



Focus on Energy Business Lighting Mail-In Incentive Form

Compact Fluorescent Lamps – Standard Wattage ($\leq 32W$) replacing up to 100W incandescent. \$2 Each (50% of cost up to \$2.00 each).
Compact Fluorescent Lamps High Wattage (33W – 115W) replacing 100W or greater incandescent. \$5 Each.
Compact Fluorescent Reflector Flood Lamps replacing incandescent reflector flood lamps. \$4 Each.
Compact Fluorescent Fixture with pin based lamps replacing incandescent fixtures. \$20 Each.
Reduced Wattage T8 lamps – 4 foot 25W, 28W or 30W replacing existing 4 foot 32W T8. \$0.50 Each. Low Watt T8 compatibility varies; consult manufacturer's literature before purchasing products.

Total incentive for this form may not exceed \$10,000. Please use Business Programs Lighting Incentive forms for projects with incentives over \$10,000. Incentive not to exceed purchase price. Bulbs and/or fixtures must be installed in businesses including existing commercial, industrial, church, nonprofit, farm, multifamily, school, colleges/universities and government buildings. You must be a customer of an eligible Focus on Energy utility; some municipal and cooperative utilities may not be eligible. Expires December 31, 2009. See back for details. Please submit UPC label for each type of CFL installed. Incomplete or illegible application or invoice may result in delayed processing. Please call Focus on Energy with any questions prior to purchase.

PLEASE COMPLETE THE FOLLOWING INFORMATION

Name of Business		Contact Name	Tax ID Number	
Contact Phone (for verification only)		Contact Email		
Business Street Address		City	State	ZIP
Business Mailing Address		City	State	ZIP
Electric Provider	Location Where Purchased	City	Date	

Business Classification of Customer (Check ONE): Corporation Partnership Sole Proprietor/Individual LLC
 Other: _____

Make Incentive Check Payable to (Check ONE and complete information below):
 Company Business Owner's Legal Name (Only if Sole Proprietor) Market Provider

Attention	Social Sec. # of Business Owner (only if Sole Proprietor AND no Federal Tax ID)
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Market Provider Name		Market Provider Contact Name	Market Provider Tax ID Number	
Market Provider Street Address		City	State	ZIP
Market Provider Mailing Address		City	State	ZIP

Business Classification of Customer (Check ONE): Corporation Partnership Sole Proprietor/Individual LLC
 Other: _____

CHECK THE ONE BOX THAT BEST REPRESENTS WHERE BULB(S) WILL BE USED:

Restaurant Grocery Health Care Lodging Retail Office Agricultural Industrial Educational Facility
 Government Multi-Family Building Other _____

PLEASE ENTER TYPE OF PRODUCT PURCHASED:

Description	Quantity	Incentive Amount	SUBTOTAL
CFL Bulb $\leq 32W$	x	\$2.00 50% of cost up to \$2.00 each	=
CFL Bulb 33W–115W	x	\$5.00	=
Reflector CFL Bulb	x	\$4.00	=
25W 4' T8	x	\$0.50	=
28W 4' T8	x	\$0.50	=
30W 4' T8	x	\$0.50	=
CFL Fixture with pin based Lamps	x	\$20.00	=
TOTAL INCENTIVE			

TO RECEIVE YOUR INCENTIVE:

1. Select the CFLs and/or Reduced Wattage T8 bulbs you wish to purchase. (See below for limits.)
2. Attach a copy of the cash register receipt or itemized invoice to this completed form with your purchase price(s) circled. Manufacturer, model number or detailed description must appear on invoice or receipt.
3. **Mail to:** Focus on Energy Incentives, c/o BP Lighting, 431 Charmany Drive, Madison, Wisconsin 53719.

IMPORTANT INFORMATION/ TERMS AND CONDITIONS:

This offer is available to business customers who purchase and install qualified compact fluorescent bulbs and Reduced Wattage T8 lamps from July 1, 2009–December 31, 2009 only. Offer good while supplies last, and may not be combined with any other Focus on Energy offer. Valid for purchases of qualified equipment up to \$10,000 incentive. Focus on Energy reserves the right to withdraw this offer without notice. Valid for Wisconsin businesses including commercial, industrial, church, non profit, farm, multi-family, school, colleges/universities and government buildings. Photocopies or facsimiles of this form are not acceptable. Only one incentive will be granted for each project. Incentives granted to contractors, distributors or other market providers cannot also be claimed by end-use customers. Ineligible rewards are subject to denial or repayment to the program. Incentive not to exceed purchase price. Valid only for installations where recipient is replacing incandescent bulbs with compact fluorescent light bulbs and/ or standard 32W T8 lamps with Reduced Wattage T8 lamps. Receiving this incentive gives Focus on Energy the permission to perform an on-site audit to verify the installation of products for quality control purposes. For questions about this reward or eligibility please call 800.762.7077 and ask for a business programs representative.

UTILITY ELIGIBILITY

Incentives for specific technologies are offered by Focus on Energy to business customers including commercial, industrial, state, federal and local governments, agricultural, and schools/institutions with locations in Wisconsin. Customers of a participating electric provider are eligible for electric savings technology incentives only. Customers of a natural gas provider are eligible for gas savings technology incentives only. Customers who have both a participating electric provider and a participating natural gas provider could qualify for all incentives. To determine eligibility, visit the Focus on Energy Web site at focusonenergy.com/utilities.

CONFIDENTIALITY STATEMENT:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible. I have not received any financial incentives for these bulbs from any other energy services provider.

Sign or Initial here

CUSTOMER SIGNATURE

Certification: The following certifications are required in order for this form to substitute for the IRS form W-9:

1. The number shown on this form is the correct taxpayer identification number.
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
3. I am a U.S. citizen (includes a U.S. resident alien).

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions within this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

Itemized Invoice Attached

Company Representative (Print)

Signature

Date

**Interested in other energy efficiency improvements for your business, farm, school or government building?
Call Focus on Energy at 800.762.7077.**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call **800.762.7077** or visit focusonenergy.com.

