



# Wisconsin ENERGY STAR® / Therma-Stor LLC Cash-Back Reward

**Purchase and take delivery of the listed ENERGY STAR qualified dehumidifiers from January 1, 2005 - December 31, 2005 and receive a \$50 Cash-Back Reward.**

## **STEP 1** TO BE COMPLETED BY RETAILER or PURCHASER (Required for processing.)

Store Name \_\_\_\_\_

Store Salesperson \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Please enter the serial number of the Therma-Stor LLC model purchased.

**Product:**  
(\$50 Cash-Back)

Santa Fe Serial #: \_\_\_\_\_

Santa Fe RX Serial #: \_\_\_\_\_

## **STEP 2** TO BE COMPLETED BY PURCHASER (Required for processing.)

Customer First Name \_\_\_\_\_ Last \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Electric Utility Company \_\_\_\_\_

This/these appliance(s) will be used in a:

- Farm  Business  Apartment/Condo bldg (4 or more units)  
 Single Family Home (1-3 units)

Purchase Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**TOTAL Cash-Back Reward \$** \_\_\_\_\_

## **STEP 3**

This offer available to Wisconsin residential customers of Focus on Energy and participating electric utilities only. Customers of some cooperative and municipal utilities may not be eligible. See back for participating utility list. Offer may be subject to change without prior notice.

**Offer may not be used in conjunction with any other Focus on Energy offer.**

Mail this completed form and a copy of your sales receipt showing model number, serial number and purchase date to:

WI ENERGY STAR/Therma-Stor Cash-Back Reward  
c/o EFI Fulfillment Center  
40 Washington St, Suite 3000  
Westborough, MA 01581-1013

Offer valid January 1, 2005 - December 31, 2005. Request must be postmarked no later than January 31, 2006. Offer expires December 31, 2005.

If you do not receive your Cash-Back Reward within eight weeks of mailing, please call the EFI Fulfillment Center toll-free at 888-465-2070, between 8 a.m. and 5 p.m. Eastern Standard Time, Monday through Saturday.

Not responsible for lost, late, or undelivered responses. Late submissions will not be accepted.

Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statute (18 U.S. code, section 1241 and 1242).

This form has no cash value. Please retain a copy of it for your records.

Qualifying appliance(s) must be installed within the service area of a participating electric utility. Focus on Energy does not warrant the performance of installed equipment expressly or implicitly.

This offer is sponsored by Focus on Energy and Therma-Stor LLC. If you have questions on this form or the Wisconsin ENERGY STAR Program, call 1-800-762-7077.





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## STEP 4

- When did you become aware of the ENERGY STAR symbol?  
 before purchase       during purchase       after purchase
- How did you hear about the ENERGY STAR symbol?  
 newspaper ad       radio ad       website  
 utility bill insert       news article       in-store  
 friend or relative       other \_\_\_\_\_
- Why did you purchase an ENERGY STAR appliance?  
 features       better for environment  
 energy savings       money savings  
 Cash-Back Reward       certified by independent entity  
 sales associate
- When did you become aware of the Cash-Back Reward?  
 before purchase       during purchase       after purchase
- How did you hear about the Cash-Back Reward?  
 newspaper ad       radio ad       website  
 utility representative       news article       in-store  
 friend or relative       other \_\_\_\_\_
- The number of people living in your home, per age category: (residential customers only)  
 \_\_\_ under 17 years      \_\_\_ 18-65 yrs.      \_\_\_ over 65
- Is your home/business/farm:  
 newly constructed       existing (before 2000)
- Your annual household income? (residential customers only)  
 less than \$20,000       \$20-49,999       \$50-\$74,999  
 \$75-100,999       above \$100,000
- Your occupation? (residential customers)  
 Type of business? (commercial customers)  
 \_\_\_\_\_
- What type of water heater do you have?  
 gas       electric       oil  
 solar       LP
- Are you replacing an existing appliance?  
 yes       no
- Do you own any other ENERGY STAR qualified products? (check all that apply)  
 light bulbs       torchieres       light fixtures       electronics  
 refrigerator       dishwasher       room a/c       dehumidifier

## Important Information:

Offer may be subject to change without prior notice. **Your electric utility must be listed below in order to qualify for Cash-Back Reward.**

### Participating Utilities:

- |                                      |  |
|--------------------------------------|--|
| Adams-Columbia Electric Coop         | North Central Power Co.                      |
| Algoma Utilities                     | Northwestern WI Electric Co.                 |
| Alliant Energy                       | Oconomowoc Utilities                         |
| Argyle Municipal Electric Utility    | Oconto Electric Cooperative                  |
| Barron Light & Water Comm.           | Oconto Falls Municipal Utilities             |
| Belmont Municipal Light & Water      | Pardeeville Public Utilities                 |
| Benton Electric & Water Utility      | Pioneer Power & Light Co                     |
| Black Earth Electric Utilities       | Plymouth Utilities                           |
| Bloomer Electric & Water Utility     | Prairie du Sac Electric Dept.                |
| Boscobel Utilities                   | Princeton Light & Water Dept                 |
| Brodhead Water & Light Comm.         | Reedsburg Utility Commission                 |
| Cadott Light & Water Department      | Rice Lake Utilities                          |
| Cashton Mun. Light & Water Plant     | Richland Center Municipal Utility            |
| Cedarburg Light & Water              | River Falls Municipal Utilities              |
| Centuria Municipal Electric Utility  | Rock County Electric Coop Assn.              |
| Columbus Water & Light Utility       | Sauk City Utilities                          |
| Consolidated Water Power Co.         | Shawano Municipal Utilities                  |
| Cornell Mun. Electric Lighting Dept. | Sheboygan Falls Utilities                    |
| Cuba City Light & Water              | Shullsburg Electric Utility                  |
| Cumberland Municipal Utility         | Slinger Utilities                            |
| Dahlberg Light & Power Co.           | Spooner Municipal Utilities                  |
| Elroy Electric & Water Utility       | Stoughton Electric & Water Utility           |
| Evansville Water & Light Dept.       | Stratford Water & Electric Utility           |
| Gresham Water & Electric             | Sturgeon Bay Utilities                       |
| Hartford Electric                    | Sun Prairie Water & Light                    |
| Hazel Green Light & Water Utility    | Superior Water, Light & Power                |
| Hustisford Utilities                 | Trempealeau Mun. Electric Dept.              |
| Jefferson Utilities                  | Two Rivers Water & Light                     |
| Juneau Utility Commission            | Viola Municipal Utility                      |
| Kaukauna Electric                    | Waterloo Water & Light                       |
| Kiel Utilities                       | Waunakee Utilities                           |
| La Farge Municipal Utilities         | Waupun Utilities                             |
| Lake Mills Light & Water             | Westby Electric & Water Utility              |
| Lodi Utilities                       | Westfield Milling & Electric Light Co.       |
| Madison Gas & Electric Co.           | We Energies (formerly WI Electric)           |
| Manitowoc Public Utility             | Whitehall Electric Utility                   |
| Marshfield Electric & Water Dept.    | Wisconsin Dells Water & Light                |
| Mazomanie Electric Utility           | Wisconsin Public Service Corp.               |
| Medford Electric Utility             | Wisconsin Rapids Waterworks & Lighting Comm. |
| Menasha Utilities                    | Wonewoc Mun. Water & Light Dept.             |
| Mount Horeb Utilities                | Xcel Energy                                  |
| New Glarus Municipal Light & Water   |  |
| New Holstein Utilities               |  |
| New Lisbon Municipal Light & Water   |  |
| New Richmond Utilities               |  |

## Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.

\_\_\_\_\_  
Sign or Initial here

