



# LIGHTING INCENTIVE APPLICATION FOR AGRICULTURAL FACILITIES

OFFICE USE ONLY  
**PROJECT ID:** \_\_\_\_\_

**THIS INCENTIVE APPLICATION FORM IS VALID FROM SEPTEMBER 15, 2009 TO DECEMBER 31, 2009. INCOMPLETE APPLICATIONS WILL BE RETURNED.**

Focus incentives are subject to change. Please visit [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) to ensure you are using the most current form.

**SECTION 1: CUSTOMER LEGAL INFORMATION**

Farm Legal Name	FEIN (Federal Tax ID #) of customer (Must be 9 digits) _____		
Mailing Address	City	State	ZIP Code
Business Classification of Farm (Check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____			

**SECTION 2: PAYMENT INFORMATION**

Make Incentive Check Payable to (Check ONE and complete information below):  
 Farm Name    Farm Owner's Legal Name (Only if Sole Proprietor)

Attention to	Social Sec. # of Business Owner (only if Sole Proprietor AND no Federal Tax ID) _____
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**SECTION 3: FARM INFORMATION** (where equipment was installed)

Farm Name		Farm Contact Name	
Farm Street Address (physical location)		Farm Contact Telephone	
City	State <b>WI</b>	ZIP Code	Farm Contact Email
<input type="checkbox"/> Existing Building: lighting retrofit, farm rewire, long-day lighting <input type="checkbox"/> New Construction: new facilities, additions to existing facilities, or major renovation (gut/rehab)			
Electricity Provider at Farm	Natural Gas Provider at Farm	Installation/Service Date	

**SECTION 4: MARKET PROVIDER INFORMATION** (equipment provider/installer or service provider) **Note:** In order to pay Market Provider, invoice must have "Focus on Energy" incentive clearly indicated and deducted from customer's amount due and Market Provider must provide Federal Tax ID # or Social Security # below.

Market Provider Name	FEIN or Social Security # of Market Provider (if receiving payment) _____		
Market Provider Street Address	City	State	ZIP Code
Market Provider Contact Name	Contact Telephone	Contact Email	
Business Classification of Market Provider (Check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____			

**SECTION 5: CUSTOMER SIGNATURE**

**Certification: The following certifications are required in order for this form to substitute for the IRS form W-9:**

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions within this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.    **Itemized Invoice Attached**

Customer Signature	Customer Name (Print)	Date
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**FORM SUBMITTAL: Return signed, completed form and ITEMIZED invoice within 30 calendar days of installation to:**

**Mail:** Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.

**Email:** Applications and invoices can be scanned and emailed to [BPforms@weccusa.org](mailto:BPforms@weccusa.org).

# LIGHTING INCENTIVE APPLICATION FOR AGRICULTURAL FACILITIES

**INSTRUCTIONS FOR COMPLETING THIS FORM – PLEASE READ**

- The specifications for eligible equipment are listed within each lighting technology on this form. **If the technology you are installing is specified differently than how it is listed on this form, please call to verify eligibility.** Custom incentives are available for many technologies not listed, please call 800.762.7077 for information before beginning your project. Some technologies require additional information that must be filled in under “Specifications and Required Information” column. **Replacements are one for one unless specified.**
- This form must accompany an **itemized** invoice with quantity, manufacturer, model number, date and cost for each piece of equipment for which an incentive is expected. High Performance T8 systems require manufacturer and model number for ballast and lamps to appear on invoice. Incomplete applications or invoices will significantly delay processing of incentive. Replaced equipment must be removed from service.
- Outdoor lighting projects are NOT eligible for prescriptive incentives, but may be eligible for custom incentives. **ALL CUSTOM INCENTIVES MUST BE APPROVED BY Focus on Energy PRIOR TO EQUIPMENT PURCHASE.**
- Post installation light levels are expected to meet current IESNA recommendations and comply with all applicable electrical, safety and energy codes. Fixtures must be UL listed.
- All fixtures installed in animal housing or milk house area must conform to National Electric Code 547 (i.e. wet location gasketed fixtures).
- Retrofit incentives qualify for projects implemented on existing buildings; the basis of the incentive is a one for one replacement of the lighting fixture being replaced.
- New Construction incentives are for new facilities, additions to existing facilities, or major renovations; incentive is based on a one for one fixture upgrade.
- Rewire incentives are for projects where existing substandard wiring and lighting systems are removed and replaced with new equipment which meets current code standards, usually with the support of your electricity provider. To avoid processing delays, applicant should submit proof of participation in the electricity provider-sponsored rewire program, such as a copy of the signed agreement between yourself and your electricity provider.

**LIGHTING TECHNOLOGIES** Please fill in blanks for all items you are requesting an incentive for.

**INCANDESCENT REPLACEMENTS**

One for one upgrades only. Bulbs receiving incentive may not be used for resale or giveaway type promotions. Custom incentives may be available for projects that do not meet the specific applications on this form. Please call 800.762.7077 for information before beginning your project.

Equipment Type	Specifications and Required Information	Retrofit Incentive	New Construction Incentive	Rewire Incentive	Quantity	Total
<b>Compact Fluorescent Lamp (CFL) or Cold Cathode</b> CFL or cold cathode screw-in lamps (medium base only).						
CFL Lamps	Instead of 100W or less incandescent, install CFL up to 32 Watts. Screw base only.	\$2/Bulb <small>Limited to 50% of product cost up to \$2/bulb</small>	Not Eligible	Not Eligible		
Cold Cathode Lamps	Instead of 100W or less incandescent lamp, install screw base cold cathode lamps.	\$2/Bulb	Not Eligible	Not Eligible		
High Wattage CFL Lamps	Instead of greater than 100W incandescent lamp, install CFL from 33-115 Watts. Medium screw base CFLs only.	\$5/Bulb	Not Eligible	Not Eligible		
CFL Reflector Flood Lamps	Instead of 100W or less incandescent, install CFL flood lamps with integrated reflector up to 30 Watts. Screw base CFLs only.	\$4/Bulb	Not Eligible	Not Eligible		

**Light Emitting Diode (LED)/Solid State Lighting (SSL)**

Incentives for LED lighting equipment in agricultural facilities may be available on a custom basis and will require prior approval from Focus on Energy. Direct inquiries to 608.273.0182 x2222.

**Occupancy Sensors- Wall or Ceiling Mounted (Non-High Bay Applications) – see page 3 for High Ceiling Controls**

Ultrasonic or Passive Infrared sensor controlling non-high bay fixture types. Rapid or programmed start ballasts are recommended for fluorescent fixtures to extend lamp life. Socket based and fixture mounted occupancy sensors do not qualify. Please indicate wattage controlled per sensor.

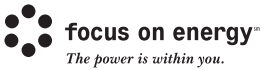
Wall Mounted	Quantity of sensors controlling 200W or less each _____ Quantity of sensors controlling over 200W each _____	\$15/Sensor	Not Eligible	Not Eligible		
Ceiling Mounted	Quantity of sensors controlling 500W or less each _____ Quantity of sensors controlling 501-1000W each _____ Quantity of sensors controlling over 1000W _____	\$30/Sensor	Not Eligible	Not Eligible		

**High Performance T8 (HPT8) System**

Instead of standard T12 or T8 systems, install high performance T8 systems containing high lumen, long life F32T8 lamps (minimum ≥ 3100 initial lumens, 24,000 hour rated life at 3 hour start) from CEE High Performance T8 list AND approved ballast from the “CEE High Performance T8” qualified product list. For a list of CEE approved ballasts and lamps go to [www.focusonenergy.com/businesslighting](http://www.focusonenergy.com/businesslighting). Both ballast & lamp must meet these guidelines or system will not qualify for ANY incentive.

**Please call with any questions prior to initiating project.**

4' 1 Lamp HPT8 System	1L HPT8 ballast & lamps from approved list Ballast Model # _____ Lamp Model # _____	\$4/Fixture	\$4/Fixture	\$4/Fixture		
4' 2 Lamp HPT8 System	2L HPT8 ballast & lamps from approved list Ballast Model # _____ Lamp Model # _____	\$6/Fixture	\$6/Fixture	\$6/Fixture		
4' 3 Lamp HPT8 System	3L HPT8 ballast & lamps from approved list Ballast Model # _____ Lamp Model # _____	\$8/Fixture	\$8/Fixture	\$8/Fixture		
4' 4 Lamp HPT8 System	4L HPT8 ballast & lamps from approved list Ballast Model # _____ Lamp Model # _____	\$10/Fixture	\$10/Fixture	\$10/Fixture		



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### HIGH CEILING LIGHTING

Indoor applications only. Outdoor lighting may be eligible for custom incentive. Contact Focus on Energy for preapproval. Fixture mounting height over 12'.

Equipment Type	Specifications and Required Information	Retrofit Incentive	New Construction Incentive	Rewire Incentive	Quantity	Total
<b>Pulse Start Metal Halide (PSMH)</b>						
Must be permanently-wired ballast and lamp retrofit or complete new fixture – screw in retrofit lamps do not qualify.						
320W PSMH Standard Fixture	Install 320W pulse-start metal halide standard fixtures/components instead of 400W HID standard fixtures/components	\$25/Fixture	Not Eligible	Not Eligible		
320W PSMH Gasketed Fixture	Install 320W pulse-start metal halide gasketed fixtures/components instead of 400W HID gasketed fixtures/components	\$25/Fixture	\$25/Fixture	\$25/Fixture		

### Induction (Electrodeless Lighting)

Must be permanently-wired ballast and lamp retrofit or complete new fixture – screw in retrofit lamps do not qualify.

300W Induction	Install 300W induction fixtures/components instead of 400W HID	\$40/Fixture	\$40/Fixture	\$40/Fixture		
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### High Ceiling Fluorescent

Instead of high intensity discharge (HID) lamp wattages listed, install linear fluorescent high ceiling fluorescent fixtures in total fixture wattages as shown on line item. **Please read carefully.** If fixture configuration is not one for one upgrade, or differs from line items please call 800.762.7077 for authorization.

250 – 399W (lamp wattage) HID Replacement/Equivalent	High bay fluorescent <b>Check One:</b> <input type="checkbox"/> 3 lamp T5HO <input type="checkbox"/> 3 lamp T8 <input type="checkbox"/> 4 lamp T8 Manufacturer _____ Model _____	\$40/Fixture	\$40/Fixture	\$40/Fixture		
400 – 999W (lamp wattage) HID Replacement/Equivalent	High bay fluorescent <b>Check One:</b> <input type="checkbox"/> 6 lamp T8 <input type="checkbox"/> 8 lamp T8 Manufacturer _____ Model _____	\$60/Fixture	\$60/Fixture	\$60/Fixture		
High Bay Occupancy Based Control Adder	Add occupancy sensors to high bay fluorescent fixtures listed above. Incentive may NOT be combined with occupancy sensor incentive on page 2. Control costs must be itemized separately on invoice. Incentive may not exceed purchase price. Total Wattage Controlled _____	\$30/Controlled Fixture	\$30/Controlled Fixture	\$30/Controlled Fixture		

### LONG-DAY LIGHTING SYSTEM

Incentives for long-day lighting system implementation and other control systems in livestock barns are available on a custom basis and require prior approval from Focus on Energy. Direct inquiries to 608.273.0182 x2222.

<b>TOTAL INCENTIVE REQUESTED</b>	
Incentives not to exceed cost of the product.	

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**Email:** Applications and invoices can be scanned and emailed to [BPforms@weccusa.org](mailto:BPforms@weccusa.org).

**Questions:** Call 800.762.7077 then #2 for Business Programs.

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## INCENTIVE LIMIT

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$25,000 per project. Incentives exceeding \$25,000 must receive written approval BEFORE project initiation or equipment purchase. There is a maximum limit of \$500,000 per Corporate Tax ID per year for all Focus on Energy incentives (prescriptive and custom).

## PRESCRIPTIVE INCENTIVES

Cash incentives are available for a variety of technologies. Check the Focus on Energy Web site at [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) or call 800.762.7077, then press #2 for more information. Depending on your business tax classification, the IRS may require you to pay taxes on incentives totalling over \$600 per calendar year.

## CUSTOM INCENTIVES

If your project does not fit the descriptions on this prescriptive incentive application form, it may qualify for a custom incentive which requires approval prior to project initiation and equipment purchase. Direct inquiries to 800.762.7077 then press #2 for Business Programs, or visit [focusonenergy.com](http://focusonenergy.com).

## TERMS & CONDITIONS

- Incentive Offer:** This application covers products purchased and installed/service performed between July 1, 2009 and December 31, 2009. Applications must be **submitted within 30 calendar days of project installation** and no later than December 31, 2009. Please keep a copy for your records. Incomplete applications will be returned.
- Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the **new equipment** purchased. The invoice must indicate date of purchase, the size, type, make, model, serial number, part number and/or equipment manufacturer (OEM) specification sheets. The signed application and invoices must be sent to Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.
- Compliance:**
  - All projects are expected to comply with federal, state and local codes.
  - All equipment must be new (with the exception of surveys, audits and service buydowns). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
  - Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
  - Only one incentive will be granted for each project. Incentives granted to contractors, distributors or other market providers cannot also be claimed by end-use customers.
- Payment:** Once completed paperwork is submitted, incentive payments are made within 6–8 weeks. Incomplete applications will be returned.
- Inspection:** Program staff may conduct an inspection of the facility to survey the installed projects.
- Publicity:** Focus on Energy reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- Program Discretion:** Incentives are available on a first-come, first-served basis. This offer is subject to change or termination without notice at the discretion of the Focus on Energy Program.
- Focus Logo:** Customers or market providers may not use the Focus on Energy name or logo in any marketing, advertising or promotional materials without prior written permission.
- Disclaimers:** Focus on Energy
  - Does not endorse any particular market provider, manufacturer, product, labor or system design by offering this program;
  - Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
  - Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and
  - Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.
- Verification:** Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.

## UTILITY ELIGIBILITY

Incentives for specific technologies are offered by Focus on Energy to business customers including commercial, industrial, state, federal and local governments, agricultural, and schools/institutions with locations in Wisconsin. Customers of a participating electric provider are eligible for electric technology incentives only. Customers of natural gas providers are eligible for gas savings technology incentives only. Customers who have both a participating electric provider and a participating natural gas provider could qualify for all incentives. To determine eligibility, visit the Focus on Energy Web site at [focusonenergy.com/utilities](http://focusonenergy.com/utilities).

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

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