



## Agriculture and Rural Business Custom Financial Incentives January 1, 2009 – December 31, 2009

Custom projects are not limited to the technologies listed here.  
These categorizations are guidelines only.

### Tier One – Technologies or Projects

\$0.04 /kWh, \$125/peak kW\* and \$0.40/therm

\*Peak kW is determined by the average kW load reduction occurring between 1:00 pm and 4:00 pm on weekdays during the summer months.

#### Lighting

Long-day lighting systems  
High pressure sodium  
Most measures not covered by prescriptive applications

#### Greenhouses

All measures except those covered under Tier 2

#### Dairy Equipment - For measures not covered by prescriptive applications & unique situations

Dairy parlor equipment  
High efficiency in-floor radiant heat  
High efficiency barn ventilation fans

#### Other

Commercial laundry equipment

### Tier Two – Technologies or Projects

\$0.06 /kWh, \$200/peak kW\* and \$0.60/therm

\*Peak kW is determined by the average kW load reduction occurring between 1:00 pm and 4:00 pm on weekdays during the summer months.

Thermal blankets-Greenhouses  
Efficient glazing materials-Greenhouses  
Crop Irrigation pressure reduction  
VFD on crop ventilation equipment  
Grain processing  
Gas-fired/heat-driven absorption systems  
Thermal storage systems  
Combined heat, power and cooling systems  
Manure pump controls  
On-farm pasteurization  
Clean-in-place (CIP) systems  
Demonstration projects

Other custom financial incentive requirements:

- Custom incentives will not be provided for projects falling under a 1.5 year payback without special approval
- Custom incentives are provided to cover no more than 30 percent of a project's cost without special approval
- The maximum incentive for a custom project is \$250,000
- The maximum incentive an individual customer may receive per year is \$500,000
- Customers must work with a Focus on Energy Advisor prior to project initiation (ordering equipment) to apply for custom incentives. Grant approval will be contingent upon receipt of necessary documentation, such as energy savings calculations and an indication that funds are needed to get the project implemented.