



RECEIVE
\$20 OFF
OF THIS FOCUS ON ENERGY
COURSE WHEN YOU ENTER
PROMO CODE: **FocusTraining**.
HURRY, THIS OFFER IS LIMITED TO
THE FIRST 15 REGISTRANTS.

Practical Energy Management® for Industrial Facilities.

Learn proactive strategies to save energy and money throughout your industrial facilities.

Take a systematic approach to improving operational efficiency at your industrial facility.

Energy efficiency is good for business. *Practical Energy Management (PEM) for Industrial Facilities* gives you the customizable tools and systematic processes you need to establish or enhance a continual improvement program for energy management. At this half-day, hands-on workshop, you'll discover simple strategies for managing energy use effectively in the workplace—saving energy and reducing operating costs.

PEM works well with other continual improvement programs, like ISO 14000, Six Sigma, and the recently established ISO 50001 for Energy Management.

Practical Energy Management will help you:

- Save money by reducing energy use facility-wide.
- Maximize returns on your energy project investments.
- Increase productivity and improve the work environment.
- Implement long-range, rather than impromptu, energy plans compatible with your sustainability goals.
- Compete more effectively for internal capital to implement efficiency projects.
- Extend equipment life and reduce maintenance costs.
- Evaluate and select new energy efficient equipment.

COURSE OVERVIEW

Learn the PEM process:

1. Understand energy use in a broad context.
2. Develop a profile of your facility's energy use.
3. Identify and calculate energy saving opportunities.
4. Use tools to track your energy efficiency improvements.
5. Develop an energy management plan and report on your progress.
6. Manage an effective energy management team.

In addition, we'll show you how to use PEM tools and strategies as part of your overall sustainability efforts.

WHO SHOULD ATTEND

Energy and environmental managers, facility and maintenance managers, and production and financial managers will benefit from this workshop.





REGISTRATION FEE: \$69

This course, which is valued at \$150, includes training materials and a continental breakfast. Thanks to the generous support of our utility partners, this course is available to you for just \$69!

Receive \$69 in registration fee reimbursement.
 Attend this workshop and we will reimburse you for the cost of the course when you implement a qualifying energy efficiency project by October 31, 2012, with Focus on Energy. You will receive more information on this offer in class.

REGISTER TODAY!

Class Schedule

Workshops will be held from 8:00 a.m. to 12:00 p.m.
 Continental breakfast and registration begins at 7:30 a.m.

April 26, 2012 – Appleton

(Register by 4/14/12)
 Radisson Paper Valley Hotel
 333 West College Avenue
 Appleton, WI 54911

May 3, 2012 – Madison

(Register by 4/21/12)
 Clarion Suites
 2110 Rimrock Road
 Madison, WI 53713

THREE EASY WAYS TO REGISTER

1. **Online:** focusonenergy.com/training
2. **Mail:** Complete the attached form and mail to:
 Focus on Energy
 PO Box 107, Cedarburg, WI 53012-107
3. **Fax:** 262.367.8445

YES, I want to attend!

Practical Energy Management for Industrial Facilities

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Registrant's Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Fax: _____

Email: _____

Enclosed is a:

- check**
- purchase order**
- credit card information**

Please make checks payable to SEERA.
 If you have questions, contact Focus on Energy at 800.762.7077.

Credit Card Payment: Visa MC AMEX

Card #: _____

Expiration Date: _____

Security Code: _____

Name on Credit Card: _____

Signature: _____

How did you learn about this course?

- Energy Advisor Email Mailing Website Utility
- Other _____

Who is your servicing utility? _____

Cancellation policy: any registration canceled seven days prior to the event will receive a full refund.

