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Focus on Energy Welcomes Polk-Burnett Electric Cooperative

- Polk-Burnett Electric Cooperative to participate in Focus on Energy Programs -

MADISON, Wis. (January 4, 2010) – Focus on Energy, Wisconsin’s statewide resource for energy efficiency and renewable energy, announced today that Polk-Burnett Electric Cooperative officially became a program member beginning January 1, 2010. The utility serves approximately 20,000 members in rural Polk and Burnett counties and parts of Washburn, Barron, St. Croix and Dunn counties.

“I am delighted to announce Polk-Burnett Electric Cooperative as the newest partner with Focus on Energy and am even more pleased that its members will be able to benefit from the growing number of services the program offers,” said Eric Callisto, Chairperson of the Public Service Commission of Wisconsin, the agency that manages the state’s Focus on Energy Program. “As energy efficiency and renewable energy investments continue to be wise choices for Wisconsin residents and business owners, we are happy progressive electric providers like Polk-Burnett Electric Cooperative look to Focus on Energy as a trusted resource to help improve the environmental and economic condition of their region.”

Polk-Burnett Electric Cooperative will participate in the Business, Residential and Renewable Energy offerings under the Focus on Energy umbrella. The benefits of participating include:

- Business Programs that help manufacturers, commercial businesses, farmers, schools and local governments reduce operating costs, increase their bottom line and improve productivity and employee and customer comfort. The programs offer technical expertise, training and financial incentives to help implement innovative energy management projects.
- Lighting and appliance programs that increase the availability of ENERGY STAR qualified products ranging from compact fluorescent light bulbs to heating and cooling equipment. These efforts deliver lower energy bills for residents and businesses and increased sales for retailers and contractors.
- Renewable Energy Programs that help residents and businesses harness energy from sunlight, wind and organic materials.
- Wisconsin ENERGY STAR[®] Homes, Home Performance with ENERGY STAR and Apartment & Condo Efficiency Services Programs that encompass new and existing homes, multi-family construction and remodeling projects for all types of residential dwellings. These programs help homeowners and landlords integrate energy improvements into their remodeling projects, as well as deliver newly-built homes, apartments and condominiums that are comfortable, safe, durable and energy efficient.
- Targeted Home Performance that reduces energy bills while increasing comfort and safety for income-qualified participants.

- Plus, a new Energy Efficient Appliance Rebate Program approved by Department of Energy for Wisconsin residents.

“We’re always looking for new ways to serve our co-op members and we want them to have these additional opportunities to benefit from energy efficiency and renewable energy,” said Bill Schmidt, general manager. “Focus on Energy will help co-op members take steps to save money on energy costs and lessen their impact on natural resources. We know our new partnership will help us build a stronger community and a healthier environment, and we encourage all our members to take advantage of the incentives and expertise offered by Focus on Energy.”

For more information about Focus on Energy and its energy saving programs, call (800) 762-7077 or visit focusonenergy.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.