified clothes washers.

Get \$100 back by mail.

Now's the time to BUY that clothes washer you want AND get \$100 back by mail on your purchase of select ENERGY STAR qualified clothes washers, May 1 through October 31, 2005 from Fisher & Paykel, Focus on Energy and participating electric utilities.

Fisher & Paykel
appliances

- Super large 3 cu. ft. capacity
- Dual wash action for a superior, more hygienically clean wash
- 1000 rpm spin speed saves up to 30% time and energy in the dryer
- Multiple shower rinses deliver softer clothes and helps eliminate soap irritation on sensitive skin



For information about specific Fisher & Paykel products, please call 1-800-863-5394 or visit our web site at www.fisherpaykel.com

BRAND	ELIGIBLE MODEL	YOUR TOTAL REWARD
ECOSMART	GWL11	\$100
INTUITIVE ECO	IWL12	\$100

Due to continuous improvements, eligible products and model numbers may change. Please check www.energystar.gov for additional qualified models. Call 1.800.762.7077 to verify new models.

HOW TO GET YOUR CASH-BACK REWARD

- 1. PURCHASE** and take delivery of an eligible ENERGY STAR clothes washer May 1-October 31, 2005. See qualifying models from Fisher & Paykel in the box at left.
- 2. COMPLETE** the ENERGY STAR REWARDS Mail-In form on reverse side.
- 3. MAIL IN:**
 - Completed Mail-In form
 - Copy of your dated sales receipt

See details on reverse side.

Offer good for purchases made May 1-October 31, 2005. Request must be postmarked no later than November 30, 2005. Valid only on select ENERGY STAR qualified clothes washers. Qualifying appliance must be installed within the service area of Wisconsin Focus on Energy or a participating electric utility. This reward offer cannot be combined with another offer from Focus on Energy, participating electric utilities and/or Manufacturer.

Wisconsin Focus on Energy does not warrant the performance of installed equipment expressly or implicitly. Offer may be subject to change without prior notice. Void if copied or transferred and where prohibited by law. Any other use constitutes fraud. One coupon per product purchased. All reward submittals must be postmarked no later than November 30, 2005 to be considered for reimbursement. Not responsible for lost, late, or undelivered responses. Late submissions will not be accepted. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242). This form has no cash value. Please retain a copy of it for your records. Offer may be subject to change without prior notice. Please dispose of used appliances in an environmentally friendly way.

If you do not receive your Cash-Back Reward within eight weeks of mailing, please call the EFI Fulfillment Center toll free at 888-465-2070, between 8 a.m. and 5 p.m. Eastern Standard Time, Monday through Saturday

This offer is sponsored by Focus on Energy and Fisher & Paykel. If you have questions on this form, Focus on Energy, or the ENERGY STAR Program, call **800.762.7077** or visit focusonenergy.com.



ENERGY STAR® REWARDS MAIL-IN FORM



Join the national effort to help use energy wisely. Only those products that deliver the highest level of energy efficiency are awarded the ENERGY STAR from the U.S. Environmental Protection Agency and the U.S. Department of Energy. Made by the manufacturers you know and trust, you're making the right choice with ENERGY STAR. Ask your participating retailer for more information.



This special reward offer cannot be combined with any other Focus on Energy, participating electric utilities and/or manufacturer offer. Check with Fisher & Paykel for details. This offer is available to Wisconsin customers of Focus on Energy and participating electric utilities. Customers of some cooperative and municipal utilities may not be eligible. See participating utility list below.

This ENERGY STAR REWARD offer is good for purchases of select ENERGY STAR qualified clothes washers made between May 1-October 31, 2005. To receive your reward, please fill out this form completely and mail it to the address below with a copy of sales receipt. Incomplete information will delay or disqualify your reward. All reward requests must be postmarked no later than November 30, 2005.

MAIL TO: EFI, FOCUS ENERGY STAR APPLIANCES

40 Washington Street, Suite 2000
Westborough, MA 01581-1013

TO BE COMPLETED BY RETAILER OR PURCHASER (Required for processing.)

Store Name _____		Store Salesperson _____	
City _____		State _____	Zip _____
Phone _____			

TO BE COMPLETED BY PURCHASER (Required for processing.)

Brand _____	Model _____
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Serial # (required)

Customer First Name _____	Last Name _____
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Street Address _____	City _____
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State _____	Zip _____	Phone _____
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Your Electric Utility Company (required) _____	Your email address _____
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This/these clothes washer(s) will be used in a:

- Single Family Home (1-3 units) Apartment/Condo bldg (4 or more units)
 Farm Business

Purchase Date: ___ / ___ / ___ \$ _____ **TOTAL Cash-Back Reward**

- When did you become aware of the ENERGY STAR label?
 before purchase during purchase after purchase
- How did you hear about the ENERGY STAR label?
 newspaper ad radio ad website
 utility bill insert news article in-store
 friend or relative other _____
- Why did you purchase an ENERGY STAR qualified appliance?
 features better for environment
 energy savings money savings
 Cash-Back Reward certified by independent entity
 Sales associate
- When did you become aware of the Cash-Back Reward?
 before purchase during purchase after purchase
- How did you hear about the Cash-Back Reward?
 newspaper ad radio ad website
 utility representative news article in-store
 friend or relative other _____
- The number of people living in your home, per age category: (residential customers only)
 ___ under 17 years ___ 18-65 yrs. ___ over 65

- Is your home/business/farm:
 newly constructed existing (before 2000)
- Your annual household income? (residential customers only)
 less than \$20,000 \$20-49,999
 \$50-\$74,999 \$75-99,999 above \$100,000

- Your occupation? (residential customers)
 Type of business? (commercial customers)

- What type of water heater do you have?
 gas electric oil
 solar LP

- Are you replacing an existing appliance?
 yes no

- Do you own any other ENERGY STAR qualified products? (check all that apply)
 light bulbs torchieres light fixtures
 electronics refrigerator dishwasher
 room a/c dehumidifier

Confidentiality Statement:
 I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.

Sign or Initial here _____

Important Information:

- Your electric utility must be listed below in order to qualify for Reward.
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| Adams-Columbia Electric Coop | New Richmond Utilities |
| Algoma Utilities | North Central Power Co. |
| Alliant Energy | Northwestern WI Electric Co. |
| Argyle Municipal Electric Utility | Oakdale Electric Cooperative |
| Barron Light & Water Comm. | Oconomowoc Utilities |
| Belmont Municipal Light & Water | Oconto Electric Cooperative |
| Benton Electric & Water Utility | Oconto Falls Municipal Utilities |
| Black Earth Electric Utilities | Pardeeville Public Utilities |
| Black River Falls Municipal Utility | Pioneer Power & Light Co |
| Bloomer Electric & Water Utility | Plymouth Utilities |
| Boscobel Utilities | Prairie du Sac Electric Dept. |
| Brodhead Water & Light Comm. | Princeton Light & Water Dept |
| Cadott Light & Water Department | Reedsburg Utility Commission |
| Cashton Mun. Light & Water Plant | Rice Lake Utilities |
| Cedarburg Light & Water | Richland Center Municipal Utility |
| Centuria Municipal Electric Utility | River Falls Municipal Utilities |
| Columbus Water & Light Utility | Rock County Electric Coop Assn. |
| Consolidated Water Power Co. | Sauk City Utilities |
| Cornell Mun. Electric Lighting Dept. | Shawano Municipal Utilities |
| Cuba City Light & Water | Sheboygan Falls Utilities |
| Cumberland Municipal Utility | Shullsburg Electric Utility |
| Dahlberg Light & Power Co. | Slinger Utilities |
| Elroy Electric & Water Utility | Spoooner Municipal Utilities |
| Evansville Water & Light Dept. | Stoughton Electric & Water Utility |
| Gresham Water & Electric | Stratford Water & Electric Utility |
| Hartford Electric | Sturgeon Bay Utilities |
| Hazel Green Light & Water Utility | Sun Prairie Water & Light |
| Hustisford Utilities | Superior Water, Light & Power |
| Jefferson Utilities | Trempealeau Mun. Electric Dept. |
| Juneau Utility Commission | Two Rivers Water & Light |
| Kaukauna Electric | Viola Municipal Utility |
| Kiel Utilities | Waterloo Water & Light |
| La Farge Municipal Utilities | Waunakee Utilities |
| Lake Mills Light & Water | Waupun Utilities |
| Lodi Utilities | Westby Electric & Water Utility |
| Madison Gas & Electric Co. | Westfield Milling & Electric Light Co. |
| Manitowoc Public Utility | We Energies (formerly WI Electric) |
| Marshfield Electric & Water Dept. | Whitehall Electric Utility |
| Mazomanie Electric Utility | Wisconsin Dells Water & Light |
| Medford Electric Utility | Wisconsin Public Service Corp. |
| Menasha Utilities | Wisconsin Rapids Waterworks & Lighting Comm. |
| Mount Horeb Utilities | Wonewoc Mun. Water & Light Dept. |
| New Glarus Municipal Light & Water | Xcel Energy (WI Only) |
| New Holstein Utilities | |
| New Lisbon Municipal Light & Water | |