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Media Contacts: Rebecca Ehlers / Tim Wirtz
Hoffman York
(414) 225-9568 / (414) 225-9522
rehlers@hyc.com
twirtz@hyc.com

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Radisson Hotel & Conference Center Green Bay Wins Award for Excellence in Energy Efficiency

- Focus on Energy recognizes Radisson Hotel & Conference Center Green Bay for energy efficiency improvements -

GREEN BAY, Wis. (July 16, 2007) – Radisson Hotel & Conference Center Green Bay, has received the Focus on Energy Award for Excellence in Energy Efficiency for the implementation of innovative energy efficiency projects within its business. With the help of Focus on Energy’s Commercial Sector, part of Wisconsin’s energy efficiency and renewable energy initiative, Radisson Hotel & Conference Center Green Bay made a number of energy efficiency improvements including installing compact fluorescent light bulbs, guest room energy management controls and energy efficient air conditioning units. In total, Radisson Hotel & Conference Center Green Bay saved more than \$60,000 in energy costs. Since starting its working relationship with Focus on Energy in 2004, Radisson Hotel & Conference Center Green Bay has received more than \$24,000 in financial incentives for making the qualified improvements listed above.

“When we started working with Focus on Energy, we looked for energy efficient recommendations that would keep our owners (Oneida Tribe of WI) happy, without negatively impacting our customers’ experience at the hotel. Caring for the environment is a big part of the Oneida culture and we respect that point of view,” said Lance Broberg, president and general manager. “Thanks to our energy advisor, we were able to find energy saving solutions that saved money and reduced runtimes without adversely affecting the guests’ environment. It has been a very positive experience and we look forward to working with them on future projects.”

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Since 2001, Focus on Energy has delivered cost effective energy solutions to Wisconsin consumers, farms and businesses. The results for businesses have meant lower operating costs and an improved bottom line as holds true for Radisson Hotel & Conference Center Green Bay. In total, businesses in Wisconsin have saved more than \$85,000,000 in energy costs annually.

“We are proud to present Radisson Hotel & Conference Center Green Bay with the Focus on Energy Award for Excellence in Energy Efficiency,” said Tom Quasius, sector manager for Focus on Energy’s Commercial Program. “Its leadership in energy efficiency will benefit not only its business, but also the environment, the community and our energy’s future.”

Commercial businesses have numerous opportunities to save money through energy efficiency. Focus on Energy offers a range of services to owners and managers of commercial businesses including: support in developing an energy management plan, research into new technologies that save money and improve productivity, assistance in communicating with internal audiences about the benefits of increasing energy efficiency in their business and locating contractors and incentives to help buy down the equipment costs.

For more information about saving opportunities at other commercial facilities or Focus on Energy’s Business Programs, call Focus on Energy at (800) 762-7077 or visit focusonenergy.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.

About Radisson Hotel & Conference Center Green Bay

Radisson Hotel & Conference Center Green Bay is owned and operated by the Oneida Nation of Wisconsin. The Radisson Hotel & Conference Center, located across from Austin Straubel International Airport and adjoined to the Oneida Bingo and Casino, is a 409 room complex, 40 of which are specialty suites that include private whirlpools, bars and fireplaces. The Radisson Hotel & Conference Center of Green Bay features over 30,000 square feet of flexible meeting space. The complex also features unique dining and entertainment facilities that reflect the history and culture of the Oneida Nation (source: www.oneidanation.org).

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The Radisson Hotel & Conference Center Green Bay is a subsidiary of the Radisson Hotels & Resorts chain. The Radisson Hotels & Resorts, one of the world's leading, full-service global hotel companies, operates, manages and franchises more than 410 hotels and resorts in 63 countries. Radisson is focused on being the hotel of choice for today's independent-minded frequent business and leisure travelers who want more control over their hotel experience. Radisson Hotels & Resorts, with headquarters in Minneapolis, Minnesota is one of the lodging brands of Carlson Hotels Worldwide. Carlson Hotels Worldwide is part of Carlson Companies, Inc., one of America's largest privately owned corporations (source: www.radisson.com).

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