



..... **for immediate release**

Media Contacts: Robyn Grossman / Tim Wirtz
 Hoffman York
 414.225.9520 / 414.225.9522
 rgrossman@hyc.com
 twirtz@hyc.com

.....

Builders Mart Receives Recognition for Energy Efficient Building Excellence

MADISON, Wis. (February 8, 2007) – Builders Mart of Boyceville, Wis. has been recognized with the Excellence in Building Air Tightness Award by the Wisconsin ENERGY STAR® Homes Program. The award acknowledges builders who built the tightest certified Wisconsin ENERGY STAR Homes in their respective regions.

A certified Wisconsin ENERGY STAR Home is one that is designed, built and performance tested to ensure it exceeds nationally recognized and proven building performance standards. As a result, a Wisconsin ENERGY STAR Home is estimated to be 25 percent more energy efficient than a home built to Wisconsin's Uniform Dwelling Code. Builders Mart has been participating in the program since 2005 and in that time has built more than three homes to program standards.

Thanks to the partnership between the Wisconsin ENERGY STAR Homes Program and its participating builders, residents statewide have been able to enjoy new homes that integrate the latest in building science technology, which provides for increased comfort, safety, durability and energy efficiency. The Wisconsin ENERGY STAR Homes Program award recipients are among a growing group who strive to provide the best, most innovative building practices for their customers while helping residents save money on their energy bills.

“This award recognizes those builders who continually excel as Wisconsin ENERGY STAR Homes partners,” said Greg Nahn, Wisconsin ENERGY STAR Homes Program manager. “Our hope is that by recognizing Builders Mart and their achievements, other builders will aspire to do the same.”

- more -

About Wisconsin ENERGY STAR Homes

Wisconsin ENERGY STAR Homes is one of the Focus on Energy Residential Programs. New homes are constructed to meet program standards and are estimated to be 25 percent more energy efficient than homes built to Wisconsin's Uniform Dwelling Code. To date, the more than 350 builders who have partnered with the Wisconsin ENERGY STAR Homes Program have constructed over 7,500 new homes. For information about the program, call 800.762.7077 or visit focusonenergy.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call 800.762.7077 or visit focusonenergy.com.

###