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BARKER ISLAND MARINA WINS GOVERNOR’S AWARD FOR EXCELLENCE IN ENERGY EFFICIENCY

- Focus on Energy recognizes Barker Island Marina for energy efficiency improvements -

SUPERIOR, Wis. (April 26, 2006) – Barker Island Marina, a Superior-based business has received the Governor’s Award for Excellence in Energy Efficiency given by Focus on Energy for the implementation of innovative energy efficiency projects within their business. With the help of Focus on Energy’s Commercial Sector, part of Wisconsin’s energy efficiency and renewable energy initiative, Barker Island Marina made a number of energy efficiency upgrades including high-efficiency heating and lighting, saving more than \$4,300 annually. Barker Island Marina was also eligible for financial incentives from Focus on Energy for installing qualifying energy efficiency measures including ultra efficiency boilers and a high-bay fluorescent lighting system.

“Given the dramatic rise in energy costs, these were good decisions,” said Joe Radtke, marina manager and senior vice president of Sailboats, Inc., operator of Barker Island Marina.

Since 2001, Focus on Energy has delivered cost effective energy solutions to Wisconsin consumers, farms and businesses. The results for businesses have meant lower operating costs and an improved bottom line as holds true for Barker Island Marina. In total, businesses in Wisconsin have saved about \$40,000,000 in energy costs annually.

“We are proud to present Barker Island Marina with the Governor’s Award for Excellence in Energy Efficiency,” said Dan Tarrence, sector manager for Focus on Energy’s Commercial Program. “Their leadership in energy efficiency will benefit not only their business but also the environment, the community and our energy’s future.”

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Commercial businesses have numerous opportunities to save money through energy efficiency. Focus on Energy offers a range of services to owners and managers of commercial businesses including support in developing an energy management plan tailored to the businesses, research into new technologies that can save money and improve productivity, assistance in communicating with internal audiences of the benefits of increasing energy efficiency in their business and locating contractors and incentives to help buy down the equipment costs.

For more information about saving opportunities at other commercial facilities or Focus on Energy's Business Programs, call Focus on Energy at 800.762.7077 or visit focusonenergy.com.

About Barker Island Marina

Barker Island Marina, owned by the City of Superior and operated by Sailboats, Inc., stores and services yachts and sailboats in heated facilities during the winter.

About Focus on Energy's Business Programs

Focus on Energy's Business Programs encourages energy efficiency and the use of renewable energy while targeting commercial businesses, industrial, agricultural and school and local government operations throughout Wisconsin. The Commercial Sector of the Focus on Energy Business Program serves more than 150,000 businesses including restaurants, hotels and lodging, grocery and convenience stores and healthcare facilities. For more information, call 800.762.7077 or visit focusonenergy.com.

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