

- **Solar Electric**

Solar energy can be converted directly to electricity with photovoltaic (PV) cells. As light strikes the PV cell, it creates an electrical potential that generates a current of electricity. To implement solar electricity, businesses can use this grant for the installation of a large solar electric system or groups of systems that are innovative and very visible. This grant will fund the installation of a PV system larger than 50 kilowatts (kW). The grant will reward up to 25 percent of the installed project cost for tax-paying entities and up to 35 percent for nonprofits, or a maximum of \$100,000.

- **Wind Energy**

The energy present in wind can be converted into electricity with a wind turbine. Wind passing over the turbine creates a rotary motion that turns an electric generator and creates electricity. This grant will provide financial support for the installation of one commercially available wind energy system that demonstrates a new type of turbine, has a special type of application and/or provides very high visibility and educational value. To be eligible the wind system must be 20 kW to 100 kW. This grant will reward up to 35 percent of the installed project cost, or a maximum of \$100,000.

“These grants offer a one time opportunity for businesses and non-profits to apply for projects that are twice as large as those normally accepted by Focus on Energy. We believe there is an emerging demand for renewable energy systems at this larger level, offering businesses a way to mitigate the effects of fossil-fuel-based energy use, reduce pollution and lessen America’s dependence on energy from overseas,” said Don Wichert, program director for Focus on Energy’s Renewable Energy Program. “As these concerns are becoming more critical in the face of rising energy costs, it is our hope Wisconsin businesses will take advantage of these grants and the use of renewable energy in our state will continue to grow.”

To learn more about the available grants, or to get an application, call (800) 762-7077 or visit focusonenergy.com/rfp.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.