



**focus on energy™**

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..... **for immediate release** .....

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**Focus on Energy Presents Conference on Working Smarter with  
Renewable Wood Energy**

*- Conference aims to familiarize attendees with Wisconsin's largest energy reserve -*

**MADISON, Wis. (August 4, 2008)** – On Sept. 4, Focus on Energy, Wisconsin's energy efficiency and renewable energy initiative, will host a conference demonstrating how businesses and organizations can take advantage of Wisconsin's most abundant natural resource — wood. The one-day conference titled "Work Smarter with Wood, Renewable Wood Energy," will be held at the Best Western Midway Hotel in Green Bay, Wis., and will offer attendees information and tours highlighting how wood can be used to generate bioenergy. In addition, the conference is being presented as a precursor to the 63rd Annual Lake States Logging Congress — the Midwest's largest forestry tradeshow — presented by the Great Lakes Timber Professionals Association Sept. 4 - 6.

"The bioenergy industry is booming, and one of the best ways to get in on the ground floor is by attending this upcoming conference. It will showcase all facets of the bioenergy combustion process — from supply to processing, to the many ways companies can use bioenergy materials in a cost effective and environmentally acceptable manner," said Don Wichert, program director for Focus on Energy's Renewable Energy Program. "With fossil fuel prices on the rise and future supplies in question, this is one of the best ways for companies to assess local energy options for today and the future."

**What to Expect**

Focus on Energy's conference will consist of information sessions and keynotes, including speakers from the Office of Energy Independence, the Environmental Law & Policy Center, the Pellet Fuel Institute, and Focus on Energy. There will also be tours of two area facilities that are benefiting from the use of renewable wood energy, ST Paper and Pomp's Service. Attendees will have a chance to tour a biomass combustion system located at ST Paper and Pomp's Service's wood brokering facility (ST Paper acquires their wood fuel from Pomp's).

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### **Who Should Attend**

The “Work Smarter with Wood” conference is designed specifically for business owners, commercial building owners, manufacturers and rural institutions interested in owning a wood energy system or being part of the wood energy supply chain to these facilities. Organizations and businesses interested in supporting or participating in the wood energy market are also encouraged to attend. Attendees will learn how wood energy systems are increasingly practical for businesses and institutions. Focus on Energy will also highlight the technical and financial assistance that may be available for the implementation of a wood energy system.

### **How to Attend**

Those interested in learning more about or attending “Work Smarter with Wood” can visit [renewablewoodenergy.com](http://renewablewoodenergy.com) or call (800) 762-7077. For more information about the 63<sup>rd</sup> Annual Lake States Logging Congress, visit the Great Lakes Timber Professionals Association Web site at [timberpa.com](http://timberpa.com)

The following registration fees include breakfast, lunch, seminars, round-trip coach bus transportation from the Best Western Midway hotel to tours AND a 3-day pass to the 63<sup>rd</sup> Annual Lake States Logging Congress:

- **Early bird registration** (*received by August 15*): \$75 per person
- **Pre-registration** (*between Aug 16 and Sep 1*): \$90 per person
- **At the door** (*not guaranteed*): \$110 per person

Focus on Energy encourages Wisconsin businesses to take advantage of this conference and share in their commitment to building a better future by increasing the number of renewable energy systems across the state.

To learn more about Focus on Energy and its Renewable Energy Program, or to find out if you qualify for financial incentives call, (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

### **About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).