



Industrial Custom Financial Incentives January 1, 2009 – December 31, 2009

Custom projects are not limited to the technologies listed here.
These categorizations are guidelines only.

Tier One – Technologies or Projects

\$0.04 /kWh, \$125/peak kW* and \$0.40/therm

*Peak kW is determined by the average kW load reduction occurring between 1:00 pm and 4:00 pm on weekdays during the summer months.

Lighting

Custom lighting measures except LED

Compressed Air

Nozzles

Capture waste heat

Other

ENERGY STAR computer server

Heating/Ventilation

Air turnover systems

Insulation

Steam Systems

All custom steam trap measures

Linkageless controls

Tier Two – Technologies or Projects

\$0.06 /kWh, \$200/peak kW* and \$0.60/therm

*Peak kW is determined by the average kW load reduction occurring between 1:00 pm and 4:00 pm on weekdays during the summer months.

Refrigeration

Thermal storage

Absorption chillers

All other custom measures

Heat Recovery

All custom heat recovery measures

Other

All emerging technologies

Data center / IT technology

LED lighting

Motor/Drives

Measures on pumps or fans

All other custom measures

Heating/Ventilation

Filtration

Controls

Ground source heat pump systems

Thermal storage systems – cool

VRF / VRV heating and cooling systems

Other custom financial incentive requirements:

- Custom incentives will not buydown the projects below a 1.5 year payback or be provided for projects where the payback before Focus incentives is estimated beyond four years without special approval, except for Municipal water or wastewater facilities where the payback can be up to 10 years.
- Custom incentives are provided to cover no more than 30 percent of a project's cost and no less than 10 percent of a project's cost, without special approval.
- The maximum incentive for a custom project is \$250,000
- The maximum incentive an individual customer may receive per year is \$500,000
- Customers must work with a Focus on Energy Advisor prior to project initiation (ordering equipment) to apply for custom incentives. Grant approval will be contingent upon receipt of necessary documentation, such as energy savings calculations and an indication that funds are needed to get the project implemented.