



.....

for immediate release

Media Contact: Robyn Nowak
Hoffman York
(414) 225-9520
rnowak@hyc.com

.....

Statewide Home Energy Efficiency Assistance Program Seeks Applicants

MADISON, Wis. (September 13, 2007)—Focus on Energy, Wisconsin’s energy efficiency and renewable energy initiative, is seeking applications for its Targeted Home Performance with ENERGY STAR® Program, which aims to improve the comfort, safety, affordability and energy efficiency of limited-income households.

Targeted Home Performance with ENERGY STAR offers qualifying homeowners a no-cost home energy evaluation performed by a qualified program provider. Depending on the results of the evaluation, the home may receive one or more energy efficiency improvements, such as adding insulation, finding and eliminating drafts, replacing an inefficient furnace or water heater, installing compact fluorescent light bulbs (CFLs) and more. If the homeowner decides to implement the improvements, Targeted Home Performance with ENERGY STAR will pay 90 percent of the costs. The homeowner pays just 10 percent.

“Targeted Home Performance with ENERGY STAR gives qualified homeowners a tremendous opportunity to improve the comfort, safety and energy efficiency of their homes, at minimal cost,” said Suzanne Harmelink, program manager for Focus on Energy. “Participants in the program will enjoy reduced energy usage to help save money and protect the environment, as well as peace of mind from knowing they are taking care of their investment.”

Targeted Home Performance with ENERGY STAR is available to homeowners with income levels between 150 percent and 200 percent of the federal poverty level (\$30,975 to \$41,300 for a family of four) who purchase their natural gas and electric services from participating utilities. To be eligible, homeowners must include proof of all household income for the last three full months, as well as proof of ownership of the residence.

Homeowners wishing to apply for Targeted Home Performance with ENERGY STAR are encouraged to call Focus on Energy at (800) 762-7077 or visit focusonenergy.com to download an application.

About the Focus on Energy Targeted Home Performance with ENERGY STAR Program

Focus on Energy's Targeted Home Performance with ENERGY STAR Program assists qualifying Wisconsin residents in making energy efficiency improvements to their homes. The improvements are completed by program providers at minimal costs to the homeowner and aims to make homes more comfortable, safe and energy efficient. Focus on Energy provides applications, with full program details, at (800) 762-7077 or at focusonenergy.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit focusonenergy.com.

###