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..... **for immediate release** .....

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**NORTH LAKE WINS GOVERNOR’S AWARD FOR EXCELLENCE IN ENERGY  
EFFICIENCY**

*- Focus on Energy recognizes North Lake School District for energy efficiency improvements -*

**NORTH LAKE, Wis. (Sept 12, 2006)** – North Lake School in North Lake, WI has received the Governor’s Award for Excellence in Energy Efficiency given by Focus on Energy for the implementation of innovative energy efficiency projects within their school. With the help of Focus on Energy’s Schools and Government Sector, part of Wisconsin’s energy efficiency and renewable energy initiative, North Lake made a number of energy efficiency improvements including the installation of high efficiency fluorescent lighting, automatic lighting systems, LED lighting, hydronic boiler system, instant hot water flash heater systems and in floor hydronic heating. All of which has had a significant impact on reducing their natural gas and electric use. North Lake was also eligible for financial incentives from Focus on Energy for installing these and other qualifying energy efficiency measures.

“The North Lake School District is honored to receive this award. Over the past few years the North Lake School has undertaken extensive programs to reduce the amount of energy we consume,” said Dr. Paul Kreutzer, North Lake School District Administrator. “Heating and cooling of the building has also been completely automated and regulated by computers to further add to our efficiencies. We experienced energy usage reductions over 20 percent, and even more so during peak usage times. Our school is cleaner, brighter, more comfortable and more environmentally friendly than ever.”

Since 2001, Focus on Energy has delivered cost effective energy solutions to Wisconsin consumers, farms and businesses. The results for businesses have meant lower operating costs, reduced taxes and in [School’s] case more money for books. In total, businesses including schools in Wisconsin have saved about \$40,000,000 in energy costs annually.

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“We are proud to present North Lake with the Governor’s Award for Excellence in Energy Efficiency,” said Lisa Pederson, an energy advisor for Focus on Energy’s Schools and Government Program. “Their leadership in energy efficiency will benefit not only their school, but also the environment, the community and our energy’s future.”

Schools have numerous opportunities to save money through energy efficiency. Focus on Energy partners with K-12 public and private schools and private and technical colleges across the state to identify practical, cost effective energy efficiency measures to implement such as controlling the amount of outside air that comes into a building or using compact fluorescent light bulbs. Ultimately, this helps reduce their energy use, manage energy costs and keep staff, students and visitors comfortable and more productive.

For more information about saving opportunities at other schools or Focus on Energy’s Business Programs, call Focus on Energy at 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com).

### **About North Lake School**

North Lake School District is located 20 miles west of Milwaukee in the lake country area near Hartland, WI. Their five year old kindergarten through grade 8 program offers small class sizes, current technological innovations, and a wide variety of electives which include fine arts options, band and orchestra, student intramurals, and more. NORTH LAKE SCHOOL DISTRICT'S MISSION . . . To develop and maintain an ongoing program of educational excellence to ensure that our students are prepared to succeed now and in the future.

<http://www.nlake.k12.wi.us/northlakeschoolhistorymain.htm>

### **About Focus on Energy’s Business Programs**

Focus on Energy’s Business Programs encourages energy efficiency and the use of renewable energy while targeting commercial businesses, industrial, agricultural and school and local government operations throughout Wisconsin. The Schools & Government Sector of the Focus on Energy Business Program helps schools and government facilities control their energy usage and costs including K-12 public and private schools, Wisconsin’s private and technical colleges and village, town, city and county government buildings. For more information, call 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com).

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