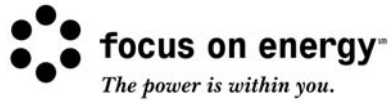


NEW CONSTRUCTION INCENTIVE APPLICATION



We Energies and Focus on Energy are partners in providing energy efficiency incentives.

Section 1: CUSTOMER INFORMATION & PROJECT LOCATION

Company Name			
Project Contact Name		Project Contact Telephone ()	Project Contact E-mail
Installation Street Address (physical location)		City	State
			ZIP Code
Name of Electric Utility <small>(required for installation address)</small>	Electric Account Number <small>(required for We Energies electric customers ONLY)</small>	Name of Natural Gas Utility <small>(required for installation address)</small>	
Type of fuel Used for Space Heating: <input type="checkbox"/> Natural Gas <input type="checkbox"/> Propane/LP <input type="checkbox"/> Oil <input type="checkbox"/> Electricity			
Contractor Business Name	Contractor Contact	Contractor Telephone ()	Contractor E-mail

Section 2: BUSINESS TYPE (Check one)

- Restaurant Grocery Health Care Lodging Retail Office Bldg
 Place of Worship w/School (specify grades: _____) Place of Worship (no school) Educational Facility
 Local Government State Facility Federal Facility Dairy and Livestock Agricultural Processing
 Horticulture & Crops Pulp and Paper Food Processing Metal Casting Plastics Multi-Family Building
 Manufacturing Other (Specify): _____ Other (Specify): _____

Section 3: PAYMENT INFORMATION (All information is required for payment)

Business Classification (Check ONE): Corporation Partnership Sole Proprietorship-Individual Other
 Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership): _____

Make Incentive Check Payable to: Company Corporate Name Business Owner's Legal Name
 (Check ONE on right and complete information below)

Company/Corporate/Business Owner's Legal Name		Attn:	
Mailing Address	City	State	Zip
Company/Corporate Federal Tax ID of Payee <small>(must be 9 digits-do not list tax exempt number)</small>	OR	Social Security Number of Business Owner <small>(if no Federal Tax ID #)</small>	
_____ - _____		_____ - _____ - _____	

Certification: The following certifications are required in order for this form to substitute for the IRS form W-9:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

Section 4: CUSTOMER SIGNATURE

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Focus on Energy and We Energies Programs. I have read and agree to the Terms and Conditions listed on the back of this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

Company Representative (Print)	Signature	Date

FORM SUBMITTAL: Return signed, completed form and detailed proof of purchase within 30 calendar days of project completion to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Direct inquires to 888-603-5519.

ELIGIBILITY

These incentives are offered by Focus on Energy and We Energies to qualifying retail electric service customers including commercial, industrial, local government, agricultural and schools with locations in Wisconsin. Check the Focus on Energy Web site at focusonenergy.com to verify eligibility.

TERMS & CONDITIONS

- 1) **Incentive Offer:** We Energies projects must be implemented and submitted no later than Nov. 30, 2008. An original signed application and invoices for materials and labor must be submitted to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Projects implemented between Dec. 1 and Dec. 31, 2008 should submit applications to Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.
- 2) **Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the *new equipment* purchased. The invoice must indicate date of purchase, the size, type, make, model, serial number, part number, and/or equipment manufacturer (OEM) specification sheets. The signed application and invoices for materials and labor must be sent to the address at the bottom of this form.
- 3) **Compliance:**
 - a) All projects are expected to comply with federal, state and local codes.
 - b) All equipment must be new (with the exception of surveys, audits and service buydowns). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
 - c) Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
 - d) Only one incentive will be granted for each project. We Energies incentives will be paid directly to the end-use customers only.
- 4) **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 30 calendar days. Incomplete applications will either delay payments or be denied. Focus on Energy and We Energies reserves the right to refuse payment and participation if the customer or contractor violates program rules and procedures.
- 5) **Evaluation:** Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.
- 6) **Inspection:** Program staff may conduct an inspection of the facility to survey the installed projects.
- 7) **Publicity:** Focus on Energy and We Energies reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- 8) **Program Discretion:** Incentives are available on a first-come, first served basis. This offer is subject to change or termination without notice at the discretion of the We Energies and Focus on Energies programs.
- 9) **Logo Use:** Customers or allies may not use the Focus on Energy or We Energies name or logos in any marketing, advertising or promotional material.
- 10) **Disclaimers:** Focus on Energy and We Energies
 - a) Does not endorse any particular manufacturer, product, labor or system design by offering these programs;
 - b) Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
 - c) Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
 - d) Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and,
 - e) Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.

INCENTIVE LIMIT:

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$20,000 per project. An incentive exceeding \$20,000 must receive written approval BEFORE project installation.¹

CASH INCENTIVES

Cash incentives are available for the following technologies. Specific requirements for each technology are listed on their respective incentive application. Check the Focus on Energy website at (www.focusonenergy.com). Go to the "Financial Incentives and Cash-Back Rewards tab – Business Incentives", or call 800.762.7077 then #2 for more information.

Lighting	HVAC	Electric Chiller
Food Service Measures	Dairy and Livestock	Green House
New Construction	Green House	Energy-Efficient Repulper Rotor
Specialty Measures: Anti-sweat heater controls, LED refrigerated case lighting, guest room energy management controls (GREM), PC network management, vending Machines and controls.		
Service Buydowns: Natural gas heating equipment, steam traps, and chillers.		
Rotary: Motors, variable frequency drives, compressed air studies, compressed air leak survey, VSD for air compressor.		

¹ There is a maximum limit of \$500,000 per corporate Tax ID per year for all Focus on Energy incentives among all custom or prescriptive applications.

CUSTOM INCENTIVES

If your product does not fit the descriptions on the incentive application form, it may qualify for a custom incentive which requires prior approval from We Energies and Focus on Energy. Direct inquiries to 888-603-5519.

GENERAL SPECIFICATIONS

- Please return this entire form, even if a specific equipment type (page) is not used OR write in zero for the incentive technology subtotal in the table below.
- Projects participating in the Whole building Track of the Focus on Energy New Construction Program can only apply for incentives on this form if the technology was not included in the energy modeling that was performed as part of the Whole Building Track.

TOTAL NEW CONSTRUCTION INCENTIVE

Fill in the incentive subtotal from the pages for each equipment type below. This is your total new construction incentive.

SUBTOTAL FOR HVAC:	
SUBTOTAL FOR ELECTRIC CHILLERS:	
SUBTOTAL FOR LIGHTING:	
SUBTOTAL FOR MOTORS:	
SUBTOTAL FOR VFD'S:	
SUBTOTAL FOR SPECIALTY MEASURES:	
SUBTOTAL FOR FOODSERVICE:	
TOTAL NEW CONSTRUCTION INCENTIVE REQUESTED:	\$

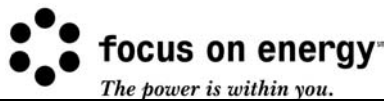
Program Approval	Date

HVAC REQUIREMENTS

Instructions

- Refer to the HVAC Program Guide to review all eligibility requirements. The Program Guide can be found at www.focusonenergy.com/hvac.
- All equipment must be new and installed prior to submitting an incentive application form. Applications must be submitted within 30 calendar days of equipment installation.
- **90+ AFUE Modulating Boilers, Boiler Controls and Infrared Heaters:** Propane (LP) customers are not eligible for these incentives.
- **90+ AFUE Modulating Boilers and 90+ AFUE Furnaces with ECM:**
 - High efficiency boilers will provide 90+ AFUE only if the return water temperature is cool to condense flue gasses. If the heating system configuration cannot provide necessary operating conditions to the boiler, selection of a high efficiency boiler may not be the best choice.
 - Boiler and furnace incentives are available for equipment used in space heating applications only.
 - These incentives are only available for pre-qualified models; see the Program Guide for a list of pre-qualified models or check focusonenergy.com/hvac for updates to the pre-qualified equipment list.
 - If you plan to install a model that is not on the pre-qualified list, please submit an Equipment Qualification Form (also found in the Program Guide or at focusonenergy.com/hvac) *before* submitting the incentive application to verify that the model meets program criteria.
 - Chimney liners must be installed where a high efficiency natural gas furnace or boiler replaces atmospherically drafted equipment that was vented through the same flue as a natural gas water heater.
 - Flue closure protocol must be followed where a high efficiency furnace or boiler is installed and the chimney is no longer in use (i.e., by a natural gas water heater). Flue closure protocol can be found at focusonenergy.com/hvac.
- **Energy Recovery Ventilators:**
 - Must serve both heated and air-conditioned spaces.
 - Air-to-air energy recovery Ventilators must be third-party tested and qualified by one of two methods; 1) ARI certified to standard 1060-2005 and bear the ARI certification symbol for ARI air-to-air energy recovery ventilation equipment certification program based on ARI 1060. Ratings "in accordance with 1060" without certification are not acceptable. The Web site listing ARI-certified air-to-air energy recovery ventilators is <http://www.ahridirectory.org/ahriDirectory/pages/erv/defaultSearch.aspx>
 - 2) Alternatively, qualifying equipment independently tested and reported per ASHRAE standard 84-1991 will be accepted. A list of non-ARI certified but ASHRAE pre-qualified equipment is available in the Program Guide at www.focusonenergy.com/hvac. If you plan to install a model that is not on the pre-qualified list, please submit an Equipment Qualification Form (also found in the Program Guide) and have the equipment added to the list *before* beginning the project to verify that the model meets program criteria.
 - Areas served by energy recovery ventilators must be air conditioned during the periods of June through August, between 1 p.m. and 4 p.m. and heated during the winter.
 - Replacement of existing ERV does NOT qualify.
 - ERVs installed on systems with 5,000 cfm or greater supply air and 70 percent outside air or greater, do not qualify.
- **Split A/C Systems (SEER 14, 15 or 16+):**
 - Check the appropriate SEER level and complete the equipment and installation information.
 - The condenser model and serial number, evaporator model and serial number, and ARI reference number are required for all installations.
 - **System efficiency is based solely on the evaporator and condenser coils; the SEER may not be increased by factoring in the efficiency of a variable speed forced air heating system fan, except where a two-stage air conditioner is installed.**
 - All efficiency ratings will be verified using the ARI database, which can be found at www.ahridirectory.org
 - Both the condenser and evaporator coils must be replaced.
- **Ground Source and Water Source Heat Pumps (Geothermal):** These systems may be eligible for the Furnace incentive and Split System A/C incentive if they meet the following criteria:
 - Heating
 - Heat pump must have at least two stages of output where the second stage is not electric resistance.
 - Air handler must use a blower with an ECM.
 - Cooling
 - When a ground source or water source heat pump is only rated in EER, it will be paid at the SEER level that the EER is equal to. For example, if the EER is 14.5, use this conversion factor $SEER=EER/0.875$.
 - **Packaged Terminal Heat Pumps:** Must meet **both** heating and cooling specifications.

**NEW CONSTRUCTION - HVAC
INCENTIVE APPLICATION**



Specifications	Mfr. & Model Number(s)	Serial Number(s)	Quantity	Size / EER	Incentive	Total Incentive
Modulating Boiler* ≥90% AFUE <175 MBh				___ MBh	\$200	
Modulating Boiler* ≥90% AFUE 175-300 MBh				___ MBh	\$250	
Furnace ≥90% AFUE w/ ECM				___ MBh	\$150	
Infrared Heater* New Construction				___ MBh	\$0.50/MBh	
Rooftop/Unitary/ A/C < 65 MBh ≥14.0 or ≥11.6 EER				___ Tons ___ EER	\$60/ton	
Rooftop/Unitary/A/C Bonus for each 0.1 EER over 11.6 EER or for each 0.1 SEER over 14.0 SEER					\$2/ton/ 0.1 EER or \$2.27/ton/0.1 SEER	
Rooftop/Unitary/A/C 65-134 MBh ≥11.5 EER				___ Tons ___ EER	\$60/Ton	
Rooftop/Unitary/A/C Bonus for each 0.1 EER over 11.5 EER					\$2/Ton/ 0.1 EER	
Rooftop/Unitary/A/C 135-239 MBh ≥11.5 EER				___ Tons ___ EER	\$60/Tton	
Rooftop/Unitary/A/C Bonus for each 0.1 EER over 11.5 EER					\$2/Ton/ 0.1 EER	
Rooftop/Unitary/A/C 240-759 MBh ≥10.5 EER				___ Tons ___ EER	\$60/ton	
Rooftop/Unitary/A/C Bonus for each 0.1 EER over 10.5 EER					\$2/Ton/ 0.1 EER	
PTAC (Packaged Terminal A/C) <8000 BTU/hr; ≥ 12.1 EER 8000-9,999 BTU/hr ≥ 11.5 EER 10,000-12,000 BTU/hr ≥ 10.9 EER ≥ 13,00 BTU/hr ≥9.8 EER				___ BTU/hr ___ EER	\$50	
PTHP (Packaged Terminal Heat Pump) <8000 BTU/hr; ≥ 12.1 EER & ≥ 3.4 COP 8000-9,999 BTU/hr ≥ 11.5 EER & ≥ 3.2 COP 10,000-12,000 BTU/hr ≥10.9 EER & ≥ 3.1 COP ≥ 13,00 BTU/hr ≥ 9.8 EER ≥ 3.1 COP				___ BTU/hr ___ EER ___ COP	\$75	
Energy Recovery Ventilator	Mfg _____ Model # _____ Hx Efficiency: Summer _____ Winter _____ Quantity _____ Cooling EER or kW/ton _____ Heating % Efficient _____ ARI Ref #** _____			___ CFM	\$1.25/CFM	
Split System A/C <65 MBh <input type="checkbox"/> 14 SEER = \$100 <input type="checkbox"/> 15 SEER = \$150 <input type="checkbox"/> 16+ SEER = \$200 See HVAC instructions on page 4 for ground source heat pumps	Condenser Model # _____ Condenser Serial # _____ Size (Tons) _____ Evaporator Model # _____ Evaporator Serial # _____ ARI Reference # _____ TDR/TD Model # _____ Quantity _____					

Installation Date _____

SUBTOTAL FOR HVAC:

\$

*These incentives are only available to customers of participating NATURAL GAS utilities.

**If applicable

FORM SUBMITTAL: Return signed, completed form and detailed proof of purchase within 30 calendar days of project completion to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Direct inquires to 888-603-5519.

Company Name _____ **Installation Address** _____

ELECTRIC CHILLER SPECIFICATIONS:

1. Manufacturer specification sheets for items installed must be submitted. Chiller specifications must include full load efficiency values and IPLV values in kW/ton based on ARI test procedures. If the chiller is selected off ARI conditions, the ARI ratings and performance must be submitted.
2. Chillers purchased or installed for backup or redundant systems are not eligible.
3. Motors and VFDs in package chiller units are not independently eligible for motor or VFD incentives.
4. Equipment must meet BOTH full load and part load efficiency levels, specification requirements and be purchased and operating prior to submitting an incentive application form.
5. Only chillers in HVAC space cooling applications qualify. Process chillers do not qualify for the incentive but may qualify for a custom incentive. Direct inquires to 888-603-5519.

Required Building Information

Chiller Installation Date	Building Square Footage Served b y Chiller(s)	Annual Operating Business Hours
Building / Space Design Cooling Load (Tons)	<input type="checkbox"/> Multiple Chiller Plant <input type="checkbox"/> Single Chiller Plan	<input type="checkbox"/> Base Chiller <input type="checkbox"/> Trim Chiller

Specifications	Manufacturer and Model Number(s)	Full Load kW / Ton	Part Load (IPLV) kW / Ton	VFD Y / N	Unit Size (Tons) (A)	Incentive (B)	Quantity (C)	Total Incentive (AxBxC)
Air-Cooled Chillers - All sizes ≤ 1.2 kW / Ton						\$20 / ton		
Water-Cooled Chillers < 150 Tons ≤ 0.78 kW / Ton						\$20 / ton		
Water-Cooled Chillers 150 to < 300 tons Full load: ≤ 0.63 kW / ton Part load: IPLV ≤ 0.48 kW / ton						\$20 / ton		
Water-Cooled Chillers 150 to < 300 tons Full load: ≤ 0.50 kW / ton Part load: IPLV Not Required						\$40 / ton		
Water-Cooled Chillers ≥ 300 tons Full load: ≤ 0.57 kW / ton Part load: IPLV ≤ 0.44 kW / ton						\$20 / ton		
Water-Cooled Chillers ≥ 300 tons Full load: ≤ 0.50 kW / ton Part load: IPLV Not Required						\$40 / ton		

Installation Date _____ **SUBTOTAL FOR ELECTRIC CHILLERS: \$** _____

Company Name _____ **Installation Address** _____

LIGHTING REQUIREMENTS:

- If the technology you are installing is specified differently than how it is listed on this form, please call to verify eligibility. Custom incentives are available for many technologies not listed. Some technologies require additional information that must be filled in under "Specifications and Required Information" column. **Replacements are 1 for 1 unless specified.**
- This form must accompany an itemized invoice with quantity, manufacturer, model number and cost for each piece of equipment for which an incentive is expected. High Performance T8 and Low Watt T8 systems require manufacturer and model number for ballast and lamps used. Both ballast and lamp must be from CEE approved list or system will not qualify for ANY incentive. Replaced equipment must be removed from service.
- Outdoor lighting projects are not eligible for prescriptive incentives but may be eligible for custom incentives if they operate between 1 p.m. and 4 p.m. on weekdays during summer months. ALL CUSTOM INCENTIVES MUST BE APPROVED BY FOCUS ON ENERGY PRIOR TO EQUIPMENT PURCHASE.
- Post installation levels are expected to meet current IESNA recommendations and comply with all applicable electrical, safety and energy codes.
- **Dairy & Livestock** - All lighting installed in animal housing or milk house areas must conform to National Electric Code 547 (i.e., wet location, sealed and gasketed fixtures).

LIGHTING TECHNOLOGIES

Please fill in blanks for all items you are requesting an incentive for.

<i>Equipment Type</i>	<i>Specifications and Required Information</i>	<i>Incentive</i>	<i>Quantity</i>	<i>Total</i>
LED Downlights				
Incentive is for complete luminaire unit including trim, reflector, lens, heat sink, driver and light source. Must provide documentation that product meets luminaire efficiency of ENERGY STAR® eligibility criteria for SSL recessed downlight and minimum of 35 lumens/Watt.				
LED recessed Downlight	Install LED recessed downlight ≤ 18 Watts instead of 60-100W incandescent	\$30/unit		
Low Wattage Ceramic Metal Halide (CMH)				
Install ceramic metal halide (CMH) fixtures or screw in lamps instead of incandescent fixtures or lamps. Total CMH wattage must be lower than equivalent total incandescent wattage to qualify. May replace more than one incandescent with one CMH fixture.				
CMH Fixtures 20-100 Watts	Incentive is for complete hardwired fixtures containing qualified CMH lamp and ballast. _____ Incandescent Qty Removed _____ Wattage Removed _____ CMH Wattage Installed	\$50/Fixture		
T5 Fixture (non High-Bay)				
2 Lamp F28T5 Recessed Indirect 2X4 Fixture	Install 2 lamp F2875 fixture instead of 3 lamp F32T8 fixture.	\$10/fixture		
High Performance T8 (HPT8) System				
Install high performance T8 systems containing high lumen, long life F32T8 lamps (minimum ≥3100 initial lumens, 24,000 hour rated life at 3 hour start) from CEE approved list AND either of the following: a low ballast factor electronic ballast (≤.78 Ballast Factor), or approved ballast from the "CEE High Performance T8" qualified product list. Both ballast & lamp must be from approved list or system will not qualify for ANY incentive. View the list of qualified lamps and ballasts at http://www.cee1.org/com/com-ll/lamps-ballasts.xls . Please call with any questions prior to initiating project.				
4' 1 L System	HPT8 ballast & lamp from approved list Check One: <input type="checkbox"/> Low BF (≤.78) <input type="checkbox"/> Normal BF (.79-.89)	\$4/Fixture		
4' 2 L System	HPT8 ballast & lamps from approved list Check One: <input type="checkbox"/> Low BF (≤.78) <input type="checkbox"/> Normal BF (.79-.89)	\$6/Fixture		
4' 3 L System	HPT8 ballast & lamps from approved list Check One: <input type="checkbox"/> Low BF (≤.78) <input type="checkbox"/> Normal BF (.79-.89)	\$8/Fixture		
4' 4 L System	HPT8 ballast & lamps from approved list Check One: <input type="checkbox"/> Low BF (≤.78) <input type="checkbox"/> Normal BF (.79-.89)	\$10/Fixture		
Pulse Start Metal Halide (PSMH)				
Must be hard-wired new fixture – screw in retrofit lamps do not qualify. Incentive is per fixture replaced.				
320W PSMH	Install 320W pulse-start metal halide instead of 400W HID fixtures/components.	\$25/Fixture		
250W or 320W ELECTRONIC PSMH / CMH	Install 250W or 320W ELECTRONIC BALLAST and pulse start metal halide or ceramic metal halide (CMH) lamp instead of 400W HID fixtures/components. Check One: <input type="checkbox"/> 250W Electronic ballast PSMH/CMH <input type="checkbox"/> 320W Electronic ballast PSMH/CMH	\$50/ Fixture		
750W PSMH	Install 750W pulse-start metal halide instead of 1000W HID fixtures/components.	\$50/Fixture		
High/Low HID Control Adder	Add occupancy based high/low control to HID fixture listed above	\$20/Controlled Fixture		
High Bay Fluorescent				
Install high bay fluorescent fixtures in total fixture wattages as shown on line item instead of high intensity discharge (HID) in lamp wattage listed. Please read carefully. If fixture configuration is not one-for-one substitution, or differs from line items please call 888-603-5519 for authorization.				
250 - 399W HID Equivalent	High bay fluorescent ≤155W total fixture Watts Check One: <input type="checkbox"/> 4 lamp T8 <input type="checkbox"/> 2 lamp T5HO <input type="checkbox"/> Other T8 or T5HO less than 155W (List Wattage) _____	\$40/Fixture		
400-999W HID Equivalent	High bay fluorescent ≤365W total fixture Watts Check One: <input type="checkbox"/> 6 lamp T5HO <input type="checkbox"/> 8 lamp T8 <input type="checkbox"/> Other T8 or T5HO less than 365 Watts (list Wattage) _____	\$40/Fixture		
400 - 999W HID Equivalent	High bay fluorescent ≤250W total fixture Watts. Check One: <input type="checkbox"/> 6 lamp T8 <input type="checkbox"/> 4 lamp T5HO <input type="checkbox"/> Other T8 or T5HO less than 250 Watts (list Wattage) _____	\$60/Fixture		
1000W HID Equivalent	High bay fluorescent ≤800W total fixture Watts Check One: <input type="checkbox"/> (Two) 6 lamp T5HO <input type="checkbox"/> (Two)6 lamp T8 <input type="checkbox"/> Other T8 or T5HO less than 800 Watts (list Wattage) _____	\$50/Fixture		
1000W HID Equivalent	High bay fluorescent ≤500W total fixture Watts Check One: <input type="checkbox"/> 6 lamp T5HO <input type="checkbox"/> 8 lamp T5HO <input type="checkbox"/> 8 lamp T8 <input type="checkbox"/> 10 lamp T8 <input type="checkbox"/> Other T8 or T5HO less than 500 Watts (list Wattage) _____	\$120/Fixture		

CONTINUED ON NEXT PAGE

FORM SUBMITTAL: Return signed, completed form and detailed proof of purchase within 30 calendar days of project completion to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Direct inquires to 888-603-5519.

Company Name _____ Installation Address _____

LIGHTING TECHNOLOGIES - CONTINUED				
Please fill in blanks for all items you are requesting an incentive for.				
<i>Equipment Type</i>	<i>Specifications and Required Information</i>	<i>Incentive</i>	<i>Quantity</i>	<i>Total</i>
High Bay Control Adder	Add occupancy sensors or automatic multi-level lighting control system to high bay fluorescent fixtures listed above. Incentive cannot be combined with Daylighting controls below. Total Wattage Controlled _____ Multilevel lighting control must provide multiple light levels within each fixture in multi-purpose rooms.	\$30/ Controlled Fixture		
Daylighting Controls				
Add automatic daylighting controls for T5 or T8 lighting, either by use of dimming ballasts or stepped/switching controls. Must provide detailed product data (such as approved submittal/shop drawing) for the daylighting controls.				
Stepped Control (minimum 3 lighting levels not including off)	kW Controlled _____ (detailed product data needed)	\$175/kW Controlled		
Dimming Control	kW Controlled _____ (detailed product data needed)	\$275/kW Controlled		
Installation Date _____			SUBTOTAL FOR LIGHTING: \$	

Company Name _____ **Installation Address** _____

QUALIFY YOUR MOTOR EQUIPMENT / CALCULATE INCENTIVE AMOUNT

Use the NEMA Premium Motor Efficiencies Table below to determine whether your equipment qualifies and calculate the incentive. Qualifying motors must be three-phase, AC, 1-200 hp, open drip-proof (ODP) or totally enclosed fan-cooled (TEFC) units with nominal speeds of 1200, 1800 or 3600 rpm. Motors with efficiencies equal to or greater than NEMA Premium Efficiency motors are eligible for incentives. Efficiencies are to be full-load, nominal efficiencies tested in accordance with IEEE Standard 112, Method B.

NEMA Premium Motor Minimum Efficiencies Table

A. INCENTIVE AMOUNT																			
INCENTIVE	\$5/HP					\$4/HP					\$3/HP					\$2/HP			
B. OPEN DRIP-PROOF (ODP)																			
	1HP	1.5HP	2HP	3HP	5HP	7.5HP	10HP	15HP	20HP	25HP	30HP	40HP	50HP	60HP	75HP	100HP	125HP	150HP	200HP
1200 RPM	82.5	86.5	87.5	88.5	89.5	90.2	91.7	91.7	92.4	93.0	93.6	94.1	94.1	94.5	94.5	95.0	95.0	95.4	95.4
1800 RPM	85.5	86.5	86.5	89.5	89.5	91.0	91.7	93.0	93.0	93.6	94.1	94.1	94.5	95.0	9.05	95.4	95.4	95.8	95.8
3600 RPM	77.0	84.0	85.5	85.5	86.5	88.5	89.5	90.2	91.0	91.7	91.7	92.4	93.0	93.6	93.6	93.6	94.1	94.1	95.0
C. TOTALLY ENCLOSED, FAN-COOLED (TEFC)																			
	1HP	1.5HP	2HP	3HP	5HP	7.5HP	10HP	15HP	20HP	25HP	30HP	40HP	50HP	60HP	75HP	100HP	125HP	150HP	200HP
1200 RPM	82.5	87.5	88.5	89.5	89.5	91.0	91.0	91.7	91.7	93.0	93.0	94.1	94.1	94.5	94.5	95.0	95.0	95.8	95.8
1800 RPM	85.5	86.5	86.5	89.5	89.5	91.7	91.7	92.4	93.0	93.6	93.6	94.1	94.5	95.0	95.4	95.4	95.4	95.8	96.2
3600 RPM	77.0	84.0	85.5	86.5	88.5	89.5	90.2	91.0	91.0	91.7	91.7	92.4	93.0	93.6	93.6	94.1	95.0	95.0	95.4

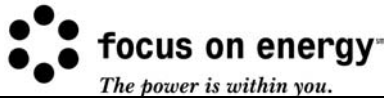
Incentives for projects exceeding \$25,000 must receive written approval BEFORE installation. There is a maximum limit of \$500,000 per Corporate Tax ID per year for all Focus on Energy incentives (custom and prescriptive). If your project does not fit the descriptions above, it may be eligible for a custom incentive, which requires approval prior to project initiation and purchase of equipment. Direct inquiries to 888-603-5519.

MOTOR INCENTIVE CLAIM INFORMATION

Complete one line in the table below for **each** motor being claimed for an incentive. A separate application should be submitted for each installation address.

Manufacturer	Model	Efficiency %	HP	RPM	ODP or TEFC	Annual Operating Hours	Quantity	Incentive = HP x Qty x \$/HP
Installation Date _____								SUBTOTAL FOR MOTORS: \$

**NEW CONSTRUCTION –
VARIABLE FREQUENCY DRIVES (VFDs)
INCENTIVE APPLICATION**



Company Name _____ Installation Address _____

VFD REQUIREMENTS

You may claim an incentive of **\$50 per horsepower up to a maximum of 30 percent of the total equipment cost on new, installed variable frequency drives that meet the following requirements:**

- Used in conjunction with pumping or air handling (i.e., fan or blower) application.
- The pump or air handling system must operate a minimum of 2,000 hours annually.
- The pump or air handling system may not exceed 500 horsepower for industrial process applications.
- For HVAC applications:
 - The pump system must be less than (not including) 30hp.
 - The fan system must be less than (not including) 10hp.
- VFD speed must be automatically controlled by differential pressure, flow or temperature.
- The system controlled must have significant load diversity that will result in savings through motor speed variation.

Variable frequency drives may not be beneficial in pump systems where static head makes up a large portion of the total system head. It is also important that the load on the system vary over time to take advantage of the savings that a VFD can provide. Be sure to understand these aspects of your system and discuss them with the equipment vendor in advance of applying VFD technology.

QUALIFY YOUR EQUIPMENT / CALCULATE INCENTIVE

VFD INCENTIVE APPLICATION

Enter the information for **each** variable frequency drive that you are claiming an incentive on in the table below. Attach additional applications for different installation addresses and if you are claiming incentives on more than two variable frequency drives.

VFD Application	Controls before VFD	Manufacturer and Model	Equipment Operating Hours (2,000 hr/yr min)	HP Controlled by VFD	Qty	Incentive (Qty x HP x \$50)
<i>Check one:</i> <input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Other: _____	<i>Check one:</i> <input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> Other: _____					
<i>Check one:</i> <input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Other: _____	<i>Check one:</i> <input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> Other: _____					
Subtotal of Chart Above =						
30% of Total Project Cost = \$ _____ x 30% =						
Installation Date _____	SUBTOTAL FOR VARIABLE FREQUENCY DRIVES:					\$

FORM SUBMITTAL: Return signed, completed form and detailed proof of purchase within 30 calendar days of project completion to Energy Incentives from We Energies, P.O. Box 304, Port Washington, WI 53074. Direct inquires to 888-603-5519.

SPECIALTY MEASURES REQUIREMENTS:

A. Anti-Sweat Heater Controls

1. Grocery, convenience and other retail stores with refrigerated or frozen food display case doors served by qualifying utilities are eligible for this incentive.
2. Include brand name and model number of control unit that is installed on invoice.
3. Install equipment that senses the relative humidity in the air outside of the display case and reduces or turns off the glass door (if applicable) and frame anti-sweat heaters at low humidity conditions.
4. Use one form for each store location. Do not include multiple store locations, even if installed as a group. If an invoice includes more than one store, please include a copy for each store location and application.
5. Only controllers installed on "standard efficiency" refrigerated case doors, with door, frame and mullion heaters, qualify for this incentive. Installations of controllers on "low energy" or "no-heat" doors do not qualify.

B. Efficient Reach-In Case Doors

1. Grocery, convenience and other retail stores served by qualifying utilities with refrigerated or frozen food display case doors are eligible for this incentive.
2. Include brand name and model number of installed door on invoice.
3. Use one form for each store location. Do not include multiple store locations, even if installed as a group. If an invoice includes more than one store, please include a copy for each store location and application.
4. For refrigerated case applications, only no-heat doors qualify; low-heat doors are not eligible. Both no-heat and low-heat doors qualify if used on freezer cases.

C. LED Refrigerated Reach-In Case Lighting

1. Grocery, convenience and other retail stores with refrigerated or frozen food display case doors served by qualifying utilities are eligible for this incentive.
2. Incentives are available for retrofits in existing refrigerated display cases and for new installations. Retrofit projects must completely remove the existing fluorescent fixture end connectors and ballasts to qualify (wiring may be reused).
3. Invoice must include brand name and model number of LED lighting system installed.
4. Use one form for each store location. Do not include multiple store locations, even if installed as a group. If an invoice includes more than one store, please include a copy for each store location and application. Please enter the quantity of doors converted to LED lighting, not the number of fixtures.

D. Efficient Reach-In Case Fan Motors

1. Grocery, convenience and other retail stores served by qualifying utilities with refrigerated or frozen food display case doors are eligible for this incentive.
2. Include brand name and model number of installed motor on invoice.
3. Incentives are available for ECM (electronically commutated motor) and PSC (permanent split capacitor) fan motor retrofits in existing refrigerated display cases and for new installations. New PSC motors must replace shaded pole (S-P) motors. New ECM motors may replace either S-P motors or PSC motors.
4. Use one form for each store location. Do not include multiple store locations, even if installed as a group. If an invoice includes more than one store, please include a copy for each store location and application.

E. Beverage Cooler Controls

1. Grocery, convenience and other retail stores served by qualifying utilities with refrigerated or frozen food display case doors are eligible for this incentive.
2. Include brand name and model number of installed motor on invoice.
3. Controls must include a passive infrared occupancy sensor to turn off fluorescent lights and compressor when surrounding area is unoccupied for preset length of time. Control should periodically power up machine at intervals to maintain product temperature and provide compressor protection.
4. Use one form for each store location. Do not include multiple store locations, even if installed as a group. If an invoice includes more than one store, please include a copy for each store location and application.

F. Guest Room Energy Management (GREM) Controls

1. Must be a lodging business.
2. The incentive is for occupancy-based guest room energy management controls.
3. Occupancy control may be key-activated or sensed due to motion or body heat and must control the HVAC system serving the room. Front Desk Only is not included in this incentive offering.
4. Please indicate type of equipment being controlled and answer related questions as indicated.

G. PC Network Energy Management

1. Must provide invoice for materials, and incentive is limited to 50 percent of project costs.
2. Must report the number of PCs to be controlled using the energy management software.
3. Must provide the results of the evaluation of the software on a representative number of PCs to monitor and document the potential for energy savings within the partner's facility. This representative number of PCs shall not be fewer than 10 percent of the total number to be controlled or 5 percent for installations expected to impact more than 1,000 PCs.
4. Must certify that policies and procedures are in place to ensure that the installed software remains in place and continues to control the PCs on the network. Focus on Energy reserves the right to review software server records to assess the ongoing effectiveness of the installation.

H. ENERGY STAR® Vending Machines

1. Incentives are paid to owner of equipment. Invoice must indicate equipment manufacturer, model and serial number. Qualifying Wisconsin address of where unit is to be installed must be indicated on application or invoice.
2. Invoice paid once per equipment piece as determined by serial number. Program may periodically verify placement of equipment based on information provided.
3. A list of qualifying models can be found at www.energystar.gov/ia/products/prod_lists/vending_machines_prod_list.pdf

I. Vending Machine Controls

1. Incentives are paid to owner of equipment. Invoice must indicate equipment manufacturer, model and serial number. Qualifying Wisconsin address of where unit is to be installed must be indicated on application or invoice.
2. Controls must include a passive infrared occupancy sensor to turn off fluorescent lights and compressor when surrounding area is unoccupied for 15 minutes or longer. Control should periodically power up machine at two-hour intervals to maintain product temperature and provide compressor protection.
3. Control for refrigerated vending machines is for machines containing only non-perishable bottled and canned beverages only.

Company Name _____ Installation Address _____

SPECIALTY MEASURES INCENTIVE APPLICATION

	Measure		Quantity Installed	Incentive per Unit	Incentive
GROCERY/ Convenience Stores	Anti-Sweat Heater Controls	for Freezer Case	___ Standard ___ Low-Heat ___ No-Heat	\$40 per Door	
		for Cooler Case	___ Standard ___ Low-Heat ___ No-Heat	\$40 per Door	
	Efficient Reach-In Case Doors	for Freezer Case Door	___ Low-Heat Doors ___ No-Heat	\$50 per Door \$100 per Door	
		for Cooler Case Door	___ # of No-Heat Doors	\$10 per Door	
	LED Refrigerated Reach-in Case Lighting		___ # of Doors converted to LED	\$25 per Door	
	Efficient Fan Motors Replacing Shaded Pole Motors in Reach-In Freezer or Cooler Case		___ # of ECM Motors	\$30 per Motor	
___ # of PSC Motors			\$15 per Motor		
	Beverage Cooler Controls	___ # of Beverage Coolers Controlled	\$60 per Cooler		
LODGING	Guestroom Energy Management Controls	___ # of Rooms	System Controlled: ___ PTAC with Electric Heat ___ PTAC with other heat option* ___ PTHP* ___ Water Source Heat Pump* ___ Fan Coil*	\$75 per Room	
ALL MARKETS	ENERGY STAR® Vending Machines	___ # of Machines <input type="checkbox"/> Software Activated	\$100 per Machine		
	Vending Machine Controls	___ # of Snack Machines controlled	\$15 per Snack Machine controlled		
		___ # of Cold Beverage Machines controlled	\$60 per Cold Beverage Machine controlled		
	PC Network Energy Management	___ # of PCs	\$6 per PC controlled		

Installation Date: _____ \$

TOTAL INCENTIVE REQUESTED: _____

* Additional Guestroom Energy Management Control Information Needed:

For PTAC with other heat option and PTHP:

Average cooling capacity of units being controlled: _____ COP (PTHP) _____ EER _____

Heating option included: _____

For Water Source Heat Pump and Fan Coils:

Heating Source Type (i.e., Boiler) _____ Heating System Efficiency: _____
Cooling Source Type (i.e., Chiller) _____ Cooling System

Efficiency: _____

Program Approval	Date

Company Name _____ **Installation Address** _____

FOOD SERVICE REQUIREMENTS:

1. For all Food Service measures, invoice should include brand name and model number for each piece of equipment installed.
2. Use one form per location. If an invoice includes more than one location, please include a copy for each location. Each location must be submitted on a separate form.
3. **Equipment Bonus:** To qualify for the multiple equipment bonus, installed equipment must be from different measure categories. Combinations of refrigerators and freezers do not qualify as two types of measures.
4. **ENERGY STAR® Equipment and other Food Service Measures:** For a list of qualifying equipment and/or approved incentives, visit www.focusonenergy.com/foodserviceincentives or call 888.603.5519.
5. **Ice Machines:** Machines may be air- or water-cooled. ENERGY STAR® machines are air-cooled only. Flake and nugget machines not included in the offering.

FOOD SERVICE INCENTIVE APPLICATION			
Equipment Installed	Quantity Installed	Incentive Per Unit	Incentive
ENERGY STAR Steamers	_____ # of 3 Pan Units _____ # of 4 Pan Units _____ # of 5 Pan Units <input type="checkbox"/> Gas <input type="checkbox"/> Electric _____ # of 6 Pan Units <input type="checkbox"/> Gas <input type="checkbox"/> Electric	\$100 per Pan	
ENERGY STAR Fryers	_____ # of Electric Frypots _____ # of Gas Frypots	Electric: \$150 per Frypot Gas: \$300 per Frypot	
Large Vat Fryers	_____ # of Electric Frypots _____ # of Gas Frypots	Electric: \$150 per Frypot Gas: \$300 per Frypot	
Griddles	_____ # of Electric Griddles _____ # of Gas Griddles	Electric: \$200 per Griddle Gas: \$100 per Griddle	
Convection Ovens	_____ # of Electric Ovens _____ # of Gas Ovens	\$200 per Cavity	
Combination Ovens	_____ # of Electric Ovens _____ # of Gas Ovens	Electric: \$1,000 per Oven Gas: \$400 per Oven	
Rack Ovens	_____ # of Oven Compartments	\$500 per Compartment	
ENERGY STAR Hot Holding Cabinets	_____ # of Cabinets	\$300 per Cabinet	
ENERGY STAR Commercial Refrigerators and Freezers	_____ # of Refrigerators _____ # Qualifying for BONUS _____ # of Freezers _____ # Qualifying for BONUS	\$75 per Unit BONUS +\$100 per unit	
With BONUSES for CEE Tier 2* Efficiency Units			
Ice Machines	Indicate # of Units and Size (in lbs per day):	< 500 lbs per day: \$100 per Unit 500–1,000 lbs per day: \$200 per Unit > 1,000 lbs per day: \$500 per Unit BONUS ≤ 1,000 lbs per day: +\$50/unit BONUS > 1,000 lbs per day: +\$100/unit	
With BONUSES for ENERGY STAR qualified units	_____ # at _____ lbs per day _____ # Qualifying for BONUS _____ # at _____ lbs per day _____ # Qualifying for BONUS		
Multiple Equipment Bonus	Bonus for purchasing more than one type of qualifying equipment (i.e., a Steamer and an Ice Machine).	2 types: \$100 3 types: \$300	
Installation Date _____	SUBTOTAL FOOD SERVICE:		\$ _____

* CEE Tier 2 Efficiency bonus for commercial refrigerators and freezers per Consortium for Energy Efficiency Tier 2 specifications. Refer to www.cee1.org.

