



ENERGY EFFICIENCY PROGRAM APPLICATION WHOLE BUILDING LIGHTING PILOT PROGRAM

OFFICE USE ONLY
PROJECT ID:

APPLICATIONS ARE DUE AUGUST 1, 2009

SECTION 1: INCENTIVE INFORMATION

The Whole Building Lighting Pilot Program is designed to encourage businesses and lighting design professionals to think “outside the box” to reduce energy through advanced lighting design. This will provide customers with a building lighting system that exceeds ASHRAE standard 90.1-2004 by allocating or financially supporting the additional time needed to evaluate alternatives to standard lighting design and using advanced design strategies to increase energy efficiency. The financial incentives awarded are non-linear, recognizing that an aggressive approach is more costly, both in hardware and design time.

A team approach is encouraged between the building representative and the lighting system designer to research various methods to achieve energy savings while maintaining appropriate lighting levels. The more aggressive the design toward energy reduction, the more rewarding the grant will become. The grant will allow both parties to receive funding with 90% for the customer and 10% for the lighting designer.

SECTION 2: APPLICATION REQUIREMENTS

Funding provided through the pilot program is contingent on the following requirements and procedure:

- Applications must be received by Focus on Energy no later than August 1, 2009.
- Once your application to participate is submitted and the project is registered with the program, Focus will send you or your lighting designer a spreadsheet which you will use to prepare a baseline assessment of the proposed area to be included in the pilot program. This worksheet must be filled out and returned. Your Focus energy advisor or a lighting designer may be available to help you with your baseline lighting assessment.
- Once your baseline assessment is reviewed and approved by Focus, the professional lighting design may begin. Once completed, the design must be reviewed by Focus technical staff to ensure that program goals have been met. Focus on Energy representatives, the lighting designer and the customer will all meet at this point for a design review to ensure that the customer's needs have been met.
- Once approved by the customer and Focus, Focus will process a custom grant approval, after which equipment may be ordered and installation may begin.
- Installation must be finished and completion notices must be sent to Focus by October 31, 2009.
- The designer must be Lighting Certified Consultant by NCQLP, or a licensed professional engineer.
- Design recommendations must incorporate 70% or more of the qualified floor area. (Buildings that do not meet the 70% requirement are eligible for standard Focus incentives.)
- Design recommendations must result in lighting power density that is at least 10% better than code requirements and meet IES recommended light levels for affected areas and any additional applicable codes.
- You must receive approval from Focus on Energy BEFORE you start your projects.
- New construction and areas that have been upgraded within the last two years are excluded.
- During the pilot period, the program is limited to ten projects, with the option to expand to more projects.

SECTION 3: CUSTOMER LEGAL INFORMATION

Company Legal Name		Payment Attention To		
Company Contact Name		Federal Tax ID # of customer (Must be 9 digits, do not list tax exempt number) _____ — _____		
Street Address		City	State	ZIP Code
Phone	FAX	Email		
Electric Utility		Estimated Annual Kilowatt Hours of Electricity Used		
Estimated Annual Energy Cost (electric)		Facility Annual Hours of Operation	Business Square Footage	
Business Classification of Customer (Check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____				

SECTION 4: PROJECT DESCRIPTION

Please provide a brief overview of your project.

SECTION 5: JOB SITE INFORMATION

Job Site Name		Project Contact Name	
Job Site Street Address (physical location)		City	State WI
Project Contact Telephone		Project Contact Email	Electricity Provider at Job Site

Type of business proposed (Check ONE):

- Office Food Processing Educational Facility Dairy & Livestock Warehouse
 Retail Pulp & Paper Government Facility Horticulture & Crops Health Care Facility (Inpatient)
 Restaurant Plastics Place of Worship (no School) Health Care Facility (Outpatient)
 Grocery Metal Casting Place of Worship w/ School (Specify Grades: _____) Multi-Family Building _____ # Bldgs, _____ Total # Units
 Lodging Other Manufacturing (Specify: _____) Other (Specify: _____)

SECTION 6: LIGHTING DESIGNER INFORMATION Note: In order to pay the lighting designer, their Federal Tax ID # or Social Security # must be provided below.

Lighting Designer Name		Federal Tax ID # or Social Security # of Lighting Designer	
Lighting Designer Street Address		City	State
Lighting Designer Contact Name		Contact Telephone	Contact Email

Business Classification of Lighting Designer (Check ONE): Corporation Partnership Sole Proprietor/Individual LLC Other: _____**SECTION 7: CUSTOMER SIGNATURE**

I, the undersigned, certify that the proposal information provided on this page and the attached pages is accurate and true to the best of our ability and that we have read and understood the requirements of this offer. I understand that submission of this proposal does not guarantee we will receive funding or a specific level of funding. I acknowledge that participation in this program shall impose no liability on Focus on Energy. Focus on Energy may conduct a pre- and/or post-service inspection to verify savings. Signer also certifies that:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen or a U.S. resident alien.

Customer Signature	Customer Name (Print)	Date
INTERNAL USE ONLY	Approving Program Manager	Date

SECTION 8: APPLICATION SUBMITTAL: Return signed, completed form by August 1, 2009 to Focus on Energy:

For Schools and Government Facilities:	Dietmar Braune	Phone: 715.720.2177	Fax: 715.720.2070	Email: dietmar@cesa10.k12.wi.us
For Industrial Facilities:	Nate Altfeather	Phone: 608.277.2949	Fax: 608.277.2947	Email: altfeather@saic.com
For Commercial Facilities:	Mindy Guilfoyle	Phone: 888.598.4376, ext. 603	Fax: 262.240.0925	Email: mguilfoyle@franklinenergy.com
For Agricultural Facilities:	Scott Zagrodnik	Phone: 608.354.0210, ext. 2225	Fax: 608.273.0312	Email: scott.zagrodnik@gdsassociates.com

SECTION 9: GENERAL ELGIBILITY REQUIEIMENTS

Incentives are offered by Focus on Energy. Businesses must be served by a Focus on Energy participating electric utility. To determine eligibility, visit the Focus on Energy Web site at focusonenergy.com/utilities.

Applicants must also abide by the following guidelines required for all Focus on Energy grants:

- All projects funded by Focus on Energy are expected to comply with federal, state and local codes.
- Focus on Energy reserves the right to conduct site visits to verify that the configuration and operation of systems is as described in the excel workbooks.
- Focus on Energy reserves the right to publicize your participation in this program in any Focus marketing campaign, unless you specifically request otherwise.
- Customers or market providers may not use the Focus on Energy name or logo in any marketing, advertising or promotional material without prior written permission.
- Grant incentives will be paid directly to the customer.
- Disclaimers: Focus on Energy:
 - Does not endorse any particular manufacturer, product, labor or system design within these programs;
 - Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
 - Does not expressly or implicitly warrant the performance of installed equipment (contact your contractor for detailed equipment warranties);
 - Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and
 - Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.
- Focus on Energy reserves the right to change or discontinue this program at any time. The acceptance of program application is determined solely by Focus on Energy.
- Focus on Energy reserves the right to refuse payment and participation if the customer or contractor violates program rules and procedures.