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**With the Help of Focus on Energy, Waupaca Builder's Model Home
Boasts Zero Energy Emissions**

*- Solar electric system to help business reduce fossil fuel consumption,
lower energy bills and protect the environment -*

WAUPACA, Wis. (June 8, 2007) – Jeff Knutson, president of Waupaca, Wis., based A-A Exteriors, recently completed a model home, which not only serves as one of the builder's offices, but as an example for consumers looking to build zero energy homes. Zero energy homes face the challenges of climate change and increasing energy costs by meeting all their energy needs using on-site renewable energy systems.

The exemplary model home incorporates many energy efficient features including a 10 kilowatt (kW) solar electric system, a ground source heat pump, super insulation, as well as being certified by Focus on Energy's Wisconsin ENERGY STAR[®] Home Program. The completion of A-A Exteriors' model home is due in part to technical assistance and a \$16,000 Cash-Back Reward they will be receiving from Focus on Energy, Wisconsin's energy efficiency and renewable energy initiative.

A-A Exteriors held an open house on Monday, June 4, 2007 to celebrate its endeavor toward energy independence. Speakers included Wisconsin State Senator Robert Cowles, Niels Wolter, program manager for the Focus on Energy Renewable Energy Program, Tehri Parker, executive director of the Midwest Renewable Energy Association and other representatives. Attendees were able to tour the 2,183 square foot, three bedroom, two bath, model home and learn not only about its renewable energy system, but about the science of building a home to be energy efficient.

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The home's solar electric system is expected to generate 12,300 kilowatt-hours (kWh) of electricity each year – enough to meet 100 percent of the home's electricity needs, as well as prevent 27,000 pounds of the greenhouse gas carbon dioxide from entering the atmosphere each year.

“As energy costs continue to rise and the costs of renewable energy systems fall, a growing number of Wisconsin residents and businesses are turning to renewable energy to reduce their utility bills, as well as lessen their carbon footprints,” said Don Wichert, program director for Focus on Energy's Renewable Energy Program. “As a society, there is a trend of increased concern over the impact we're making on our natural resources, and as the demand for renewable energy increases, Focus on Energy will be there with a network of experts across the state to offer a variety of programs to help anyone plan, finance and install renewable energy systems.”

By supporting Wisconsin's renewable energy marketplace, Focus on Energy's Renewable Energy Program has made the sun, wind and organic materials a bigger part of Wisconsin's energy mix and has helped ensure Wisconsin's residents and businesses have reliable and affordable sources of energy. To learn more about Focus on Energy and its Renewable Energy Program, or to find out if you qualify for financial incentives, call (800) 762-7077 or visit focusonenergy.com.

About the Focus on Energy Renewable Energy Program

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus on Energy's Renewable Energy Program seeks to raise awareness, provide training and financing, enhance marketing, promote technical assistance and support the installation of renewable energy technologies across Wisconsin. For more information call (800) 762-7077 or visit focusonenergy.com.

About the Wisconsin ENERGY STAR Homes Program

Wisconsin ENERGY STAR Homes is one of the Focus on Energy Residential Programs. New homes are constructed to meet program standards and are estimated to be 25 percent more energy efficient than homes built to Wisconsin's Uniform Dwelling Code. To date, the more than 350 builders who have partnered with the Wisconsin ENERGY STAR Homes Program have constructed nearly 8,000 new homes. For information about the program, call (800) 762-7077 or visit focusonenergy.com

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About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.

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