



# COMMERCIAL REFRIGERATION INCENTIVE APPLICATION

OFFICE USE ONLY  
PROJECT ID: \_\_\_\_\_

**THIS INCENTIVE APPLICATION FORM IS VALID FROM JULY 1, 2009 TO DECEMBER 31, 2009. INCOMPLETE APPLICATIONS WILL BE RETURNED.**  
Focus incentives are subject to change. Please visit [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) to ensure you are using the most current form.

## SECTION 1: CUSTOMER LEGAL INFORMATION

Company Legal Name		FEIN (Federal Tax ID #) of customer (Must be 9 digits) _____		
Mailing Address		City	State	ZIP Code
Business Classification of Customer (Check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____				

## SECTION 2: PAYMENT INFORMATION

Make Incentive Check Payable to (Check ONE and complete information below):  
 Company  Business Owner's Legal Name (Only if Sole Proprietor)  Market Provider (complete Section 4)

Attention to	Social Sec. # of Business Owner (only if Sole Proprietor AND no Federal Tax ID) _____
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## SECTION 3: JOB SITE INFORMATION (where equipment was installed or service performed)

Job Site Name		Project Contact Name		
Job Site Street Address (physical location)		Project Contact Telephone		
City	State <b>WI</b>	ZIP Code	Project Contact Email	
Electricity Provider at Job Site	Natural Gas Provider at Job Site	Installation/Service Date		

Type of business where equipment was installed or service performed (Check ONE):

- Office  Food Processing  Educational Facility  Dairy & Livestock  Warehouse  
 Retail  Pulp & Paper  Government Facility  Horticulture & Crops  Health Care Facility (Inpatient)  
 Restaurant  Plastics  Place of Worship (no School)  Health Care Facility (Outpatient)  
 Grocery  Metal Casting  Place of Worship w/ School (Specify Grades: \_\_\_\_\_)  Multi-Family Building \_\_\_\_\_ # Bldgs, \_\_\_\_\_ Total # Units  
 Lodging  Other Manufacturing (Specify: \_\_\_\_\_)  Other (Specify: \_\_\_\_\_)

**SECTION 4: MARKET PROVIDER INFORMATION** (equipment provider/installer or service provider) **Note:** In order to pay Market Provider, invoice must have "Focus on Energy" incentive clearly indicated and deducted from customer's amount due and Market Provider must provide Federal Tax ID # or Social Security # below.

Market Provider Name		FEIN or Social Security # of Market Provider (if receiving payment) _____		
Market Provider Street Address		City	State	ZIP Code
Market Provider Contact Name	Contact Telephone	Contact Email		
Business Classification of Market Provider (Check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____				

## SECTION 5: CUSTOMER SIGNATURE

**Certification: The following certifications are required in order for this form to substitute for the IRS form W-9:**

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

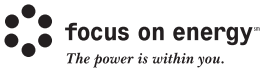
The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions within this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.  **Itemized Invoice Attached**

Customer Signature	Customer Name (Print)	Date
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**FORM SUBMITTAL: Return signed, completed form and ITEMIZED invoice within 30 calendar days of installation to:**

**Mail:** Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.

**Email:** Applications and invoices can be scanned and emailed to [BPforms@weccusa.org](mailto:BPforms@weccusa.org).



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Measure	Quantity Installed	Incentive	SUBTOTAL	
Anti-Sweat Heater Controls	_____ # of Standard Doors	\$40 per Door		
	_____ # of Low-Heat Doors	\$40 per Door		
	_____ # of No-Heat Doors	\$40 per Door		
	for Freezer Case	_____ # of Standard Doors	\$40 per Door	
		_____ # of Low-Heat Doors	\$40 per Door	
		_____ # of No-Heat Doors	\$40 per Door	
for Cooler Case	_____ # of Standard Doors	\$40 per Door		
	_____ # of Low-Heat or No-Heat Doors	\$40 per Door		
	_____ # of No-Heat Doors	\$40 per Door		
Efficient Reach-In Case Doors	_____ # of Low-Heat Doors	\$50 per Door		
	_____ # of No-Heat Doors	\$100 per Door		
	_____ # of No-Heat Doors	\$10 per Door		
LED Lighting in Reach-in Freezer or Cooler Case	_____ # of Doors Converted to LED	\$25 per Door		
Occupancy Sensors for LED Lighting in Reach-in Cases	_____ # of Doors Controlled	\$10 per Door		
In Reach-in Freezer or Cooler Case: Efficient Fan Motors Replacing Shaded Pole Motors	_____ # of ECM Motors	\$30 per Motor		
	_____ # of PSC Motors	\$15 per Motor		
In Walk-in Freezer or Cooler: ECM Evaporator Fan Motors Replacing Shaded Pole or PSC Motors	_____ # of ECM Motors Replacing Shaded Pole Motors <1/20th hp Installed in: Freezer <input type="checkbox"/> Cooler <input type="checkbox"/>	\$30 per Motor		
	_____ # of ECM Motors Replacing Shaded Pole Motors ≥1/20th hp Installed in: Freezer <input type="checkbox"/> Cooler <input type="checkbox"/>	\$60 per Motor		
	_____ # of ECM Motors Replacing PSC Pole Motors >1/10th hp Installed in: Freezer <input type="checkbox"/> Cooler <input type="checkbox"/>	\$40 per Motor		
Night Curtains for Open Coolers	_____ # of Linear Feet Covered	\$9 per Linear Foot		
Beverage Cooler Controls	_____ # of Beverage Coolers Controlled	\$60 per Cooler		
<b>TOTAL INCENTIVE REQUESTED</b>			<b>\$</b>	
Incentives not to exceed cost of the product.				

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**Questions:** Call 800.762.7077 then #2 for Business Programs.

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## COMMERCIAL REFRIGERATION REQUIREMENTS:

### GENERAL REQUIREMENTS

1. Grocery, convenience and other retail stores served by qualifying utilities with refrigerated or frozen food display cases are eligible for these incentives. Check the Focus on Energy website ([www.focusonenergy.com](http://www.focusonenergy.com)) to verify eligibility.
2. Include brand name and model number of equipment / control system that is installed on invoice.
3. Use one form for each store location. Do not include multiple store locations, even if installed as a group. If an invoice includes more than one store, please include a copy for each store location and application.

### A. Anti-Sweat Heater Controls

1. Install equipment that senses the relative humidity in the air outside of the display case and reduces or turns off the glass door (if applicable) and frame anti-sweat heaters at low humidity conditions.
2. Equipment must control heaters on frame and mullion in all instances, and door, if equipped with heater.

### B. Efficient Reach-In Case Doors

1. For refrigerated case applications, only no-heat doors qualify; low-heat doors are not eligible.
2. Both no-heat and low-heat doors qualify if used on freezer cases.

### C. LED Lighting in Reach-In Freezer or Cooler Case

1. Incentives are available for retrofits in existing refrigerated display cases and for new installations. Retrofit projects must completely remove the existing fluorescent fixture end connectors and ballasts to qualify (wiring may be reused).
2. Please enter the quantity of doors converted to LED lighting, not the number of fixtures.

### D. Occupancy Sensors for LED Lighting in Reach-in Cases

1. Sensors for both end-of-aisle and individual cases qualify.
2. Please enter the quantity of doors controlled by sensors, not the number of sensors.

### E. Efficient Fan Motors in Reach-In Case

1. Incentives are available for ECM (electronically commutated motor) and PSC (permanent split capacitor) fan motor retrofits in existing refrigerated display cases and for new installations. New PSC motors must replace shaded pole (S-P) motors. New ECM motors may replace either S-P motors or PSC motors.

### F. Efficient Fan Motors in Walk-in Freezer or Cooler

1. Incentives are available for ECMs replacing shaded pole motors or PSC motors on existing walk-in freezer and walk-in cooler evaporator fans (does not include condenser fan motors). Incentive not available for equipment in *new* walk-in freezers or coolers.

### G. Night Curtains for Open Coolers

1. Applies to professionally-installed, "permanent", low emissivity (reflective) night curtain products only.
2. Linear foot measurement is the side-to-side (not top to bottom) measured width of all installed night curtains.

### H. Beverage Cooler Controls

1. Controls must be applied to self-contained commercial merchandising beverage coolers only. Coolers must have see-through doors, may or may not have interior lighting, and must have net capacity  $\geq 8$  cubic feet.
2. Controls must include a passive infrared occupancy sensor to turn off lights and compressor when surrounding area is unoccupied for preset length of time. Control should periodically power up machine at intervals to maintain product temperature and provide compressor protection. For coolers containing non-perishable beverages only.

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## INCENTIVE LIMIT

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$25,000 per project. Incentives exceeding \$25,000 must receive written approval BEFORE project initiation or equipment purchase. There is a maximum limit of \$500,000 per Corporate Tax ID per year for all Focus on Energy incentives (prescriptive and custom).

## PRESCRIPTIVE INCENTIVES

Cash incentives are available for a variety of technologies. Check the Focus on Energy Web site at [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) or call 800.762.7077, then press #2 for more information. Depending on your business tax classification, the IRS may require you to pay taxes on incentives totalling over \$600 per calendar year.

## CUSTOM INCENTIVES

If your project does not fit the descriptions on this prescriptive incentive application form, it may qualify for a custom incentive which requires approval prior to project initiation and equipment purchase. Direct inquiries to 800.762.7077 then press #2 for Business Programs, or visit [focusonenergy.com](http://focusonenergy.com).

## TERMS & CONDITIONS

- Incentive Offer:** This application covers products purchased and installed/service performed between July 1, 2009 and December 31, 2009. Applications must be **submitted within 30 calendar days of project installation** and no later than December 31, 2009. Please keep a copy for your records. Incomplete applications will be returned.
- Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the **new equipment** purchased. The invoice must indicate date of purchase, the size, type, make, model, serial number, part number and/or equipment manufacturer (OEM) specification sheets. The signed application and invoices must be sent to Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.
- Compliance:**
  - All projects are expected to comply with federal, state and local codes.
  - All equipment must be new (with the exception of surveys, audits and service buydowns). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
  - Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
  - Only one incentive will be granted for each project. Incentives granted to contractors, distributors or other market providers cannot also be claimed by end-use customers.
- Payment:** Once completed paperwork is submitted, incentive payments are made within 6–8 weeks. Incomplete applications will be returned.
- Inspection:** Program staff may conduct an inspection of the facility to survey the installed projects.
- Publicity:** Focus on Energy reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- Program Discretion:** Incentives are available on a first-come, first-served basis. This offer is subject to change or termination without notice at the discretion of the Focus on Energy Program.
- Focus Logo:** Customers or market providers may not use the Focus on Energy name or logo in any marketing, advertising or promotional materials without prior written permission.
- Disclaimers:** Focus on Energy
  - Does not endorse any particular market provider, manufacturer, product, labor or system design by offering this program;
  - Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
  - Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and
  - Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.
- Verification:** Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.

## UTILITY ELIGIBILITY

Incentives for specific technologies are offered by Focus on Energy to business customers including commercial, industrial, state, federal and local governments, agricultural, and schools/institutions with locations in Wisconsin. Customers of a participating electric provider are eligible for electric technology incentives only. Customers of natural gas providers are eligible for gas savings technology incentives only. Customers who have both a participating electric provider and a participating natural gas provider could qualify for all incentives. To determine eligibility, visit the Focus on Energy Web site at [focusonenergy.com/utilities](http://focusonenergy.com/utilities).

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

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