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**Focus on Energy No Longer Taking Applications for
State Energy Efficient Appliance Rebate Program**

-Funds for rebates on high-efficiency appliances and equipment have been exhausted-

MADISON, Wis. (May 6, 2010) – Focus on Energy, Wisconsin’s statewide program for energy efficiency and renewable energy, is announcing that funds for the popular State Energy Efficient Appliance Rebate Program (SEEARP) have been exhausted, applications will no longer be accepted, and those that have been received will be processed on a first-come, first-served basis. Since the program began on Jan. 1, 2010, more than 37,000 rebate applications have been received and all funds, allocated under the American Recovery and Reinvestment Act, have been spent.

“This program has been very successful and demand has been great,” said Focus on Energy Residential Programs Director Sara Van de Grift. “Due to the program’s popularity, we are still in the midst of processing applications in the order they were received. We ask that applicants hold off on contacting Focus on Energy about the status of their rebate, as all applicants will either be mailed their incentive payment or a notice that their application was received after funds had been depleted.”

The program, which offered Cash-Back Rewards on high-efficiency appliances and equipment, was meant to encourage the replacement and proper recycling of old units with new high-efficiency units. The Cash-Back Rewards were only available while funds lasted and were granted on a first-come, first-served basis for completed applications. Applications sent after Thursday, May 6, will be returned as undeliverable, and rebate checks and notification letters will be processed within six to eight weeks.

“It’s important to remember that even if you didn’t make the deadline for the State Energy Efficient Appliance Rebate Program, there are some financial incentives available through Focus on Energy, and significant long-term savings to be had by making energy-efficiency upgrades. Customers that upgrade a 10-year-old washer with a new energy-efficient model will see up to \$135 per year on energy savings even without the incentive,” concluded Van de Grift. “We’ll be here to help Wisconsin residents and businesses save energy and money long after this particular program expires.”

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For more information on Focus on Energy and its energy-saving programs, visit focusonenergy.com or call (800) 762-7077. To get the most up-to-date information on the Appliance Rebate Program, visit focusonenergy.com/recovery.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus information, resources, and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control the state's growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit focusonenergy.com.

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