

**This application expires March 31, 2012.** Focus incentives are subject to change. Please visit [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) to ensure you are using the most current form. **Questions:** Call 800.762.7077

## SECTION 1: CUSTOMER (BUILDING OWNER) LEGAL INFORMATION

Company Legal Name:	Tax Identification Number (complete <b>ONE</b> only, must be 9 digits): FEIN #: _____ - _____ <b>OR</b> SSN: _____ - _____ - _____		
Mailing Address:	City:	State:	Zip Code:
Business Classification of Customer (Check <b>ONE</b> only. Required for all businesses including non-profits.): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other _____			Owner Name (Corporations Excluded):

## SECTION 2: PROJECT INFORMATION

Project Name:		Project Contact Name (for Building Owner):					
Job Site Street Address (physical location):		Project Contact Phone:					
City:	State:	Zip Code:	Project Contact E-mail:				
Project Type: <input type="checkbox"/> New Facility <input type="checkbox"/> Addition <input type="checkbox"/> Major Renovation (gut/rehab, change in use)		Project Delivery Type: <input type="checkbox"/> Design/Bid/Build <input type="checkbox"/> Design/Build					
Description of Project (Additional details on building type, # of floors, etc.):							
Size (square feet):	Estimated Project Budget (if available):	LEED™ Certification Planned? <input type="checkbox"/> Yes (level: _____) <input type="checkbox"/> No <input type="checkbox"/> Undecided ENERGY STAR® for Buildings Planned? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Undecided					
Level of Certainty with Project Proceeding: Is financing complete? <input type="checkbox"/> Yes <input type="checkbox"/> No   Has Site been purchased? <input type="checkbox"/> Yes <input type="checkbox"/> No Has design team been hired? <input type="checkbox"/> Yes <input type="checkbox"/> No   Additional details:							
Design Start Date:	Bid Release Date:	Construction Start Date (foundation):	Construction Completion Date:				
Current Project Phase:		Describe Building Use (example: Food processing plant):					
Electric Provider for New Facility:		Electric Provider Primary Acct #:					
Natural Gas Provider for New Facility:		Natural Gas Provider Primary Acct #:					
Hours of Operation (example: 7:00-18:00): Sunday _____ Monday _____ Tuesday _____ Wednesday _____ Thursday _____ Friday _____ Saturday _____							
Energy Efficiency Goals for the Project:							
Building Systems to be Considered (willingness to consider energy efficiency alternatives):							
	<b>Yes</b>	<b>Somewhat</b>	<b>No</b>		<b>Yes</b>	<b>Somewhat</b>	<b>No</b>
Orientation/Building Layout	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	HVAC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glazing Type and Window Layout	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Plumbing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Building Envelope	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Building Controls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lighting Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	On-site Renewable Energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daylighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other items being considered: _____			
Program Assistance Desired: <input type="checkbox"/> Energy Efficiency Ideas & Analysis <input type="checkbox"/> Building Energy Simulation <input type="checkbox"/> Financial Incentives <input type="checkbox"/> Willing to be a Case Study							

Building Systems to be Considered (willingness to consider energy efficiency alternatives):

	Yes	Somewhat	No		Yes	Somewhat	No
Orientation/Building Layout	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	HVAC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glazing Type and Window Layout	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Plumbing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Building Envelope	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Building Controls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lighting Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	On-site Renewable Energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daylighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other items being considered: _____			

Program Assistance Desired:  Energy Efficiency Ideas & Analysis    Building Energy Simulation    Financial Incentives    Willing to be a Case Study

## SECTION 3: CUSTOMER (BUILDING OWNER) SIGNATURE (Read and Sign)

I certify that all information provided within this application is correct to the best of my knowledge.

Customer Signature:	Customer Name (Print):	Date:
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## SECTION 6: APPLICATION SUBMITTAL

Select the building type that represents where equipment was installed or service was performed (check **ONE** only). Send or fax form to corresponding address or e-mail [BPforms@focusonenergy.com](mailto:BPforms@focusonenergy.com).

<input type="checkbox"/> <b>Industrial</b> (manufacturing, food processing, paper mill, etc.) <b>Focus on Energy Incentives</b> <b>5609 Medical Circle, Suite 201</b> <b>Madison WI 53719</b> Fax: 608.277.2947	<input type="checkbox"/> <b>Agriculture</b> (farms, greenhouses, aquaculture, etc.) <b>Focus on Energy Incentives</b> <b>440 Science Drive, Suite 400</b> <b>Madison WI 53711</b> Fax: 608.233.7262	<input type="checkbox"/> <b>Commercial</b> (retail office, bar/restaurant, lodging, healthcare, vehicle/repair, etc.) <b>Focus on Energy Incentives</b> <b>10535 N Port Washington Rd., Suite 201</b> <b>Mequon WI 53092</b> Fax: 262.240.0825	<input type="checkbox"/> <b>Schools &amp; Government</b> (public/private schools, government buildings, municipalities, etc.) <b>Focus on Energy Incentives</b> <b>2923 Marketplace Drive, Suite 108</b> <b>Fitchburg WI 53719-5320</b> Fax: 608.467.1417
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### UTILITY ELIGIBILITY

Incentives for specific technologies are offered by Focus on Energy to business customers including commercial, industrial, state, federal and local governments, agricultural, and schools/institutions with locations in Wisconsin. Customers who are served by a participating electric provider but not a participating natural gas provider will only qualify for incentives for electric technologies. Customers who are served by a participating natural gas provider but not a participating electric provider will only qualify for incentives for natural gas technologies. Customers who have both a qualifying electric provider and a qualifying natural gas provider would qualify for incentives on both electric and natural gas technologies. Customers who use propane or other non-qualifying fuels will not qualify for incentives for any gas technologies.

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

### PROGRAM REQUIREMENTS

1. To qualify for the whole building track, projects should be in early to mid-design, greater than 15,000 sq. ft. and be considering energy efficiency improvements beyond those that would be eligible for prescriptive incentives.
2. Equipment/Systems included in whole building track incentives are not eligible for incentives listed on the respective application.
3. This application is for collecting project information only and does not guarantee or reserve a specific incentive amount for the project. Upon review and approval by Focus on Energy of the final energy modeling results and providing eligibility criteria are met, an incentive agreement will be issued that details the incentive for the project. The incentive agreement must be issued before beginning construction (including ordering equipment) on the energy efficiency measures included in the incentive. Customers will be required to agree to Focus on Energy program terms and conditions when signing the incentive agreement. To view these terms and conditions visit [focusenergy.com/terms](http://focusenergy.com/terms).

### Incentive Rates are by % Energy Cost Saved:

\$100/kW, \$0.03/kWh, \$0.30/Therm (10-20%) | \$125/kW, \$0.0375/kWh, \$0.375/Therm (20-30%) | \$150/kW, \$0.045/kWh, \$0.45/Therm (30%+)

### CONTACT INFORMATION FOR PROJECT TEAM

Name of Focus on Energy Advisor involved with project (if any): \_\_\_\_\_

#### ARCHITECT OR DESIGN TEAM LEADER

Company Name:	Primary Contact Person:	Title:	
Street Address:	City:	State:	Zip Code:
Phone:	E-mail Address:		

#### MECHANICAL ENGINEER

Company Name:	Primary Contact Person:	Title:	
Street Address:	City:	State:	Zip Code:
Phone:	E-mail Address:		

#### ELECTRICAL ENGINEER

Company Name:	Primary Contact Person:	Title:	
Street Address:	City:	State:	Zip Code:
Phone:	E-mail Address:		

#### GENERAL CONTRACTOR (IF KNOWN)

Company Name:	Primary Contact Person:	Title:	
Street Address:	City:	State:	Zip Code:
Phone:	E-mail Address:		