



focus on energy[™]

The power is within you.

calendar listing

Media Contacts: Robyn Nowak/Tim Wirtz
Hoffman York
(414) 225-9520/(414) 225-9522
rnowak@hyc.com
twirtz@hyc.com

Calendar Listing: Focus on Energy Presents Solar Energy Conference

WHAT: Focus on Energy, Wisconsin’s energy efficiency and renewable energy initiative, along with We Energies, will demonstrate how Wisconsin residents can incorporate solar energy into their businesses, careers and homes at the upcoming conference **Wisconsin’s Solar Decade: 2005 to 2015.**

WHEN and WHERE:

Conference

Thursday, Oct. 23, 2008

8 a.m. – 5 p.m.

Midwest Airlines Center, Milwaukee

Extended Workshops

Friday, Oct. 24, 2008

9 a.m. – 5 p.m.

Milwaukee Area Technical College, Downtown Milwaukee Campus

REGISTRATION and

COST: Those interested in learning more about or attending **Wisconsin’s Solar Decade** can visit solardecade.com. Costs are as follows:

Conference

- On or before Oct. 1, 2008 - \$90 per person
- Oct. 2, 2008 through Oct. 23, 2008 - \$125 per person

Extended Workshops

The following optional workshops are available through the Midwest Renewable Energy Association in conjunction with the Solar Decade:

1. Basic Photovoltaics (PV) - \$65
2. PV Site Assessor Training - \$125
3. Solar Domestic Hot Water Systems - \$65
4. Basic Photovoltaics - \$65

- more -

WHO SHOULD ATTEND:

- Businesses and homeowners interested in participating in the solar energy market
- Solar energy professionals
- Organizations interested in supporting the solar energy market

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.

###