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media alert
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MEDIA ALERT:

Habitat for Humanity Open House Features Solar Technology

- 20 Milwaukee area Habitat for Humanity Homes will benefit from renewable energy -

WHAT: Focus on Energy, along with a coalition of renewable energy organizations, have partnered with Milwaukee Habitat for Humanity (MHH) in an effort to build sustainable and affordable homes by installing 11 solar hot water systems and nine solar electric systems on 20 Habitat homes. In celebration of the completed project, there will be an **Open House on Wednesday, Oct. 22, 2008** from **noon to 3 p.m.** at 3022 N. 7th St., Milwaukee.

WHEN: **Wednesday, Oct. 22, 2008**
noon – 3 p.m.

WHERE: 3022 N. 7th St.
Milwaukee, Wis. 53212

WHY: The incorporation of solar technology on MHH homes was a pilot project which offered the unique opportunity to train future contractors in the solar industry by allowing them to gain hands-on experience. The goal was to help build a stronger solar base in the greater Milwaukee area and bring those in the industry together.

Future homeowners will be educated about how their systems work and those with solar electric systems may be enrolled in the We Energies buy back program that will significantly reduce their energy bills.

Those interested in learning more about the MHH Open House can visit milwaukeehabitat.org. To learn more about Focus on Energy and its Renewable Energy Program, call (800) 762-7077 or visit focusonenergy.com.

**PHOTO &
INTERVIEW
OPPORTUNITIES:**

- Representatives from Focus on Energy and MHH will be on hand to answer questions.
- Solar technology systems will be on display for photographs.

- more -

About Milwaukee Habitat for Humanity

Milwaukee Habitat for Humanity is a volunteer-based, nonprofit organization that builds simple, decent and affordable housing in partnership with those in need. Over the last 24 years, MHH has build over 360 homes in the city of Milwaukee. MHH currently builds or rehabs 35 homes a year. For more information, visit www.milwaukeehabitat.org.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information call (800) 762-7077 or visit focusonenergy.com.

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