

..... **for immediate release**

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Focus on Energy Presents Johnson Financial Group with \$40,000 Check
- Bank saves \$57,000 annually in energy costs -

Madison, Wis. (October 6, 2009)— Last Tuesday Focus on Energy, Wisconsin's statewide resource for energy efficiency and renewable energy, presented Johnson Financial Group a check for \$40,000 after installing energy management controls on its heating, cooling and ventilation system at its corporate headquarters in Racine, Wis.

Johnson Financial group added innovative energy management controls to increase user control over the system including scheduling occupied and unoccupied modes, reducing system run times and allowing for temperature set-backs. This saves significant amounts of money on heating and cooling costs.

By completing this project, Johnson Financial Group will save more than 500,000 kilowatt-hours of electricity and 17,000 therms of natural gas annually—enough energy to power 70 Wisconsin homes for a year. The bank will also benefit from a \$57,000 savings on its energy bills each year.

“The mark of a great project is when you can obtain significant sustainability, lower environmental impact and obtain a great return on investment,” said Brent Hess, AVP/operations manager at Johnson Financial Group.

Not only do these upgrades save energy and money, but they're also environmentally friendly. The annual environmental benefits are equivalent to offsetting 1,200 barrels of oil from being burned – eliminating more than one million pounds of carbon dioxide (CO₂) from being released into the atmosphere.



“Reevaluating systems and finding a way to make them work better can save businesses significant amounts of money,” said Ken Williams, Focus on Energy’s business programs director. “Johnson Financial Group will enjoy a fast return on investment and lower energy bills for years to come.”

Focus on Energy can help businesses and residents across the state identify and evaluate energy-saving opportunities, provide specific recommendations, develop energy management plan and arrange technical training opportunities about energy conservation.

For more information, call (800) 762-7077 or visit focusonenergy.com.

About Johnson Financial Group

Johnson Financial Group is a premier financial services company offering comprehensive financial solutions in the areas of banking, trust, insurance, investments and leasing. The \$5.7 billion financial services company has operating companies in Wisconsin and Arizona. Principal owners of Johnson Financial Group are members of the Samuel C. Johnson family. Helen Johnson-Leipold is Chairman of Johnson Financial Group and Chairman, Chief Executive Officer and Chairman of the Board of Johnson Outdoors Inc. in Racine, Wisconsin. For more information visit johnsonbank.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state’s growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit focusonenergy.com.

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