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**Focus on Energy and Wisconsin Manufacturers & Commerce Announce Energy and the Bottom Line Conference & Expo**  
*-Businesses invited to learn about energy best practices on August 25-*

**Madison, Wis. (August 06, 2008, 2009)**— Focus on Energy, Wisconsin's energy efficiency and renewable energy initiative, and Wisconsin Manufacturers & Commerce (WMC) have partnered to present the second annual Energy and the Bottom Line Conference & Expo on August 25, 2009 at the Kalahari Resort & Waterpark in Wisconsin Dells, Wis.

This year's conference will focus on best practices and proven strategies businesses can take to cut energy bills and improve their bottom lines. Attendees will hear from energy efficiency experts, attend informative sessions on saving money through energy efficiency and renewable energy and network with fellow attendees and exhibitors. Attendees will also learn about available funding to help pay for projects, Focus on Energy services, new technologies and more. A number of Wisconsin businesses will also share how adopting energy efficiency and high performance standards have helped them succeed in today's tough economic times.

For registration information, visit [wischamberfoundation.org/WCS/pdf/energyconference.pdf](http://wischamberfoundation.org/WCS/pdf/energyconference.pdf). Attendees can save \$25 by registering by August 17.

Focus on Energy can help businesses and residents across the state identify and evaluate energy-saving opportunities, provide specific recommendations, develop energy management plans and arrange technical training opportunities about energy conservation.

For more information, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

**About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing

demand for electricity and natural gas. For more information, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

**About Wisconsin Manufacturers and Commerce**

WMC is Wisconsin's leading business advocacy organization. Nearing a century of service to state businesses in all sectors including manufacturing, service, healthcare, wholesale, retail, energy, transportation and technology, in addition to local chambers of commerce and specialized trade associations, WMC is both Wisconsin's state chamber of commerce as well as a statewide, non-partisan, non-profit business association with nearly 3,500 member companies, and the state's safety council. Since its inception in 1911, WMC has been dedicated to making Wisconsin the most competitive state in the nation. For more information visit [www.wmc.org](http://www.wmc.org).

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