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PSC Commissioner Meyer Presents Kwik Trip with Excellence in Energy Efficiency Award

Madison, Wis. (June 26, 2009) – Public Service Commission of Wisconsin (PSC)

Commissioner Mark Meyer presented Kwik Trip with the state’s Excellence in Energy Efficiency Award on Friday. This award is in recognition of Kwik Trip’s efforts to implement energy efficiency and environmentally friendly projects throughout the state.

With the help of Focus on Energy and \$216,670 in cash incentives, Kwik Trip has completed more than 335 energy efficiency projects at over 200 of its Wisconsin locations since 2006. Its efforts have saved more than 4.1 million kilowatt-hours of electricity and 1,600 therms of natural gas – enough energy to power 415 homes for a year. Kwik Trip will also save more than \$297,000 in annual energy costs. Projects Kwik Trip has implemented include:



- Energy management systems which deliver better control and load management of heating and air conditioning equipment throughout the stores.
- Refrigeration heat-recovery systems which extract “waste” heat from the water used to cool the refrigerator’s compressors and use it for other purposes.
- Indoor and outdoor lighting upgrades.
- Preventive maintenance which improves equipment operating efficiency.

“Kwik Trip is a shining example of a Wisconsin-based company that is committed to energy efficiency and the environment,” said Commissioner Mark Meyer. “They have looked at every

opportunity to identify energy saving projects and we hope that other businesses around the state will follow their lead.”

“Focus on Energy has provided us with tremendous technical expertise on new energy saving technologies,” said Todd Bornholdt, communication center manager at Kwik Trip, Inc. “The upgrades we’ve made have improved our bottom line and helped us stay competitive.”

Commercial businesses, including convenience stores, have numerous opportunities to save money through energy efficiency. Focus on Energy offers a range of services to owners and managers of Wisconsin businesses, including support in developing an energy management plan, research into new technologies and locating contractors and incentives to help buy down the equipment costs.

For more information on Focus on Energy, call (800) 762-7077 or visit focusonenergy.com.

About Kwik Trip

Kwik Trip, Inc. operates 223 stores in Wisconsin as well as stores in Minnesota and Iowa. It also operates a corporate support center, which handles the administrative needs of the stores, its own bakery, commissary, dairy, distribution warehouse and vehicle maintenance divisions. For more information, visit kwiktrip.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state’s growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit focusonenergy.com.

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