



focus on energysm

The power is within you.

for immediate release

Media Contacts: Rebecca Ehlers / Tim Wirtz
Hoffman York
(414) 225-9568 / (414) 225-9522
rehlers@hyc.com
twirtz@hyc.com

Hotel Sierra Wins Award for Excellence in Energy Efficiency

- Focus on Energy helps hotel save \$25,000 in annual energy costs -

GREEN BAY, Wis. (May 27, 2008) – Hotel Sierra of Green Bay, Wis., formerly the Regency Suites Hotel, has earned the Focus on Energy Award for Excellence in Energy Efficiency. With the help of Focus on Energy expertise and \$10,500 in financial incentives, Hotel Sierra was able to contract with Johnson & Jonet to complete energy efficiency projects that will save them \$25,000 in annual energy costs. These projects include:

- Guest room energy management controls, which reduce energy use in rooms not occupied by guests.
- Kitchen exhaust ventilation which delivers the appropriate fan speed required to match the input air, resulting in less energy used.
- Chiller and boiler controls that ensure all hotel spaces are heated and cooled adequately, but only as needed.
- Bathroom ventilation controls that optimize the ventilation rates in bathrooms and operate only as needed, as opposed to 24 hours a day.

“Recently we underwent a name change to Hotel Sierra and an extensive remodel to increase the luxury of our suites, which is important for a full-service, all-suite hotel,” explained Blaze Brigman, general manager of Hotel Sierra. “The energy efficiency projects are our way of being environmentally responsible, while enhancing the comfort of our suites to match their aesthetic appeal – giving our customers the ultimate in what we call comfortable luxury.”

Since 2001, Focus on Energy has delivered cost effective energy solutions to Wisconsin consumers, farms and businesses. The results for businesses have meant lower operating costs and improved bottom lines, as holds true for Hotel Sierra. With the help of Focus, businesses in Wisconsin have saved more than \$100 million in energy costs annually.

“We are proud to present Hotel Sierra with the Focus on Energy Award for Excellence in Energy Efficiency,” said Tom Quasius, commercial sector manager for Focus on Energy. “We applaud their commitment to the environment and the surrounding community and recognize them as a positive example to other businesses.”

Commercial businesses have numerous opportunities to save money through energy efficiency. Focus on Energy offers a range of services to owners and managers of commercial businesses, including support in developing an energy management plan, research into new technologies and locating contractors and incentives to help buy down the equipment costs.

For more information about Focus on Energy, call (800) 762-7077 or visit focusonenergy.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.

About Hotel Sierra – Green Bay

Hotel Sierra, formerly Regency Suites, is a 242-suite property in the heart of Downtown Green Bay. The hotel is connected to the 42,000 sq ft. regionally renowned KI convention Center, which serves conventions, corporate meetings and banquets from 10 to 2000.

Johnson & Jonet

Johnson & Jonet Mechanical, Inc. is a full service mechanical contractor specializing in commercial and industrial HVAC installations and designs. Product installations include the TAC/Invensys and Tridium system control line. They also provide chiller, boiler, and built-up system service and installations.

###