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De Pere Resident Wins Home Energy Makeover

- Area man wins an energy-efficiency makeover valued at approximately \$23,000 -

GREEN BAY, Wis. (April 30, 2010) – On April 26, 2010, Brian Stoller of De Pere, Wis., was named the winner of the [Home Energy Makeover](#) contest, sponsored by Focus on Energy and Wisconsin Public Service (WPS), in partnership with WFRV Channel 5 and WSAW Channel 7. As part of the prize, Stoller will receive energy-efficiency improvements to his home, including insulation and air sealing, ENERGY STAR® qualified appliances and lighting, and a high-efficiency furnace and air conditioner. The prize, valued at approximately \$23,000, is meant to draw attention to the growing importance of energy efficiency in homes.

“We look forward to helping another WPS customer realize the energy savings potential in their home,” says Cheri Salmon, manager of energy resource optimization for WPS. “By transforming Brian Stoller’s home, it’s our hope others will realize that saving energy is not only smart, it’s also easier than they may think. Whether it’s using compact fluorescent light bulbs (CFLs), adding insulation, or looking for the ENERGY STAR label, there are a number of things you can do to save energy and make a real difference.”

Stoller was one of five finalists randomly chosen from thousands of entries. The remaining four finalists will each receive a home energy evaluation from Focus on Energy, as well as 20 CFLs.

Over the course of the next few months, Tom Mahoney, chief meteorologist from WFRV Channel 5, will join Stoller on his journey toward energy efficiency, covering such details as the energy evaluation of his home and picking out the new ENERGY STAR appliances. Each step will be available to watch on the Home Energy Makeover Web site at myfocusmakeover.com, and viewers will learn how they too can benefit from energy-efficiency improvements to their own homes.

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“I am very excited to be chosen as the winner of the contest,” said Stoller. “I entered because I want to improve the energy efficiency of our home and lower our monthly bills. Our house has a lot of older appliances, and the new energy-efficiency upgrades will help us out in many ways.”

All improvements to Stoller’s home are possible because of the following sponsors: Temperature Systems, Inc. and Tempstar, First Supply and A.O. Smith Water Products Company, Duerst Insulation Technicians, Whirlpool and Van Vreede’s, General Electric, and Panasonic.

To learn more about the contest, visit myfocusmakeover.com. For more information on Focus on Energy and its energy-saving programs, visit focusonenergy.com/wps or call (800) 762-7077.

About Incentive Eligibility

This Focus on Energy program is funded by Wisconsin Public Service and is limited to WPS residential customers as defined by the “decoupling” rate agreement between WPS and the Citizens Utility Board. For more information, call (800) 762-7077 or visit focusonenergy.com/wps.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus information, resources, and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control the state’s growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit focusonenergy.com.

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