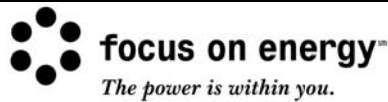


3-PHASE ELECTRIC MOTOR INCENTIVE APPLICATION



We Energies and Focus on Energy are partners in providing energy efficiency incentives.

Section 1: CUSTOMER INFORMATION AND PROJECT LOCATION

Company Name			
Project Contact Name		Project Contact Telephone ()	Project Contact E-mail
Installation Street Address (physical location)		City	State ZIP Code
Name of Electric Utility (required for installation address)	Electric Account Number (required for We Energies electric customers ONLY)	Name of Natural Gas Utility (required for installation address)	
Contractor Business Name	Contractor Contact	Contractor Telephone ()	Contractor E-mail

Section 2: BUSINESS TYPE (Check one)

- Restaurant
 Grocery
 Health Care
 Lodging
 Retail
 Office Building
 Place of Worship w/School (specify grades: _____)
 Place of Worship (no school)
 Educational Facility
 Local Government
 State Facility
 Federal Facility
 Dairy and Livestock
 Agricultural Processing
 Horticulture and Crops
 Pulp and Paper
 Food Processing
 Metal Casting
 Plastics
 Multi-family
 Manufacturing Other (Specify): _____
 Other (Specify): _____

Section 3: PAYMENT INFORMATION (All information is required for payment)

Business Classification (Check ONE):
 Corporation
 Partnership
 Sole Proprietorship-Individual
 Other
 Limited liability company. Enter tax classification (D=disregarded entity, C=Corporation, P=Partnership _____)

Make Incentive Check Payable to:
 Company
 Corporate Name
 Business Owner's Legal Name
 (Check ONE on right and complete information below)

Company/Corporate/Business Owner's Legal Name		Attention:	
Mailing Address	City	State	ZIP Code
Company/Corporate Federal Tax ID of Payee (must be 9 digits-do not list tax exempt number) ____ - _____	OR	Social Security Number of Business Owner (if no Federal Tax ID #) ____ - ____ - _____	

Certification: The following certifications are required in order for this form to substitute for the IRS form W-9:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

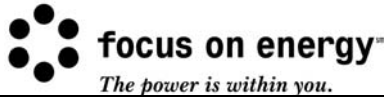
Section 4: CUSTOMER SIGNATURE

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Focus on Energy and We Energies Programs. I have read and agree to the Terms and Conditions listed on the back of this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

Company Representative (Print)	Signature	Date
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FORM SUBMITTAL: Return signed, completed form and ITEMIZED invoice within 30 calendar days of installation to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Direct inquires to 888-603-5519.

**3-PHASE ELECTRIC MOTOR
INCENTIVE APPLICATION**



Company Name _____ Installation Address _____

QUALIFY YOUR MOTOR EQUIPMENT / CALCULATE INCENTIVE AMOUNT

Use the NEMA Premium Motor Efficiencies Table below to determine whether your equipment qualifies and calculate the incentive (Use *New Construction Incentive Application for NEMA premium motors for new construction projects*). Qualifying motors must be three-phase, AC, 1-200 hp, open drip-proof (ODP) or totally enclosed fan-cooled (TEFC) units with nominal speeds of 1200, 1800 or 3600 rpm. Motors with efficiencies equal to or greater than NEMA Premium Efficiency motors are eligible for incentives. Efficiencies are to be full-load, nominal efficiencies tested in accordance with IEEE Standard 112, Method B.

NEMA Premium Motor Minimum Efficiencies Table

A. INCENTIVE AMOUNT																				
INCENTIVE	\$5/HP					\$4/HP					\$3/HP					\$2/HP				
B. OPEN DRIP-PROOF (ODP)																				
	1HP	1.5HP	2HP	3HP	5HP	7.5HP	10HP	15HP	20HP	25HP	30HP	40HP	50HP	60HP	75HP	100HP	125HP	150HP	200HP	
1200 RPM	82.5	86.5	87.5	88.5	89.5	90.2	91.7	91.7	92.4	93.0	93.6	94.1	94.1	94.5	94.5	95.0	95.0	95.4	95.4	
1800 RPM	85.5	86.5	86.5	89.5	89.5	91.0	91.7	93.0	93.0	93.6	94.1	94.1	94.5	95.0	95.0	95.4	95.4	95.8	95.8	
3600 RPM	77.0	84.0	85.5	85.5	86.5	88.5	89.5	90.2	91.0	91.7	91.7	92.4	93.0	93.6	93.6	93.6	94.1	94.1	95.0	
C. TOTALLY ENCLOSED, FAN-COOLED (TEFC)																				
	1HP	1.5HP	2HP	3HP	5HP	7.5HP	10HP	15HP	20HP	25HP	30HP	40HP	50HP	60HP	75HP	100HP	125HP	150HP	200HP	
1200 RPM	82.5	87.5	88.5	89.5	89.5	91.0	91.0	91.7	91.7	93.0	93.0	94.1	94.1	94.5	94.5	95.0	95.0	95.8	95.8	
1800 RPM	85.5	86.5	86.5	89.5	89.5	91.7	91.7	92.4	93.0	93.6	93.6	94.1	94.5	95.0	95.4	95.4	95.4	95.8	96.2	
3600 RPM	77.0	84.0	85.5	86.5	88.5	89.5	90.2	91.0	91.0	91.7	91.7	92.4	93.0	93.6	93.6	94.1	95.0	95.0	95.4	

MOTOR INCENTIVE CLAIM INFORMATION

Complete one line in the table below for **each** motor being claimed for an incentive. A separate application must be submitted for each installation address.

Manufacturer	Model	Efficiency %	HP	RPM	ODP or TEFC	Annual Operating Hours	Quantity	Incentive = HP x Qty x \$/HP
Installation Date: _____							Total Incentive Requested: \$	

Program Approval	Date

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ELIGIBILITY

These incentives are offered by Focus on Energy and We Energies to qualifying retail electric service customers including commercial, industrial, local government, agricultural and schools with locations in Wisconsin. Check the Focus on Energy Web site at focusonenergy.com to verify eligibility.

TERMS AND CONDITIONS

- 1) **Incentive Offer:** We Energies projects must be implemented and submitted no later than Nov. 30, 2008. An original signed application and invoices for materials and labor must be submitted to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Projects implemented between Dec. 1 and Dec. 31, 2008 should submit applications to Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.
- 2) **Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the *new equipment* purchased. The invoice must indicate date of purchase, the size, type, make, model, serial number, part number, and/or equipment manufacturer (OEM) specification sheets. The signed application and invoices for materials and labor must be sent to the address at the bottom of this form.
- 3) **Compliance:**
 - a) All projects are expected to comply with federal, state and local codes.
 - b) All equipment must be new (with the exception of surveys, audits and service buydowns). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
 - c) Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
 - d) Only one incentive will be granted for each project. We Energies incentives will be paid directly to the end-use customers only.
- 4) **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 30 calendar days. Incomplete applications will either delay payments or be denied. Focus on Energy and We Energies reserves the right to refuse payment and participation if the customer or contractor violates program rules and procedures.
- 5) **Evaluation:** Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.
- 6) **Inspection:** Program staff may conduct an inspection of the facility to survey the installed projects.
- 7) **Publicity:** Focus on Energy and We Energies reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- 8) **Program Discretion:** Incentives are available on a first-come, first-served basis. This offer is subject to change or termination without notice at the discretion of the We Energies and Focus on Energies programs.
- 9) **Logo Use:** Customers or allies may not use the Focus on Energy or We Energies name or logos in any marketing, advertising or promotional material.
- 10) **Disclaimers:** Focus on Energy and We Energies
 - a) Does not endorse any particular manufacturer, product, labor or system design by offering these programs;
 - b) Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
 - c) Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
 - d) Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and,
 - e) Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.

INCENTIVE LIMIT:

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$25,000 per project. An incentive exceeding \$25,000 must receive written approval BEFORE project installation.¹

CASH INCENTIVES

Cash incentives are available for the following technologies. Specific requirements for each technology are listed on their respective incentive application.

Lighting	HVAC	Electric Chiller
Food Service Measures	Dairy and Livestock	Green House
New Construction	Green House	Energy-Efficient Repulper Rotor
Specialty Measures: anti-sweat heater controls, LED refrigerated case lighting, guest room energy management controls (GREM), PC network management, vending machines and controls.		
Service Buydowns: natural gas heating equipment, steam traps, and chillers.		
Rotary: motors, variable frequency drives, compressed air studies, compressed air leak Survey, VSD-equipped air compressor.		

¹ There is a maximum limit of \$500,000 per corporate Tax ID per year for all Focus on Energy incentives among all custom or prescriptive applications.

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