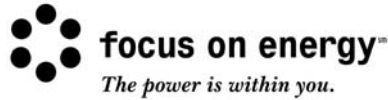


# LIGHTING INCENTIVE APPLICATION For Existing Buildings



We Energies and Focus on Energy are partners in providing energy efficiency incentives.

## Section 1: CUSTOMER INFORMATION AND PROJECT LOCATION

Company Name			
Project Contact Name		Project Contact Telephone ( )	Project Contact E-mail
Installation Street Address (physical location)		City	State ZIP Code
Name of Electric Utility (required for installation address)	Electric Account Number (required for We Energies electric customers ONLY)	Name of Natural Gas Utility (required for installation address)	
Contractor Business Name	Contractor Contact	Contractor Telephone ( )	Contractor E-mail

## Section 2: BUSINESS TYPE (Check one)

- Restaurant  
  Grocery  
  Health Care  
  Lodging  
  Retail  
  Office Bldg  
 Place of Worship w/School (specify grades: \_\_\_\_\_)  
  Place of Worship (no school)  
  Educational Facility  
 Local Government  
  State Facility  
  Federal Facility  
  Dairy and Livestock  
  Agricultural Processing  
 Horticulture and Crops  
  Pulp and Paper  
  Food Processing  
  Metal Casting  
  Plastics  
  Multi-family  
 Manufacturing Other (Specify): \_\_\_\_\_  
  Other (Specify): \_\_\_\_\_

## Section 3: PAYMENT INFORMATION (All information is required for payment)

**Business Classification (Check ONE):**  
 Corporation  
 Partnership  
 Sole Proprietorship-Individual  
 Other  
 Limited liability company. Enter tax classification (D=disregarded entity, C=Corporation, P=Partnership \_\_\_\_\_)

**Make Incentive Check Payable to:**  
 Company  
 Corporate Name  
 Business Owner's Legal Name  
 (Check ONE on right and complete information below)

Company/Corporate/Business Owner's Legal Name		Attention:	
Mailing Address:	City	State	ZIP Code
Company/Corporate Federal Tax ID of Payee (must be 9 digits-do not list tax exempt number) ____ - _____	<b>OR</b>	Social Sec. # of Business Owner (if no Federal Tax ID #) ____ - ____ - _____	

Certification: The following certifications are required in order for this form to substitute for the IRS form W-9:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

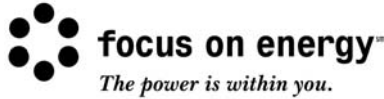
## Section 4: CUSTOMER SIGNATURE

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Focus on Energy and We Energies Programs. I have read and agree to the Terms and Conditions listed on the back of this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

Company Representative (Print)	Signature	Date

**FORM SUBMITTAL:** Return signed, completed form and ITEMIZED invoice within 30 calendar days of installation to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Direct inquires to 888-603-5519.

**LIGHTING  
INCENTIVE APPLICATION**



**Company Name** \_\_\_\_\_ **Installation Address** \_\_\_\_\_

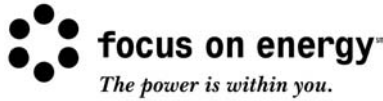
**LIGHTING REQUIREMENTS**

- If the technology you are installing is specified differently than how it is listed on this form, please call to verify eligibility. Custom incentives are available for many technologies not listed. Replacements are 1 for 1 unless specified.
- This form must accompany an itemized invoice with quantity, manufacturer, model number and cost for each piece of equipment for which an incentive is expected. High Performance T8 and Low Watt T8 systems require manufacturer and model number for ballast and lamps used. Both ballast and lamp must be from CEE approved list or system will not qualify for ANY incentive. Replaced equipment must be removed from service.
- Outdoor lighting projects are not eligible for prescriptive incentives but may be eligible for custom incentives if they operate between 1 p.m. and 4 p.m. on weekdays during summer months.
- Post installation light levels are expected to meet current IESNA recommendations and comply with all applicable electrical, safety and energy codes.
- This form is used for existing buildings only. Fill in blanks for all items for which you are requesting an incentive.

<b>INCANDESCENT REPLACEMENTS</b>				
<i>Type</i>	<i>Specifications and Required Information</i>	<i>Incentive</i>	<i>Quantity</i>	<i>Total</i>
<b>Compact Fluorescent Lamp (CFL), LED or Cold Cathode</b>				
Replace incandescent lamps with CFL, Cold Cathode or LED screw-in lamps and/or permanently wired fixtures with pin based CFL lamps.				
<b>CFL, Cold Cathode, LED Lamps</b>	Replace 100W or less incandescent with CFL, cold cathode or LED lamps up to 32 Watts. <b>Screw base only. Check One:</b> <input type="checkbox"/> CFL <input type="checkbox"/> LED <input type="checkbox"/> Cold Cathode	\$2/Bulb		
<b>CFL Reflector Flood Lamps</b>	Replace 100W or less incandescent with CFL flood lamps with integrated reflector up to 30 Watts. <b>Screw base only.</b>	\$4/Bulb		
<b>High Wattage CFL Lamps</b>	Replace 100W or greater incandescent with CFL from 33-115 Watts. <b>Screw base only.</b>	\$5/Bulb		
<b>CFL Fixtures</b>	Replace incandescent fixtures with hard-wired new fixtures containing pin-based CFL lamps.	\$20/Fixture		
<b>LED Downlights</b>				
Incentive is for complete replacement luminaire unit including trim, reflector, lens, heat sink, driver and light source. Must provide documentation that product meets ENERGY STAR® eligibility criteria for SSL recessed downlight and minimum luminaire efficiency of 35 lumens/Watt.				
LED Recessed Downlights	Replace 60-100W incandescent with LED recessed downlight ≤ 18 Watts	\$30/unit		
<b>Low Wattage Ceramic Metal Halide (CMH)</b>				
Replace incandescent fixtures or lamps with ceramic metal halide (CMH) fixtures or screw in lamps. May replace more than one incandescent with one CMH fixture. Total CMH wattage must be lower than existing total incandescent wattage to qualify.				
<b>CMH Fixtures 20-100 Watts</b>	Incentive is for complete hardwired fixtures containing qualified CMH lamp and ballast. _____ Incandescent Qty Removed _____ Wattage Removed _____ CMH Wattage Installed	\$50/Fixture		
<b>CMH Integral Ballast Lamps</b>	Retrofit existing 70-100W incandescent flood or spot lamps with ≤25W CMH reflector lamp with integrated ballast	\$15/Fixture		
<b>LINEAR FLUORESCENT LIGHTING AND OCCUPANCY SENSORS</b>				
T5 Fixture (non-High Bay)				
<b>2 Lamp F28T5 Recessed Indirect 2X4 Fixture</b>	Replace 3 lamp F32T8 or 4 lamp F40T12 2X4 fixture with a new 2 lamp F28T5 fixture	\$10/fixture		
<b>High Performance T8 (HPT8) System</b>				
Replace standard T12 or T8 systems with high performance T8 systems containing high lumen, long life F32T8 lamps (minimum ≥3100 initial lumens, 24,000 hour rated life at 3 hour start) from CEE approved list AND either of the following: a low ballast factor electronic ballast (≤.78 Ballast Factor), or approved ballast from the "CEE High Performance T8" qualified product list. <b>Both ballast &amp; lamp must be from approved list or system will not qualify for ANY incentive.</b> View the list of qualified lamps and ballasts at <a href="http://www.cee1.org/com-It/lamps-ballasts.xls">http://www.cee1.org/com-It/lamps-ballasts.xls</a> . Please call with any questions prior to initiating project.				
<b>4' 1 Lamp System</b>	HPT8 ballast & lamp from approved list	\$4/Fixture		
<b>4' 2 Lamp System</b>	HPT8 ballast & lamps from approved list	\$6/Fixture		
<b>4' 3 Lamp System</b>	HPT8 ballast & lamps from approved list	\$8/Fixture		
<b>4' 4 Lamp System</b>	HPT8 ballast & lamps from approved list	\$10/Fixture		
<b>8'T12 Replacement kit</b>	Replace 8'T12 2 lamp fixture or components with 4-4'HPT8 lamps and one HPT8 ballast from CEE approved list	\$10/Fixture		
<b>8'T12 HO / VHO Replacement kit</b>	Replace 8'T12 2 lamp HO or VHO fixture or components with 4-HPT8 lamps and one HPT8 ballast from CEE approved list	\$20/Fixture		

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**LIGHTING  
INCENTIVE APPLICATION**



Company Name \_\_\_\_\_ Installation Address \_\_\_\_\_

LINEAR FLUORESCENT CONTINUED						
<b>Low Watt T8 Systems and Low Watt T8 Relamp</b>						
Replace standard T12 or T8 systems with 4' 25W, 28W or 30W T8, or 29W or 30W T8 U lamps and approved ballast or relamp existing T8 fixtures with low Watt T8 lamps listed below. <b>Ballast must be from approved list or will not qualify for system incentive.</b> NOTE: Low Watt T8 Compatibility varies; consult manufacturer's literature before specifying products. Low Watt T8 lamps should not be used in dimming applications unless the lamp and ballast manufacturers have approved a specific application for dimming or frequent switching. May demonstrate dim light, spiraling, pulsing and other undesirable behavior in cooler temperature rooms and while warming up. System performance varies based on lamp or ballast components. It is recommended that compatibility is tested before proceeding to replace 32W lamps with any reduced wattage product. View the list of qualified ballasts at <a href="http://www.cee1.org/com/com-ll/lamps-ballasts.xls">http://www.cee1.org/com/com-ll/lamps-ballasts.xls</a> .						
<i>Type</i>	<i>Specifications and Required Information</i>			<i>Incentive</i>	<i>Quantity</i>	<i>Total</i>
4' 1 Lamp System	Low Watt lamp and ballast from approved list <b>Check One:</b> <input type="checkbox"/> 25W <input type="checkbox"/> 28W <input type="checkbox"/> 30W			\$3/Fixture		
4' 2 Lamp System	Low Watt lamps and ballast from approved list <b>Check One:</b> <input type="checkbox"/> 25W <input type="checkbox"/> 28W <input type="checkbox"/> 30W			\$5/Fixture		
4' 3 Lamp System	Low Watt lamps and ballast from approved list <b>Check One:</b> <input type="checkbox"/> 25W <input type="checkbox"/> 28W <input type="checkbox"/> 30W			\$7/Fixture		
4' 4 Lamp System	Low Watt lamps and ballast from approved list <b>Check One:</b> <input type="checkbox"/> 25W <input type="checkbox"/> 28W <input type="checkbox"/> 30W			\$9/Fixture		
Low Watt T8 Lamp Only	Replace existing 4' 32W T8 lamps with: <input type="checkbox"/> 25W <input type="checkbox"/> 28W <input type="checkbox"/> 30W <input type="checkbox"/> 29W or 30W T8 ULamp or Replace existing 8' 59 Watt T8 with <input type="checkbox"/> 54W 8' T8 lamp.			\$0.50/Lamp		
<b>Occupancy Sensors- Wall or Ceiling Mounted (non-High Bay)</b>						
Ultrasonic or PIR sensor controlling non-high bay fixture types. Rapid or programmed start ballasts are recommended for fluorescent fixtures to extend lamp life. Socket based occupancy sensors do not qualify.						
Wall Mounted	Wattage Controlled per sensor: _____			\$15/Sensor		
Ceiling Mounted	Wattage Controlled per sensor: _____			\$30/Sensor		
HIGH BAY LIGHTING						
<b>Pulse Start Metal Halide (PSMH)</b>						
Must be permanently-wired ballast and lamp retrofit or new fixture – screw in retrofit lamps do not qualify.						
320W PSMH	Replace 400W HID fixtures/components with 320W pulse-start metal halide.			\$25/Fixture		
250W or 320W ELECTRONIC PSMH / CMH	Replace 400W HID fixtures/components with 250W or 320W ELECTRONIC BALLAST and pulse start metal halide or ceramic metal halide (CMH) lamp. <b>Check One:</b> <input type="checkbox"/> 250W Electronic ballast PSMH/CMH <input type="checkbox"/> 320W Electronic ballast PSMH/CMH			\$50/ Fixture		
750W PSMH	Replace 1000W HID fixtures/components with 750W pulse-start metal halide.			\$50/Fixture		
High/Low HID Control Adder	Add occupancy based high/low control to HID fixture listed above			\$20/controlled fixture		
<b>High Bay Fluorescent</b>						
Replacing high intensity discharge (HID) in lamp wattage listed with high bay fluorescent fixtures in total fixture wattages as shown on line item. Please read carefully. If fixture configuration is not one for one replacement, or differs from line items please call 888-603-5519 for authorization.						
250 - 399W HID Replacement	High bay fluorescent $\leq 155W$ total fixture Watts <b>Check One:</b> <input type="checkbox"/> 4 lamp T8 <input type="checkbox"/> 2 lamp T5HO <input type="checkbox"/> Other T8 or T5HO less than 155W. (List Wattage) _____			\$40/Fixture		
400-999W HID Replacement	High bay fluorescent $\leq 365W$ total fixture Watts <b>Check One:</b> <input type="checkbox"/> 6 lamp T5HO <input type="checkbox"/> 8 lamp T8 <input type="checkbox"/> Other T8 or T5HO less than 365 Watts (list Wattage) _____			\$40/Fixture		
400 - 999W HID Replacement	High bay fluorescent $\leq 250W$ total fixture Watts. <b>Check One:</b> <input type="checkbox"/> 6 lamp T8 <input type="checkbox"/> 4 lamp T5HO <input type="checkbox"/> Other T8 or T5HO less than 250 Watts (list Wattage) _____			\$60/Fixture		
1000W HID Replacement	High bay fluorescent $\leq 800W$ total fixture Watts <b>Check One:</b> <input type="checkbox"/> (Two) 6 lamp T5HO <input type="checkbox"/> (Two) 6 lamp T8 <input type="checkbox"/> 8 lamp T5HO <input type="checkbox"/> 8 lamp T8 <input type="checkbox"/> 10 lamp T8 <input type="checkbox"/> Other T8 or T5HO less than 800 Watts (list Wattage) _____			\$50/Fixture		
1000W HID Replacement	High bay fluorescent $\leq 500W$ total fixture Watts <b>Check One:</b> <input type="checkbox"/> 6 lamp T5HO <input type="checkbox"/> 8 lamp T5HO <input type="checkbox"/> 8 lamp T8 <input type="checkbox"/> 10 lamp T8 <input type="checkbox"/> Other T8 or T5HO less than 500 Watts (list Wattage) _____			\$120/Fixture		
High Bay Control Adder	Add occupancy sensors or automatic multi-level lighting control system to high bay fluorescent fixtures listed above. Incentive cannot be combined with occupancy sensor incentive above. Total Wattage Controlled _____ Multilevel lighting control must provide multiple light levels within each fixture in multi-purpose rooms.			\$30/Controlled Fixture		
<b>Installation Date:</b> _____				<b>TOTAL INCENTIVE REQUESTED (All line items):</b>		<b>\$</b>
			<b>Program Approval</b>	<b>Date</b>		

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**ELIGIBILITY**

These incentives are offered by Focus on Energy and We Energies to qualifying retail electric service customers including commercial, industrial, local government, agricultural and schools with locations in Wisconsin. Check the Focus on Energy Web site at [focusonenergy.com](http://focusonenergy.com) to verify eligibility.

**TERMS & CONDITIONS**

- 1) **Incentive Offer:** We Energies projects must be implemented and submitted no later than Nov. 30, 2008. An original signed application and invoices for materials and labor must be submitted to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Projects implemented between Dec. 1 and Dec. 31, 2008 should submit applications to Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.
- 2) **Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the *new equipment* purchased. The invoice must indicate date of purchase, the size, type, make, model, serial number, part number, and/or equipment manufacturer (OEM) specification sheets. The signed application and invoices for materials and labor must be sent to the address at the bottom of this form.
- 3) **Compliance:**
  - a) All projects are expected to comply with federal, state and local codes.
  - b) All equipment must be new (with the exception of surveys, audits and service buydowns). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
  - c) Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
  - d) Only one incentive will be granted for each project. We Energies incentives will be paid directly to the end-use customers only.
- 4) **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 30 calendar days. Incomplete applications will either delay payments or be denied. Focus on Energy and We Energies reserves the right to refuse payment and participation if the customer or contractor violates program rules and procedures.
- 5) **Evaluation:** Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.
- 6) **Inspection:** Program staff may conduct an inspection of the facility to survey the installed projects.
- 7) **Publicity:** Focus on Energy and We Energies reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- 8) **Program Discretion:** Incentives are available on a first-come, first served basis. This offer is subject to change or termination without notice at the discretion of the We Energies and Focus on Energies programs.
- 9) **Logo Use:** Customers or allies may not use the Focus on Energy or We Energies name or logos in any marketing, advertising or promotional material.
- 10) **Disclaimers:** Focus on Energy and We Energies
  - a) Does not endorse any particular manufacturer, product, labor or system design by offering these programs;
  - b) Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - c) Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
  - d) Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and,
  - e) Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.

**INCENTIVE LIMIT:**

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$25,000 per project. An incentive exceeding \$25,000 must receive written approval BEFORE project installation.<sup>1</sup>

**CASH INCENTIVES**

Cash incentives are available for the following technologies. Specific requirements for each technology are listed on their respective incentive application.

Lighting	HVAC	Electric Chiller
Food Service Measures	Dairy and Livestock	Green House
New Construction	Green House	Energy Efficient Repulper Rotor
Specialty Measures: Anti-Sweat Heater controls, LED Refrigerated Case Lighting, Guest Room Energy Management controls (GREM), PC Network Management, Vending Machines and controls.		
Service Buydowns: Natural gas heating equipment, steam traps, and chillers		
Rotary: Motors, Variable Frequency Drives, Compressed Air Studies, Compressed Air Leak Survey, VSD for Air Compressor		

<sup>1</sup> There is a maximum limit of \$500,000 per corporate Tax ID per year for all Focus on Energy incentives among all custom or prescriptive applications.

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