



Promote energy efficiency.

Earn cash incentives for yourself and your customers!

As a Focus on Energy market provider, when you complete a lighting project for an agriculture customer between **February 1 and June 30, 2010**, you'll earn a cash reward equal to 15 percent of your customer's incentive—payable to you or your customer.

It's easy to earn cash incentives for your customers and yourself!

1. Purchase and install lighting products for an agriculture customer between **February 1 and June 30, 2010**.
2. Complete the Lighting Incentive Application for Agricultural Facilities (found at focusonenergy.com/financialincentives) and attach this completed spiff bonus coupon.
3. Submit your application, coupon and itemized invoices to Focus on Energy.

That's it! Focus on Energy will process your application and send you a check for 15 percent of your customer's incentive.

Please complete the information below and attach it to the Lighting Incentive Application for Agricultural Facilities. **This spiff bonus coupon must be physically attached to the incentive application; spiff bonus coupons that are received without the application will not be processed.**

The spiff bonus incentive is capped at \$1,000 per site and is intended for the market provider selling and installing the qualified equipment. One spiff bonus incentive will be given out per project, only available to the market provider completing and submitting the incentive paperwork. Please use one spiff bonus coupon per project and attach it to the Lighting Incentive Application for Agricultural Facilities with the customer's signature and date. The spiff bonus coupon expires on June 30, 2010, coupons received after this date will not be processed.

Market Provider Name	Market Provider Phone Number	Market Provider Email
Market Provider Street Address	FEIN or Social Security # of Market Provider _____	
Business Tax Classification of Market Provider (check one): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other _____		
Site Location Name	Site Location Address	

TO CALCULATE YOUR INSTALLATION SPIFF INCENTIVE

A. Total incentive payable to the customer (from the Lighting Incentive Application for Agricultural Facilities)	\$
B. Installation incentives (total customer incentives \$ _____ (line A) x 15%)	\$
C. Maximum market provider incentive of \$1,000 per project	\$1,000
TOTAL INCENTIVE (lesser of B or C above)	\$

Certification: the following certifications are required in order for this form to substitute for the IRS form W-9:

1. The number shown on this form is the correct taxpayer identification number.
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
3. I am a U.S. citizen (includes a U.S. resident alien).

The undersigned agrees that the stated energy efficient measure(s) was (were) completed or installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions within the Lighting Incentive for Agricultural Facilities Application. To the best of my knowledge, the statements made on this spiff bonus coupon are correct, and I have submitted the appropriate supporting documentation to receive incentives.

Itemized Invoice Attached Completed Lighting Incentive Application for Agricultural Facilities Attached

Market Provider Signature	Market Provider Name (print)	Date
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For questions or more information, please contact Focus on Energy at 800.762.7077 or focusinfo@focusonenergy.com.

