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Media Contacts: Robyn Nowak/Tim Wirtz
Hoffman York
(414) 225-9520/(414) 225-9522
rnowak@hyc.com
twirtz@hyc.com

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Focus on Energy Renewable Energy Program Names Market Provider of the Year

MADISON, Wis. (June 30, 2008) – Focus on Energy’s Renewable Energy Program honored John Hippensteel, of Sturgeon Bay, Wis. based Lake Michigan Wind & Sun Ltd., with the 2008 Market Provider of the Year Award. The award was presented at the Midwest Renewable Energy Association’s (MREA) 19th annual Energy Fair on June 22, 2008 in Custer, Wis.

The Market Provider of the Year Award was conceived as a way to recognize renewable energy contractors who exemplify the goals and expectations of the Focus on Energy Renewable Energy Program. The award provides the opportunity to honor one such contractor each year for their commitment and dedication to excellent customer service and quality renewable energy systems installation. Contractors who receive this award are exceptional in their passion, intelligence and dedication when it comes to providing renewable energy services.

“For more than a decade John has been installing solar electric, solar hot water and wind electric systems for satisfied customers,” said Don Wichert, renewable energy director for Focus on Energy. “Wisconsin truly benefits from having well qualified businesses like Lake Michigan Wind & Sun Ltd. grow our renewable energy markets.”

Hippensteel has consistently had a strong presence at many events throughout the state and is always willing to share information, photos and his innovative models. His professionalism and workmanship keep existing customers coming back for more projects, and his creativity continues to attract new customers. Hippensteel is the only North American Board of Certified Energy Practitioners (NABCEP) Certified Solar Electric and Solar Thermal Installer in Wisconsin. He has installed more than 50 solar and wind power systems with support from Focus on Energy.

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Focus on Energy's Renewable Energy Program strives to make renewable energy an attainable option in Wisconsin by encouraging Wisconsin residents and businesses to investigate and take advantage of renewable energy sources such as solar, wind and biomass. It seeks to raise awareness, provide training and financing, enhance marketing, promote technical assistance and support the installation of renewable energy technologies across Wisconsin. The program also offers technical assistance and site assessments and helps businesses and residents locate renewable energy contractors, like Lake Michigan Wind & Sun Ltd., when they are interested in installing a renewable energy system.

To learn more about the Focus on Energy Renewable Energy Program and how to become a Market Provider, visit focusonenergy.com or call (800) 762-7077.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.

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