



MARKET PROVIDER APPLICATION

For businesses who serve Commercial, Industrial, Agricultural, Schools and Local Government customers

ADMINISTRATIVE USE ONLY

APPLICATION NUMBER:

DATE RECEIVED:

APPROVED BY:

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

MARKET PROVIDER INFORMATION (MAIN CONTACT) Please use page two to add more contacts for this location/branch. Please complete a new application for each location/branch.

Company Name			
Contact Name		Title	
Address		City	State Zip Code
Phone	Fax	Email	Web site

CUSTOMER MARKET

Please check the type(s) of customers you serve: Agriculture Commercial Industrial Schools/Government Buildings

BUSINESS TYPE Please indicate what type of business best defines your business (please check all that apply):

Please indicate what type of business best defines your business (check all that apply):
 Architect Builder Consultant Contractor Developer Distributor Engineer ESCO
 Financier Manufacturer Mfr. Rep Retailer Wholesaler Other (define):

SERVICES OFFERED (please check all that apply):

<input type="checkbox"/> Appliance: Commercial	<input type="checkbox"/> Design/Build Services	<input type="checkbox"/> Information Technology Equipment and Services	<input type="checkbox"/> Process Heating
<input type="checkbox"/> Architectural Services	<input type="checkbox"/> Domestic Hot Water/boiler	<input type="checkbox"/> Insulation: Building shell	<input type="checkbox"/> Process Steam
<input type="checkbox"/> Boiler Installation Service	<input type="checkbox"/> Electrical	<input type="checkbox"/> Insulation: Industrial piping	<input type="checkbox"/> Pump Systems
<input type="checkbox"/> Commissioning / Re	<input type="checkbox"/> Emergency Repair Service	<input type="checkbox"/> Interior Design Services	<input type="checkbox"/> Refrigeration: Commercial
<input type="checkbox"/> Compressed Air	<input type="checkbox"/> Energy Management Services	<input type="checkbox"/> Lighting	<input type="checkbox"/> Refrigeration: Industrial
<input type="checkbox"/> Controls: Lighting	<input type="checkbox"/> Engineering Services	<input type="checkbox"/> Mechanical	<input type="checkbox"/> Roofing
<input type="checkbox"/> Controls: Building Automation	<input type="checkbox"/> Geothermal	<input type="checkbox"/> Motors / Drives (VFDs)	<input type="checkbox"/> Service & Maintenance Contracts
<input type="checkbox"/> Controls: Indust. System/process	<input type="checkbox"/> Heat Recovery	<input type="checkbox"/> Plumbing	<input type="checkbox"/> Testing and Balancing
<input type="checkbox"/> Dairy Process & Operations Equip.	<input type="checkbox"/> HVAC		

AREAS SERVED Please indicate the Wisconsin counties in which your business operates (please check all that apply):

<input type="checkbox"/> Adams	<input type="checkbox"/> Clark	<input type="checkbox"/> Florence	<input type="checkbox"/> Jefferson	<input type="checkbox"/> Marathon	<input type="checkbox"/> Ozaukee	<input type="checkbox"/> Rusk	<input type="checkbox"/> Vilas
<input type="checkbox"/> Ashland	<input type="checkbox"/> Columbia	<input type="checkbox"/> Fond du Lac	<input type="checkbox"/> Juneau	<input type="checkbox"/> Marinette	<input type="checkbox"/> Pepin	<input type="checkbox"/> Saint Croix	<input type="checkbox"/> Walworth
<input type="checkbox"/> Barron	<input type="checkbox"/> Crawford	<input type="checkbox"/> Forest	<input type="checkbox"/> Kenosha	<input type="checkbox"/> Marquette	<input type="checkbox"/> Pierce	<input type="checkbox"/> Sauk	<input type="checkbox"/> Washburn
<input type="checkbox"/> Bayfield	<input type="checkbox"/> Dane	<input type="checkbox"/> Grant	<input type="checkbox"/> Kewaunee	<input type="checkbox"/> Menominee	<input type="checkbox"/> Polk	<input type="checkbox"/> Sawyer	<input type="checkbox"/> Washington
<input type="checkbox"/> Brown	<input type="checkbox"/> Dodge	<input type="checkbox"/> Green	<input type="checkbox"/> La Crosse	<input type="checkbox"/> Milwaukee	<input type="checkbox"/> Portage	<input type="checkbox"/> Shawano	<input type="checkbox"/> Waukesha
<input type="checkbox"/> Buffalo	<input type="checkbox"/> Door	<input type="checkbox"/> Green Lake	<input type="checkbox"/> Lafayette	<input type="checkbox"/> Monroe	<input type="checkbox"/> Price	<input type="checkbox"/> Sheboygan	<input type="checkbox"/> Waupaca
<input type="checkbox"/> Burnett	<input type="checkbox"/> Douglas	<input type="checkbox"/> Iowa	<input type="checkbox"/> Langlade	<input type="checkbox"/> Oconto	<input type="checkbox"/> Racine	<input type="checkbox"/> Taylor	<input type="checkbox"/> Waushara
<input type="checkbox"/> Calumet	<input type="checkbox"/> Dunn	<input type="checkbox"/> Iron	<input type="checkbox"/> Lincoln	<input type="checkbox"/> Oneida	<input type="checkbox"/> Richland	<input type="checkbox"/> Trempealeau	<input type="checkbox"/> Winnebago
<input type="checkbox"/> Chippewa	<input type="checkbox"/> Eau Claire	<input type="checkbox"/> Jackson	<input type="checkbox"/> Manitowoc	<input type="checkbox"/> Outagamie	<input type="checkbox"/> Rock	<input type="checkbox"/> Vernon	<input type="checkbox"/> Wood

GENERAL PROGRAM RULES

- Businesses will be asked to re-apply or update this form on an annual basis. It is the market provider's responsibility to update information sooner, if information changes. Inaccurate information presented in any program materials or Web site is the responsibility of the market provider to supply correct information to the program.
- Participation in any of the Focus on Energy programs is voluntary and may be terminated by either party at any time or for any reason without penalty.
- Your company's participation in Focus on Energy will be in compliance with any published program guidelines.
- Listing in the market provider database does not constitute an endorsement of the market provider by Focus on Energy.
- Use of the Focus on Energy name or logo by market providers is not permitted without prior approval from Business Programs marketing manager.
- Your company agrees to report to Focus on Energy any additional energy conservation projects it performs for any customer who participates in Focus on Energy if requested by the program. (Business projects/programs only)
- The market provider agrees to abide by all applicable laws, building codes and licensing.

SECTION 4: CUSTOMER SIGNATURE By signing below I agree to the program rules above.

Market Provider Signature	Print Name	Date
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Please return the completed and signed application to: Focus on Energy – Business Programs, 431 Charmany Drive, Madison, Wisconsin 53719.
Email: Applications can be scanned and emailed to BPforms@weccusa.org.
Or Fax application to: 608.249.0307. **Questions:** Call 888.291.6434.



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ADDITIONAL CONTACT INFORMATION FOR THIS LOCATION/BRANCH

Company Name

Contact Name	Title
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Check box if address is the same as the main contact (please add any direct phone numbers and e-mail addresses)

Address	City	State	Zip Code
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Phone	Fax	Email	Web site
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Company Name

Contact Name	Title
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Check box if address is the same as the main contact (please add any direct phone numbers and e-mail addresses)

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