



RECEIVE
\$20 OFF
OF THIS FOCUS ON ENERGY
COURSE WHEN YOU ENTER
PROMO CODE: **FocusTraining**.
HURRY. THIS OFFER IS LIMITED TO
THE FIRST 15 REGISTRANTS.

Practical Energy Management® for School and Government Facilities.

Learn proactive strategies to save energy and money throughout your school or government building.

Managing energy usage can help schools and governments save energy and reduce operating costs. At this one day, hands on workshop you'll discover simple strategies for managing energy use effectively in your facility. *Practical Energy Management (PEM) for School and Government Facilities* gives you the customizable tools and systematic processes you need to establish an energy program that's synchronized with your overall mission and goals.

PEM will help you:

- Save money by reducing energy use facility-wide.
- Maximize returns on your energy project investments.
- Increase productivity and improve the work environment.
- Implement long-range, rather than impromptu, energy plans.
- Extend equipment life through proper operations and maintenance.
- Evaluate and select new energy efficient equipment.
- Enhance relations with your customers and the community.

COURSE OVERVIEW

Learn the six-step PEM process:

1. Set energy savings goals.
2. Complete the utility history spreadsheet.
3. Complete the equipment usage breakdown spreadsheets.
4. Develop an energy management plan.
5. Implement your energy management plan.
6. Verify the impact of your energy management plan.

In addition, we'll use PEM spreadsheets in class to calculate energy use at your facility and identify potential cost-saving opportunities.

WHO SHOULD ATTEND

Administrators, energy managers, and facility managers, as well as financial and business managers for county and local governments, public and private schools, colleges, universities, technical colleges, and government agencies will benefit from this workshop.

REGISTRATION FEE: \$99

These courses, which are valued at \$300 each, include training materials, continental breakfast, and lunch. Thanks to the generous support of our utility partners, these courses are available to you for just \$99 each!

Receive a \$99 registration-fee reimbursement.

We will reimburse you for the cost of the course when you attend and subsequently implement a qualifying energy efficiency project by September 30, 2012 (Wisconsin Dells), or October 31, 2012 (Appleton) with Focus on Energy. You will receive more information on this offer in class.

REGISTER TODAY!

Class Schedule

Workshops will be held from 8:00 a.m. to 4:00 p.m. Continental breakfast and registration begins at 7:30 a.m. Lunch will also be provided.

March 22, 2012 - Wisconsin Dells

(Register by 3/10/12)

Great Wolf Lodge

1400 Great Wolf Drive

Wisconsin Dells, WI 53965

April 25, 2012 - Appleton

(Register by 4/1/12)

Radisson Paper Valley Hotel

333 West College Avenue

Appleton, WI 54911

THREE EASY WAYS TO REGISTER

- 1. Online:** focusonenergy.com/training
- 2. Mail:** Complete the attached form and mail to:
Focus on Energy
PO Box 107, Cedarburg, WI 53012-107
- 3. Fax:** 262.367.8445



Yes, I want to attend!

Practical Energy Management for School and Government Facilities

- March 22, 2012 - Wisconsin Dells
- April 25, 2012 - Appleton

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Registrant's Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Fax: _____

Email: _____

Enclosed is a:

- check
- purchase order
- credit card information

Please make checks payable to SEERA.

If you have questions, contact Focus on Energy at 800.762.7077.

Credit Card Payment: Visa MC AMEX

Card #: _____

Expiration Date: _____

Security Code: _____

Name on Credit Card: _____

Signature: _____

How did you learn about this course?

- Energy Advisor Email Mailing Website Utility
- Other _____

Who is your servicing utility? _____

Cancellation policy: any registration canceled seven days prior to the event will receive a full refund.



focus on energy[™]

Partnering with Wisconsin utilities