

- **Biomass Combustion** - Cash-Back Rewards are available for businesses that install biomass combustion applications (less than 5,000 therms per year) up to \$10,000, or a maximum of 25 percent of the project's cost.

Focus on Energy recommends having a site assessment before moving forward with any renewable energy project. The program's network of certified site assessors will provide customers with unbiased, site-specific information on the renewable energy potential at their site. Costs for site assessments vary; however, Focus on Energy will provide customers with a 60 percent discount on the cost of a residential site assessment and a 50 percent discount on a non-residential site assessment.

Renewable Energy Grants

These grants are available for systems that exceed the production criteria for Cash-Back Rewards:

- **Implementation Grants** are available for installing or expanding commercially available renewable energy systems on businesses. The grants are available for solar electric, solar water heating and wind energy systems. The maximum award is \$50,000.
- **Dairy Farm Anaerobic Digester Grants** provide financial support for the installation of a commercially available anaerobic digester systems at eligible Wisconsin dairy farms to produce any of the following forms of energy: electricity, thermal energy and biogas. The maximum award is \$250,000. *Focus on Energy must receive proposals for this grant by noon on March 31, 2008.*
- **Biomass Combustion System Grants** provide financial support for the installation of commercially available biomass combustion systems at eligible Wisconsin businesses to produce any of the following forms of energy: process heat, space heating, cooling and electricity. The maximum award is \$250,000.
- **Feasibility Study Grants** are intended to increase the ability of businesses or organizations to make informed decisions about using renewable energy systems by understanding and solving technical uncertainties. Focus on Energy can fund up to 50 percent of the project costs, up to a maximum of \$10,000.
- **Development Grants** provide financial support for large wind, biogas or biomass projects that are not eligible for Implementation Grants. Focus on Energy can fund up to 50 percent of the project costs, up to a maximum of \$50,000.
- **Business & Marketing Grants** are available for businesses that are currently providing renewable energy services. These grants are awarded to assist in developing business plans, gaining market recognition, better understanding the market, training employees, gaining certification and other related activities. Focus on Energy can fund up to 50 percent of these project costs, up to a maximum of \$10,000.

Homeowners and Businesses Are Eligible

Focus on Energy financial incentives are available for individuals and businesses who purchase their electricity and/or gas from utilities participating in the Focus on Energy Program. Cash-Back Rewards are available throughout the year, and grant applications are due at noon on the last Wednesday of every month. To learn more about Focus on Energy and its Renewable Energy Program, or to find out if you qualify for financial incentives, call (800) 762-7077 or visit focusonenergy.com.

About the Focus on Energy Renewable Energy Program

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus on Energy's Renewable Energy Program seeks to raise awareness, provide training and financing, enhance marketing, promote technical assistance and support the installation of renewable energy technologies across Wisconsin. For more information call (800) 762-7077 or visit focusonenergy.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.

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