



**for immediate release**

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## **Statewide Home Energy Efficiency Assistance Program Seeks Applicants**

*- Eligible homeowners to receive no-cost home energy evaluations,  
program pays for 90% of improvements -*

**MADISON, Wis.** (Aug. 14, 2008) — As energy prices rise, more and more Wisconsin residents are looking for ways to save energy and money. Focus on Energy, Wisconsin’s energy efficiency and renewable energy program, is seeking applications for its Targeted Home Performance with ENERGY STAR® Program, which offers limited-income homeowners low-cost efficiency improvements to improve the comfort, safety and affordability of their homes.

Targeted Home Performance with ENERGY STAR offers qualifying homeowners a no-cost energy evaluation performed by a qualified program provider. Depending on the results of the evaluation, the home may receive one or more energy efficiency improvements, such as adding insulation, finding and eliminating drafts, replacing an inefficient heating system, installing compact fluorescent light bulbs (CFLs) and more. Targeted Home Performance with ENERGY STAR will pay 90 percent of the costs of the energy efficiency improvements — the homeowner pays just 10 percent.

Energy efficient homes save energy and money all year long. In summer, a home that’s properly sealed and insulated stays cooler and more comfortable, reducing the need for fans and air conditioners during hot daylight hours. In winter, energy efficient homes keep warm air inside, improving comfort and reducing heating costs during Wisconsin’s coldest months.

“Targeted Home Performance with ENERGY STAR gives qualified homeowners a tremendous opportunity to improve the comfort, safety and energy efficiency of their homes, at minimal cost,” said Suzanne Harmelink, program manager for Focus on Energy. “Participating homeowners will enjoy reduced energy costs and improved comfort all throughout the year — as well as peace of mind from knowing they are taking care of their investment and the environment.”

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Targeted Home Performance with ENERGY STAR is available to homeowners with limited incomes (\$30,975 to \$41,300 for a family of four) who are customers of participating natural gas and electricity providers. To be eligible, homeowners must provide proof of all household income for the last three full months, as well as proof of ownership of the residence.

Homeowners wishing to apply for Targeted Home Performance with ENERGY STAR are encouraged to call Focus on Energy at (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com) to download an application.

**About the Focus on Energy Targeted Home Performance with ENERGY STAR Program**

Focus on Energy's Targeted Home Performance with ENERGY STAR Program assists qualifying Wisconsin residents in making energy efficiency improvements to their homes. The improvements are completed by program providers at minimal cost to the homeowner and aim to make homes more comfortable, safe and energy efficient. Focus on Energy offers applications, along with full program details, at (800) 762-7077 and [focusonenergy.com](http://focusonenergy.com).

**About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

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