



**focus on energy**<sup>™</sup>

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**Media Contacts:** Robyn Nowak/Tim Wirtz  
Hoffman York  
(414) 225-9520/(414) 225-9522  
rnowak@hyc.com  
twirtz@hyc.com

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**Renewable Energy Summit Focuses on Green Jobs for Wisconsin**

- *Summit focuses on the potential of renewable energy to produce 35,000 green jobs in Wisconsin* -

**MILWAUKEE (February 21, 2008)** – Focus on Energy, Wisconsin’s energy efficiency and renewable energy initiative, is proud to sponsor the fifth annual **Wisconsin Renewable Energy Summit**, which will be held March 12–14, 2008 at the Midwest Airlines Center in Milwaukee. This year’s summit, titled “*Green Jobs—Growing Wisconsin’s Economy*,” will focus on the role renewable energy such as wind power, solar energy, geothermal, green buildings and bio-energy technologies, will play in expanding Wisconsin’s economy.

“Attendees will learn how the growth of renewable energy businesses can create new ‘green-collar’ jobs across the state, boosting manufacturers, installers, consultants, engineers and associated professions.” said Don Wichert, program director for Focus on Energy’s Renewable Energy Program. “According to a report to be released at the conference, renewable energy has the potential to produce 35,000 green jobs in Wisconsin over the next 10 years.”

**Who Should Attend**

The conference is designed specifically for renewable energy producers, manufacturers, contractors and consulting firms, state agencies, non-governmental organizations (NGOs) and students, faculty and administrators. Attendees will learn how they can be a part of Wisconsin’s evolving economic landscape.

**How to Attend**

Those interested in learning more about or attending the **Wisconsin Renewable Energy Summit** can visit [renewableenergysummit.org](http://renewableenergysummit.org). Costs are as follows:

On or before March 3, 2008:

- 3 Full Days - \$200
- 1 Full Day - \$125
- Students - FREE

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After March 3, 2008:

- 3 Full Days - \$250
- 1 Full Day - \$150
- Students - \$15

To learn more about Focus on Energy and its Renewable Energy Program call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

**About the Focus on Energy Renewable Energy Program**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus on Energy's Renewable Energy Program seeks to raise awareness, provide training and financing, enhance marketing, promote technical assistance and support the installation of renewable energy technologies across Wisconsin. For more information call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

**About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

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