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MasterMold, LLC Wins Focus on Energy Award for Excellence in Energy Efficiency

- Focus on Energy recognizes MasterMold, LLC for energy efficiency improvements -

JOHNSON CREEK, Wis. (February 26, 2007) – MasterMold, LLC, a Johnson Creek-based business has received an Award for Excellence in Energy Efficiency given by Focus on Energy for the implementation of innovative energy efficiency projects within its business. With the help of Focus on Energy’s Industrial Sector, part of Wisconsin’s energy efficiency and renewable energy initiative, MasterMold, LLC made a number of energy efficiency improvements including exhaust air heat recovery, saving more than \$200,000 annually. MasterMold, LLC received \$40,000 in financial incentives from Focus on Energy for installing qualifying energy efficiency measures including a self-contained dust recovery system and energy efficient return air units. These improvements also reduced the emissions of particulate matter, regulated by the Department of Natural Resources, and improved the working environment for the employees. MasterMold committed more than \$500,000 to these improvements. This progress is in line with MasterMold’s continuing commitment to enhance the environment, employee health, safety and operating efficiencies.

“The decision to update was assisted by the availability of grant funding through Focus on Energy,” said James E. Tanksley, safety manager. “This progress comes at a time when more needs to be done to reduce emissions and energy usage. MasterMold is committed to continuous improvements and welcomes the opportunity to work with programs such as Focus on Energy on future improvements.”

Since 2001, Focus on Energy has delivered cost effective energy solutions to Wisconsin consumers, farms and businesses. The results for businesses have meant lower operating costs and an improved bottom line as holds true for MasterMold, LLC. In total, businesses in Wisconsin have saved about \$75,000,000 in energy costs annually.

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“We are proud to present MasterMold, LLC with a Focus on Energy Award for Excellence in Energy Efficiency,” said John Nicol, sector manager for Focus on Energy’s Industrial Program. “Its leadership in energy efficiency will benefit not only its business, but also other businesses, the community and the environment by keeping future energy prices down. At a time when we are all trying to reduce our dependence on fossil fuels, MasterMold is taking on a leadership role in the community. This helps all of us.”

By cutting its natural gas consumption at no cost to production, MasterMold’s plant now effectively removes almost 2,000 tons of carbon dioxide per year from its emissions, the equivalent of cutting the emissions of 280 cars. The energy savings are enough to power 26 homes, provide space heating for 280 homes and are equivalent to the energy produced from 5,300 barrels of oil.

Industrial manufacturing facilities have numerous opportunities to save money through energy efficiency. Focus on Energy initiatives help industrial customers identify and evaluate energy saving opportunities, provide a report of findings with specific recommendations, develop an energy management plan, integrate elements from national and state programs to meet specific needs, find vendors and evaluate their proposals for efficiency improvements and arrange technical training opportunities about energy efficient processes and procedures. In addition, Focus on Energy provides specialized best practice support for the pulp and paper, metal casting, plastics, food/dairy and water/wastewater industries.

For more information about saving opportunities at other industrial manufacturing facilities or Focus on Energy’s Business Programs, call Focus on Energy at 800.762.7077 or visit focusonenergy.com.

About MasterMold, LLC

Headquartered in the small town of Johnson Creek, Wisconsin, MasterMold, LLC has become known as a unique, and versatile fiberglass molding company that offers Original Equipment Manufacturer customers a “one stop shop” opportunity. MasterMold offers a variety of services such as, prototyping, mold design, versatile molding capability, robotic cutting, routing and secondary operations, including a fully automated robotic paint application system.

About Focus on Energy’s Business Programs

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call 800.762.7077 or visit focusonenergy.com.