

## COMMERCIAL BUILDINGS PROGRAM

### Increase Your Profits

Wisconsin businesses are always seeking ways to reduce expenses and boost profits. With rapid improvements in energy technology and a changing energy market, every organization has numerous opportunities to save money through energy efficiency. Most businesses find it is worthwhile to revisit energy efficiency opportunities on a regular basis. Focus on Energy's Commercial Buildings Program offers a range of services designed to make energy efficiency easier for Wisconsin businesses to undertake. As a participant, you can take advantage of our services to identify projects that will reduce your energy use and increase your profits, with no loss of productivity.

### How We Can Help

Focus on Energy will work with you to develop an energy plan or strategy that is tailored for your business. We begin by consolidating your energy consumption history, identifying opportunities and communicating potential savings. This starting point becomes a road map to guide you to keeping a tight rein on energy consumption and costs.

We've worked with many Wisconsin businesses that have been able to achieve significant savings through energy efficiency. Most find they save both on operating expenses and maintenance costs. In addition, energy efficiency is good for the Wisconsin environment. Less wasted energy means fewer negative impacts on the air, water and land. Together, we can help ensure the reliability of our electric supply, reduce the need for fossil fuels and hold down future energy costs.

### Services and Resources

As a Focus on Energy partner, you are eligible for our services at no cost. You can use our services for existing facilities as well as new projects, expansions or renovations. Our services for existing commercial buildings include:

- ◆ Surveys to help you identify and evaluate potential energy saving opportunities
- ◆ A detailed report analyzing specific recommendations
- ◆ Support in the development of an energy action plan
- ◆ Research into new technologies that could save you money or improve productivity
- ◆ Advice on purchasing ENERGY STAR® and other energy saving equipment, including computers, motors, lighting and electronics
- ◆ Assistance in communicating with and selecting contractors for program implementation
- ◆ Information about potential funding mechanisms for technical or demonstration grants
- ◆ Sponsorship of conferences, training and certification programs

- ◆ Access to monitoring and instrumentation for energy analysis
- ◆ Support in integrating elements of national and state programs — such as U.S. DOE and EPA energy and environmental programs — into your plans

If you are considering new construction or significant renovation, our High Performance Building Program is designed to help you maximize your opportunity to incorporate energy efficient designs, equipment and practices. In addition to programs for commercial businesses, Focus on Energy offers programs for county and local government, farms, agricultural processors, industries, schools, private colleges and universities, and residential customers. Focus on Energy also provides advice on renewable energy strategies and technologies, as well as on efficiency. Financial assistance is available for qualifying projects. Ask your energy advisor for fact sheets on these programs and services, or call 1-888-291-6434.

#### Your Commitment

Our programs are strictly voluntary. When you choose to join, we ask only that you invest a small amount of your time and implement the actions that make good business sense to you.

#### Eligibility

Focus on Energy services are available at no charge to 85 percent of the homes and businesses in Wisconsin. The remaining 15 percent are customers of certain municipal utilities and rural electric cooperatives that have currently chosen not to participate in Focus on Energy. Those served by municipals and cooperatives should check with their local utility to determine if they are offering similar programs.

#### How to Join

To take advantage of this unique opportunity to improve your energy efficiency, call 1-888-291-6434. Or visit us on the Web at [www.focusonenergy.com](http://www.focusonenergy.com).

5/20/02 – 1273