

## SECTION 1: INCENTIVE INFORMATION

The Whole-Building Lighting Program is designed to encourage school and government entities and lighting design professionals to think of innovative ways to reduce energy through advanced lighting design. This will provide customers with a building lighting system that exceeds ASHRAE standard 90.1-2004 by allocating or financially supporting the additional time needed to evaluate alternatives to standard lighting design and using advanced design strategies to increase energy efficiency. The financial incentives awarded are non-linear, recognizing that an aggressive approach is more costly, both in hardware and design time. Visit [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) to ensure the most current form is utilized; **program deadline is March 31, 2012.**

A team approach is encouraged between the building representative and the lighting system designer to research various methods to achieve energy savings while maintaining appropriate lighting levels. The more aggressive the design toward energy reduction, the more rewarding the incentive will become. Focus on Energy recommends sharing the incentive, with 90% going to customer and 10% going to lighting designer, or for the customer/lighting designer to reach a mutually agreeable arrangement. Focus promotes the sharing of the incentive because this program is labor intensive for designer. Furthermore, sharing the incentive motivates the lighting designer to design innovative energy saving solutions.

## SECTION 2: APPLICATION REQUIREMENTS

Funding provided through the program is contingent on the following requirements and procedures:

- Once your application to participate is submitted and approved, Focus will send you or your lighting designer a spreadsheet which will be used to prepare a baseline assessment of the proposed area to be included in the program. The Focus on Energy worksheet must be filled out and returned. Your selected lighting design professional will develop your baseline lighting assessment.
- Once your baseline assessment is reviewed and approved by Focus, the professional lighting design may begin. Once completed, the design must be reviewed by Focus technical staff to ensure that program goals have been met. Focus on Energy representatives, the lighting designer and the customer will all meet at this point for a design review to ensure that the customer's needs have been met.
- Once approved by the customer and Focus, Focus will process a custom incentive approval, after which equipment may be ordered and installation may begin. You must receive approval from Focus on Energy BEFORE project initiation, ordering equipment, or issuing purchase orders.
- Completion notices, material, and labor invoices must be submitted to Focus within 30 days of project completion but **no later than March 31, 2012.**
- The designer must be Lighting Certified by NCQLP, or a licensed professional engineer.
- Design recommendations must incorporate 70% or more of the qualified floor area. (Buildings that do not meet the 70% requirement are eligible for standard Focus incentives.)
- Design recommendations must result in lighting power density that is at least 20% better than code requirements and meet IES recommended light levels and uniformity for affected areas as well as meeting any additional applicable codes.
- New construction and areas that have been upgraded within the last two years are excluded.
- Standard Focus on Energy payback rules and incentive caps apply.

## SECTION 3: CUSTOMER LEGAL INFORMATION

Company Legal Name:		Payment Attention To:	
Company Contact Name:	Tax Identification Number (complete <b>ONE</b> only, must be 9 digits): FEIN #: _____ - _____ <b>OR</b> SSN: _____ - _____ - _____		
Company Contact Name:	Business Classification of Customer (Check <b>ONE</b> only. Required for all businesses, including non-profits): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship-Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other _____		
Street Address:	City:	State:	Zip Code:
Telephone: (   )	Fax: (   )		E-mail:
Electric Utility:	Annual Kilowatt Hours of Electricity Used:		
Annual Energy Cost (electric):	Facility Annual Hours of Operation:	Total Facility Square Footage:	
Business Classification of Trade Ally (Check <b>ONE</b> only. Required for all businesses including non-profits.): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship-Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other _____			Owner Name (Corporations Excluded):

## SECTION 4: PROJECT DESCRIPTION

Please provide a brief overview of your project:

**SECTION 5: JOB SITE INFORMATION**

Job Site Name:		Project Contact Name:	
Job Site Street Address (physical location):		Project Contact E-mail:	
City:	State: <b>WI</b>	Zip Code:	Project Contact Telephone:

Type of Business Proposed (Check **ONE** only):

Office

Educational Facility

Government Facility

Place of Worship with School (Specify Grades: \_\_\_\_\_)

**SECTION 6: LIGHTING DESIGNER INFORMATION** (NOTE: In order to pay the lighting designer, their Federal Tax ID # or Social Security # must be provided.)

Lighting Designer Corporate Name: \_\_\_\_\_

Tax Identification Number (Complete **ONE** only, must be 9 digits):

FEIN #: \_\_\_\_\_ - \_\_\_\_\_ **OR** SSN: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Lighting Designer Street Address:	City:	State:	Zip Code:
Lighting Designer Contact Name:	Contact Telephone:	Contact E-mail:	

Business Classification of Lighting Designer (Check **ONE** only.):

Corporation    Partnership    Sole Proprietorship-Individual    LLC    Other \_\_\_\_\_

**SECTION 7: CUSTOMER SIGNATURE** (Read and Sign)

I, the undersigned, certify that the proposal information provided in this application is accurate and true to the best of our ability and that I have read and understood the requirements of this offer. I understand that submission of this proposal does not guarantee we will receive funding or a specific level of funding. I have read and understand that we will be expected to adhere to the program terms and conditions posted at [focusonenergy.com/terms](http://focusonenergy.com/terms) if our project is approved.

Customer Signature:	Customer Name (Print):	Date:
Internal Use Only	Approving Program Manager:	Date: