



**focus on energy**<sup>™</sup>

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..... **for immediate release** .....

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**Renewable Energy Summit Focuses on Green Business in Wisconsin**

*- Summit focuses on the unlimited economic opportunity for green businesses in Wisconsin -*

**MILWAUKEE (March 19, 2009)** – Focus on Energy, Wisconsin’s energy efficiency and renewable energy initiative, is proud to sponsor the annual **Wisconsin Renewable Energy Summit**, which will be held March 25-28, 2009 at the Midwest Airlines Center in Milwaukee. This year’s summit, titled “*Green Business — Unlimited Economic Opportunity*,” will focus on the role renewable energy such as wind power, solar energy, geothermal, green buildings and bio-energy technologies, will play in expanding Wisconsin’s business landscape.

“Attendees will learn about green technologies and practices, energy policies and legal issues, green career pathways and much more,” said Don Wichert, director of the renewable energy program. “The information shared is meant to help businesses take advantage of the unlimited economic benefits available to them.”

**Who Should Attend**

The conference is designed specifically for renewable energy producers, manufacturers, contractors and consulting firms, state agencies, non-governmental organizations, students, faculty and administrators. Attendees can expect to:

- Gain insight and advice from top industry experts
- Learn about the many incentives available with renewable energy
- Attend educational sessions and panel discussions
- Network with other professionals

- more -

In addition to speeches on the future of green business, the conference will have exhibits, as well as a variety of breakout session and panel discussions to choose from. Many of the sessions will be led by Focus on Energy representatives and will focus on topics such as Wisconsin's booming solar electric market, small wind systems, biomass combustion systems, marketing your renewable business, and energy efficiency solutions for businesses.

### **How to Attend**

Those interested in learning more about or attending the **Wisconsin Renewable Energy Summit** can visit [renewableenergysummit.org](http://renewableenergysummit.org). Costs for the summit are as follows:

- 3 Full Days - \$235
- 1 Full Day - \$135
- Students - FREE

To learn more about Focus on Energy, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

### **About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

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