

Combined with federal tax credits, Wisconsin residents and business owners can receive a Cash-Back Reward for up to 25 percent of the cost of a solar electric (photovoltaic) installation, to a maximum of \$35,000. Focus on Energy also offers a Cash-Back Reward for solar domestic hot water systems that can cover up to 25 percent of the project's cost to a maximum of \$2,500; for commercial solar hot water systems a Cash-Back Reward up to 25 percent of the project's cost is available, to a maximum of \$35,000.

For homeowners, the combination of Focus on Energy's Cash-Back Rewards and federal tax credits applies only to solar technology; however, Focus on Energy does have additional Cash-Back Rewards available for homeowners who install a wind system. Furthermore, businesses that install a wind, biogas, or biomass renewable energy project may qualify not only for Cash-Back Rewards, but for business-specific tax credits that cover these additional renewable energy technologies with certain restrictions. Consult your tax advisor for more details.

Businesses Can Use Grants to Implement, Promote and Learn About Renewable Energy

There are a number of grants available for businesses, including Implementation Grants. These grants are available for installing or expanding commercially available renewable energy systems on businesses. The grants are available for electric renewable systems larger than 20 kilowatts and for thermal renewable systems that produce more than 5,000 therms per year.

For businesses that are currently providing renewable energy services, Focus on Energy offers Business & Marketing Grants. These grants are awarded to assist renewable energy businesses and organizations in developing business plans, gaining market recognition, better understanding their market, training employees, gaining certification and other related activities.

Lastly, Feasibility Study Grants are also available for assessing the feasibility of using complex, customer-sited renewable energy systems. Feasibility Study Grants are intended to increase the ability of businesses or organizations to make informed decisions about using renewable energy systems by understanding and solving technical uncertainties.

Homeowners and Businesses Statewide Are Eligible

Focus on Energy financial incentives are available for individuals and businesses located in areas served by electric utilities participating in the Focus on Energy Program. To learn more about Focus on Energy and its Renewable Energy Program, or to find out if you qualify for financial incentives call 800.762.7077 or visit focusonenergy.com.

About the Focus on Energy Renewable Energy Program

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus on Energy's Renewable Energy Program seeks to raise awareness, provide training and financing, enhance marketing, promote technical assistance and support the installation of renewable energy technologies across Wisconsin. For more information call 800.762.7077 or visit focusonenergy.com.

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