



# AGRICULTURAL IRRIGATION SYSTEM INCENTIVE APPLICATION

OFFICE USE ONLY  
PROJECT ID:

**THIS INCENTIVE APPLICATION FORM IS VALID FROM JANUARY 1, 2010 TO JUNE 30, 2010. INCOMPLETE APPLICATIONS WILL BE RETURNED.**  
Focus incentives are subject to change. Please visit [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) to ensure you are using the most current form.

## SECTION 1: CUSTOMER LEGAL INFORMATION

Farm Legal Name		Tax Identification Number—complete only one (must be 9 digits) FEIN #: _____ - _____ - _____ OR SS #: _____ - _____ - _____	
Mailing Address		City	State
			ZIP Code
Business Classification of Farm (Check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____			

## SECTION 2: PAYMENT INFORMATION

Make Incentive Check Payable to (Check ONE and complete information below):  
 Farm Name  Farm Owner's Legal Name (Only if Sole Proprietor)  Market Provider (complete Section 4)

Attention to:	Social Sec. # of Business Owner (only if Sole Proprietor AND no Federal Tax ID) _____ - _____ - _____
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## SECTION 3: FARM INFORMATION (where equipment was installed)

Farm Name		Farm Contact Name	
Farm Street Address (physical location)		Farm Contact Telephone	
City	State <b>WI</b>	ZIP Code	Farm Contact Email
Electricity Provider at Farm	Natural Gas Provider at Farm	Installation/Service Date	

## SECTION 4: MARKET PROVIDER INFORMATION See Market Provider information section on the Program Information and Requirements page

Market Provider Name		Tax Identification Number—complete only one if receiving payment (must be 9 digits) FEIN #: _____ - _____ - _____ OR SS #: _____ - _____ - _____	
Market Provider Street Address		City	State
			ZIP Code
Market Provider Contact Name	Contact Telephone	Contact Email	
Business Classification of Market Provider (Check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____			

## SECTION 5: CUSTOMER SIGNATURE

**Certification: The following certifications are required in order for this form to substitute for the IRS form W9**  
Under penalties of perjury, I certify that:  
1. The number shown on this form is the correct taxpayer identification number.  
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.  
3. I am a U.S. citizen (includes a U.S. resident alien).  
The undersigned agrees that the stated energy efficient measure(s) was (were) completed or installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions within this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.  **Itemized Invoice Attached**

Customer Signature	Customer Name (Print)	Date
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**FORM SUBMITTAL: Return signed, completed form and ITEMIZED invoice within 30 calendar days of installation to:**

**Mail:** Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719

**Email:** Applications and invoices can be scanned and emailed to [BPforms@weccusa.org](mailto:BPforms@weccusa.org) **Fax:** 608.237.2147



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**PROJECT INFORMATION**

Crop Type <input type="checkbox"/> Potato <input type="checkbox"/> Corn <input type="checkbox"/> Forage <input type="checkbox"/> Sod <input type="checkbox"/> Other (please specify: _____)	Acreage Irrigated
Estimate number of hours used per season (300 hours per year minimum)	Pump Type <input type="checkbox"/> Centrifugal <input type="checkbox"/> Jet <input type="checkbox"/> Submersible
Well Depth (if known) _____ feet	Average Depth to Water During Pumping (if known) _____ feet

**PUMP MOTOR HORSEPOWER REDUCTION REQUIREMENTS**

To qualify, horsepower reduction projects must consist of both re-nozzling the irrigation system and reducing the well pump motor horsepower.

1. Must replace all the nozzles on the entire system
2. Must install nozzles that require at least 10% less horsepower at the well pump than the original nozzle package.
3. Must replace pump motor and reduce motor horsepower by 10% or more.
4. Well pump must be electrically powered, with energy provided by a participating electricity provider.
5. Incentive will not exceed 30% of project cost. Project cost to include materials and labor to install new nozzle package and new motor.

**PUMP MOTOR HORSEPOWER REDUCTION INCENTIVE**

<b>Existing well pump motor</b>	Manufacturer	Model Number
	Serial Number	Horsepower
<b>New well pump motor</b>	Manufacturer	Model Number
	Serial Number	Horsepower

Nominal flow rate of new system \_\_\_\_\_ gallons per minute

A. Horsepower Reduction (old motor hp minus new motor hp):	hp
B. Horsepower reduction (A) x \$65 per horsepower	\$
C. Project cost \$ _____ X 30% =	\$
<b>PUMP MOTOR HORSEPOWER REDUCTION INCENTIVE REQUESTED (smaller of B or C above)</b>	<b>\$</b>

**Didn't find what you were looking for?**

Custom incentives may be available for complex or significant irrigation projects. Incentives are based on estimated energy savings generated from custom energy analysis conducted or reviewed by Focus on Energy. Technologies to consider for custom incentives include:

**Diesel Engine To Electric Pump Conversion**

Custom incentives may be available for diesel to electric conversion projects if the customer is re-nozzling the irrigation system to use lower pressure, which would result in a smaller motor being specified than would otherwise be required.

**Variable Frequency Drives On Irrigation Pump Motors**

Incentives may be available for installing variable frequency drives (VFDs) on irrigation pump motors. If the customer is re-nozzling the irrigation system for lower pressure and installing a VFD on the pump motor instead of replacing the motor with a smaller motor, this may qualify for a custom incentive. The installation of a VFD on a well serving multiple irrigation systems may also qualify for a custom incentive. If the VFD is installed on a system that is re-nozzling and reducing motor horsepower, no additional incentive is available for the VFD.

Custom projects require approval prior to project initiation and ordering equipment or issuing purchase orders. See CUSTOM INCENTIVES section on the Program Information and Requirements page.

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## PROGRAM INFORMATION AND REQUIREMENTS

### INCENTIVE LIMIT

Cash incentives are limited to \$350,000 per project and \$750,000 per customer in a calendar year for all Focus on Energy incentives (prescriptive and custom). Any project with an expected incentive exceeding \$25,000 must receive written approval BEFORE project initiation or equipment purchase.

### PRESCRIPTIVE INCENTIVES

Cash incentives are available for a variety of technologies. Check the Focus on Energy Web site at [focusonenergy.com/incentives/business](http://focusonenergy.com/incentives/business) or call 800.762.7077, then press #2 for more information. Depending on your business tax classification, the IRS may require you to pay taxes on incentives totaling over \$600 per calendar year.

### CUSTOM INCENTIVES

If your project does not fit the descriptions on this prescriptive incentive application form, it may qualify for a custom incentive which requires approval prior to project initiation and ordering equipment or issuing purchase orders. Direct inquiries to 800.762.7077 then press #2 for Business Programs, or visit [focusonenergy.com](http://focusonenergy.com).

### TERMS & CONDITIONS

- Incentive Offer:** This application covers products purchased and installed/service performed between January 1, 2010 and June 30, 2010. Applications must be **submitted within 30 calendar days of project installation** and no later than June 30, 2010, unless an earlier date is specified by a Focus on Energy promotion. Please keep a copy for your records. Incomplete applications will be returned.
- Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the product(s) and/or service(s) received. See the requirements section of this application for more details. Sample invoices are provided at [focusonenergy.com/sampleinvoice](http://focusonenergy.com/sampleinvoice).
- Compliance:**
  - All projects are expected to comply with federal, state and local codes.
  - All equipment must be new. Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
  - Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
  - Only one incentive will be granted for each project. Incentives granted to contractors, distributors or other market providers cannot also be claimed by end-use customers.
- Payment:** Once completed paperwork is submitted, incentive payments are made within 6–8 weeks. Incomplete applications will be returned.
- Publicity:** Focus on Energy reserves the right to publicize your participation in this program, unless you specifically request otherwise in writing. Requests should be emailed to [bpforms@weccusa.org](mailto:bpforms@weccusa.org).
- Program Discretion:** Incentives are available on a first-come, first-served basis. This offer is subject to change or termination without notice at the discretion of the Focus on Energy Program.
- Focus Logo:** Customers or market providers may not use the Focus on Energy name or logo in any marketing, advertising or promotional materials without prior written permission.
- Disclaimers:** Focus on Energy
  - Does not endorse any particular market provider, manufacturer, product, labor or system design by offering this program;
  - Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
  - Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and
  - Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.
- Monitoring and Verification:** Focus on Energy evaluates program efficacy by monitoring energy use/production prior to and after installation of your energy efficiency or renewable energy project. Program staff may conduct this monitoring or perform an inspection of the facility to survey the installed projects. Your signature on this application provides Focus on Energy approval to obtain energy data directly from your electric and/or natural gas provider(s). Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.

### UTILITY ELIGIBILITY

Incentives for specific technologies are offered by Focus on Energy to business customers including commercial, industrial, state, federal and local governments, agricultural, and schools/institutions with locations in Wisconsin. Customers of a participating electric provider are eligible for electric technology incentives only. Customers of natural gas providers are eligible for gas savings technology incentives only. Customers who have both a participating electric provider and a participating natural gas provider could qualify for all incentives. To determine eligibility, visit the Focus on Energy Web site at [focusonenergy.com/utilities](http://focusonenergy.com/utilities).

### MARKET PROVIDER INFORMATION

A market provider represents the company who provided/installed the equipment for your project or performed the service for which you are seeking an incentive. The FEIN and Business Classification of the market provider is required **IF** you received your incentive as a credit on your invoice, whereby the incentive is owed to the market provider. In this scenario, the credit must be clearly labeled as the Focus on Energy incentive and deducted from the amount due.

If your project was completed by more than one market provider (example, equipment was purchased from one market provider but installed by another market provider) and the incentive is being paid to you the customer, please enter the information of the market provider who installed your equipment in Section 4: Market Provider Information. If the equipment was self-installed, please enter the information of the market provider from whom you purchased the equipment.

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

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