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Media Contacts: Robyn Nowak / Mark Treichel
Hoffman York
(414) 225-9520 / (414) 225-9554
rnowak@hyc.com
mtreichel@hyc.com

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Wisconsin Public Service Customer to Win a Home Energy Makeover

- *WPS customer will win a home energy efficiency makeover valued at approximately \$23,000* -

GREEN BAY, Wis. (March 11, 2010) – Starting March 15, 2010 – April 11, 2010, residential customers of Wisconsin Public Service (WPS) can enter to win a Home Energy Makeover. The [Home Energy Makeover](#) contest, sponsored by Focus on Energy and WPS in partnership with WFRV Channel 5, will award one lucky winner with energy-efficient improvements to their home including insulation and air sealing, ENERGY STAR® qualified appliances and lighting, and a high-efficiency furnace and air conditioner.

Homeowners who are WPS gas and electric customers are eligible and can enter online at myfocusmakeover.com. The purpose of the prize, valued at over \$23,000, is meant to draw attention to the growing importance of energy efficiency.

“The topic of energy efficiency and environmental responsibility continues to dominate the headlines, and many consumers are left wondering what they can do to make a difference,” says Sara Van de Grift, program director for Focus on Energy’s Residential Programs, “That’s why it’s our hope this contest will bring attention to the many things homeowners can do to save energy and make a difference. Whether it’s using compact fluorescent light bulbs (CFLs), adding insulation, or even implementing renewable-energy systems, Focus is here to help.”

Contest Winners

Five finalists will be randomly chosen to receive a home energy evaluation from Focus on Energy’s Home Performance with ENERGY STAR Program, as well as 20 CFLs. The grand prize winner will be announced during WFRV Channel 5’s morning newscast on Sunday, May 2, 2010. Once the grand prize winner is announced, their home will begin its energy transformation.

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Tom Mahoney, chief meteorologist from WFRV Channel 5, will join the homeowners on their journey to energy efficiency, covering such details as the energy evaluation of the home and picking out the new ENERGY STAR appliances. Through each step, viewers will learn how they can benefit from the same improvements to their own homes. All the improvements being made to the winner's home are possible because of the following sponsors: Temperature Systems, Inc. and Tempstar, First Supply and AO Smith Water Products Company, Duerst Insulation Technicians, and General Electric.

To get more information about the contest, visit myfocusmakeover.com. For more information on Focus on Energy and its energy saving programs, visit focusonenergy.com or call (800) 762-7077.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus information, resources, and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control the state's growing demand for electricity and natural gas. For more information, call 800.762.7077 or visit focusonenergy.com.

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