

Agribusinesses reduce energy use and costs, and boost productivity



SAVE ENERGY, INCREASE YOUR PROFITS

Let Focus on Energy, Wisconsin's statewide program for energy efficiency and renewable energy, show you how our free services and cash incentives can help you:

- Save money and reduce operating costs
- Implement energy-efficiency and renewable energy projects
- Increase productivity and profits

Focus on Energy is your source for objective, third-party information and advice about practical ways to save. Our expertise extends to a variety of agribusinesses, including:

- Aquaculture facilities
- Commercial agribusiness
- Dairy and livestock farms
- Grain facilities
- Greenhouses
- Irrigation systems

HOW FOCUS CAN HELP

Rely on us for free support and services to help you identify and install cost-effective energy-efficiency and renewable energy upgrades. Our services include:

- **Expert assistance and energy assessments** to identify energy-saving opportunities
- **Technical expertise** to help you select and implement cost-effective projects and practices
- **Financial incentives** to help cover the costs of energy-saving equipment upgrades

In addition, we offer:

- Information, education, and training opportunities
- Information and recommendations on new technologies
- Assistance with new construction design

NO-COST ENERGY ASSESSMENTS

One of the best ways to identify energy-saving opportunities is to schedule a free, comprehensive energy assessment. An experienced Energy Advisor

For more information,
call 800.762.7077 or visit focusonenergy.com.

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will talk to you about your agribusiness' operation, examine its systems and equipment, and evaluate energy usage to calculate estimated energy savings and find the best ways to trim costs.

Following the assessment, you'll receive a report of the findings, including a list of recommendations and a summary of the Focus financial incentives available to you.

FINANCIAL INCENTIVES

Focus on Energy offers financial incentives for standard and custom efficiency projects as well as for renewable energy systems.

Standard efficiency incentives

These are one-for-one equipment upgrades and are easily obtained by completing and submitting an incentive application form. Some of the standard incentive measures include: lighting, HVAC, scroll compressors, heat-recovery tanks, milk pre-coolers, and greenhouse glazing.

Custom

Do you have projects that don't qualify for the standard incentives? Contact Focus today to find out if you're eligible for a custom incentive. Custom incentives are for more complex energy-saving projects and are based on the estimated energy savings. To qualify for custom incentives your projects must meet specific requirements, you must work with a Focus Energy Advisor, and you must have a signed grant agreement prior to starting your project.

Renewable energy technologies

Incentives are available for solar electric, solar hot-water, wind electric, biomass, and biogas systems. We recommend that you conduct a site assessment and implement energy-efficiency upgrades prior to installing a renewable technology. Those who invest in efficiency projects first may qualify for enhanced incentives.

For more information about incentives and corresponding applications, call **800.762.7077** or visit **focusonenergy.com/financialincentives**.

INFORMATION, EDUCATION, & TRAINING OPPORTUNITIES

Learning about energy efficiency and renewable energy is the first step to taking control of your energy costs. We have compiled a library of valuable fact sheets, case studies, technical information, and more that you can find at **focusonenergy.com/agrisources**. Focus also provides a variety of educational and training opportunities. Visit **focusonenergy.com/training** to learn more.

STAY CURRENT AND CONNECTED!

Join our online conversation at **focusonenergy.com/socialnetworks** to connect with people who share your interest in saving energy and money at home and work. Also, visit **focusonenergy.com/incentives** for the latest incentives and requirements as Focus offers are subject to change.

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus information, resources, and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control the state's growing demand for electricity and natural gas. For more information, call **800.762.7077** or visit **focusonenergy.com**.

