



**focus on energy**<sup>sm</sup>

*The power is within you.*

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## **Building Blocks for Saving Energy and Money!**

As a building owner or manager, the cost of energy accounts for a large and growing part of your monthly expenses. But there's good news! Focus on Energy can show you how to save money on your energy bills while improving tenant comfort and satisfaction. And in this special edition of "Building Blocks," Focus on Energy offers some more in-depth energy efficiency advice.

### **The Savings Add Up with Focus on Energy Direct Installation Program**

Building owners and managers are always looking for ways to update and maintain their properties in order to keep operating costs to a minimum. And a great place to start is by evaluating your energy and water usage. After the evaluation, Focus on Energy recommends making energy and cost efficient replacements, where necessary.

To make the step toward energy efficiency even easier, Focus on Energy's Apartment & Condo Efficiency Services has expanded its efforts by introducing the Direct Installation Program. This no-cost program allows building owners to enjoy lower operating costs and a better bottom line by updating and replacing the current lighting, showerheads and faucet aerators within their units.

After consulting with the building owner, a contractor who partners with Focus on Energy will replace existing incandescent light bulbs with ENERGY STAR<sup>®</sup> qualified compact florescent light bulbs (CFLs) and replace showerheads and faucet aerators with new low-flow/high-volume versions throughout all units in the building. While the CFLs reduce electricity use, the installation of water controls can help reduce up to 60 percent of water consumption and ultimately reduce the energy it takes to heat the water. Moreover, by using these energy efficient products, building owners have an excellent opportunity to combat rising energy costs. Here are some examples of the savings potential:

#### **CFLs**

- ENERGY STAR qualified CFLs use up to 75 percent less energy and last up to 10 times longer than standard light bulbs. By changing out the five most frequently used light bulbs for CFLs, you can save at least \$35 a year on your electric bill. Don't wait until current bulbs burn out — start saving money now! An average of eight CFLs are installed in each unit.

### **Showerheads**

- Gas Savings
  - \$371 on your energy bill annually for a 10 unit building.
- Electric Savings
  - \$886 on your energy bill annually for a 10 unit building.
- Water Savings
  - \$366 annually for a 10 unit building on water and sewer charges.

### **Aerators**

- Gas Savings
  - \$172 on your energy bill annually for a 10 unit building.
- Electric Savings
  - \$414 on your energy bill annually for a 10 unit building.
- Water Savings
  - \$170 annually for a 10 unit building on water and sewer charges.

### **Wondering how to get started?**

To schedule the installation of energy saving products in your building and for energy efficiency questions or other services of the Apartment & Condo Efficiency Services Program, contact Focus on Energy at (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

### **About the Apartment & Condo Efficiency Services Program**

Focus on Energy's Apartment & Condo Efficiency Services Program specializes in energy efficiency for new and existing multi-unit residential properties. The program offers owners, developers and resident information, technical expertise and financial incentives to help make their properties more energy efficient. Building owners enjoy the lower operating costs, while residents benefit from a lower cost of living and a much more comfortable home. For information about the program, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

### **About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).